



A Remarkable Anniversary A Special Marketing Opportunity

Celebrate with SAE's publications as they commemorate the Society's vital role in the mobility industry's past and future.

- **SAE Centennial Series** - Beginning in the Fall of 2004, *Automotive Engineering International*, *SAE Off-highway Engineering* and *Aerospace Engineering* will publish special features that will glimpse into the technologies of the future.
- **Special Anniversary Edition** – In September 2005, each magazine will culminate the celebration honoring SAE and industry's rich past, as well as its future with a special commemorative edition.

1905



This historical milestone offers advertisers a unique marketing opportunity! Plan now to be a part of history...reserve your space in these special editions.

2005

SAE *International*[™]



The SAE Centennial Series-Future Look

in Automotive Engineering International **2004**

As SAE begins to celebrate the society's past 100 years, AEI will take a look ahead and examine the automotive industry's future technologies in a special Centennial Series of features in upcoming 2004 issues.

Topics include: Oct Passenger Vehicles
Nov Commercial Vehicles
Dec Vehicle Design & Digital Development



Leading Our World In Motion

**Plan now
to be a part of history
...reserve your ad
space today!**

E-mail: advertising@sae.org

Phone: 724-772-7114

Fax: 724-776-7026
(general) or

724-776-2690
(insertion orders)

031481