

## SAE Strategic Planning Process

**Process Owners:** SAE International Board of Directors and Strategic Planning Committee

Timeline	Even Year Process Strategic Direction	Performance Monitoring Odd Year Process	Planning Information Inputs
January	<ul style="list-style-type: none"> <li>- Initial review of ENDS and SUB-ENDS against the strategic plan</li> <li>- Identify/validate megatrends</li> </ul> <p style="text-align: center;"><b>RP: SAE International Board of Directors</b></p>	<ul style="list-style-type: none"> <li>- Review/validate strategic plan/ planning process</li> <li>- Identify/validate measures</li> <li>- Monitor OB/PO/SC performance</li> </ul> <p style="text-align: center;"><b>RP: SAE International Board of Directors</b></p>	<p>ANNUAL BUSINESS PLAN (Finance Committee)</p> <p>ANNUAL SECTOR STRATEGIC PLANS (Sector VPs)</p>
February-March	<ul style="list-style-type: none"> <li>- Develop/validate future state scenario</li> </ul> <p style="text-align: center;"><b>RP: Strategic Planning Committee</b></p>	<ul style="list-style-type: none"> <li>- Review input from Board of Directors</li> </ul> <p style="text-align: center;"><b>RP: Strategic Planning Committee</b></p>	<p>PRESIDENTIAL FOCUS (President Nominee)</p>
April	<ul style="list-style-type: none"> <li>- Update on the planning process (SPC)</li> </ul> <p style="text-align: center;"><b>RP: SAE International Board of Directors</b></p>	<ul style="list-style-type: none"> <li>- Monitor OB/PO/SC performance</li> </ul> <p style="text-align: center;"><b>RP: SAE International Board of Directors</b></p>	<p>2020 – IMPROVING YOUR VISION (SAE EVP)</p>
July	<ul style="list-style-type: none"> <li>- Define/validate strategic direction</li> </ul> <p style="text-align: center;"><b>RP: SAE International Board of Directors</b></p>	<ul style="list-style-type: none"> <li>- Provide input to JD Power Survey</li> <li>- Monitor OB/PO/SC performance</li> </ul> <p style="text-align: center;"><b>RP: SAE International Board of Directors</b></p>	<p><b><u>BIENNIAL INPUTS</u></b></p> <p>“FUTURE LOOK” PUBLICATION</p>
August	<p style="text-align: center;"><b>ANNUAL PLANNING CONFERENCE</b></p> <ul style="list-style-type: none"> <li>- Share planning information inputs</li> </ul> <p style="text-align: center;"><b>RP: Strategic Planning Committee</b></p>	<p style="text-align: center;"><b>ANNUAL PLANNING CONFERENCE</b></p> <ul style="list-style-type: none"> <li>- Share planning information inputs</li> </ul> <p style="text-align: center;"><b>RP: Strategic Planning Committee</b></p>	<p>J.D. POWER SURVEY DATA</p>
August- November	<ul style="list-style-type: none"> <li>- Develop preliminary strategic plans</li> </ul> <p style="text-align: center;"><b>RP: Operating Boards, Program Offices and Standing Committees</b></p>	<ul style="list-style-type: none"> <li>- Review/update strategic plans</li> </ul> <p style="text-align: center;"><b>RP: Operating Boards, Program Offices and Standing Committees</b></p>	
November	<p style="text-align: center;"><b>STRATEGIC PLAN</b></p> <ul style="list-style-type: none"> <li>- Preliminary roll out for BoD review/ comment</li> </ul> <p style="text-align: center;"><b>RP: Strategic Planning Committee</b></p>	<p style="text-align: center;"><b>STRATEGIC PLAN</b></p> <ul style="list-style-type: none"> <li>- Preliminary roll out for BoD review/ comment</li> </ul> <p style="text-align: center;"><b>RP: Strategic Planning Committee</b></p>	

**RP:** Responsible Party  
**OB:** Operating Board

**BoD:** SAE Board of Directors  
**PO:** Program Office

**SPC:** Strategic Planning Committee  
**SC:** Standing Committee