



# SAE 2024 Energy & Propulsion Conference & Exhibition November 12-14, 2024, Renaissance Hotel Columbus, Ohio

## Sponsorship Brochure

### Platinum

#### **Tuesday Welcome Reception in Exhibition Area.....\$12,500 USD**

- Recognition and promotion as the host of the opening night Welcome Reception
- Opportunity to address attendees with 3-5 minutes' welcome remarks or toast
- PR promotion of interview with your company executive and/or other related content to be promoted by SAE through various social media channels
- Three (3) complimentary full conference registrations
- Tabletop display space during the conference, if desired *\*includes 1 additional registration for booth staff*
- Beverage napkins and table tent cards with company logo to be displayed throughout reception
- Recognition on sponsor signage throughout the event and reception and agenda
- Signage produced by SAE to be displayed at the function

### Gold

#### **Daily Keynote Address- 3 opportunities.....\$10,000 USD**

- Opportunity to give brief 2-3 minutes of welcome remarks *\*remarks to be pre-approved by SAE*
- Opportunity to provide a promotional video to loop in the session room as people take their seats
- Opportunity to provide small giveaway or literature; *to be acquired and shipped by sponsor*
- Two (2) full conference registrations
- Signage produced by SAE to be displayed at the function
- Logo recognition on the agenda

#### **Wi-Fi Sponsor..... \$10,000 USD**

- Exclusive sponsor of Wi-Fi to all attendees, participants, exhibitors and fellow sponsors
- Company name/phrase may be used as the Wi-Fi network password, if applicable
- Company URL to be the default home page for Wi-Fi users
- Two (2) full conference registrations
- Specialty signage with Wi-Fi instructions and your company logo in the agenda and technical session room(s)

#### **Networking Lunch in Exhibition Area ~ 3 opportunities.....\$10,000 USD**

- Prominent display of logo on sponsor signage during the lunch as well as other sponsor recognition signage at the meeting
- Recognition as the host of a lunch on the website, mobile app and event at-a-glance
- PR promotion of interview with your company executive or other content to be promoted by SAE through various social media channels
- Two (2) full conference registrations
- Logo recognition on table tent cards at food stations and tables during sponsored lunch
- Logo recognition on the agenda

### Silver

#### **Networking Refreshment Break ~ 6 opportunities.....\$7,500 USD**

- Recognition as the host of the morning or afternoon networking coffee break on the website, mobile app and event at-a-glance
- Opportunity to set out literature for attendees during the break
- Sponsor appreciation signage at the break and other signage throughout the conference
- One complimentary registration

#### **Conference Lanyards .....\$7,500 USD**

- Lanyards with your corporate logo 1 color imprint distributed at Registration
- Recognition on all attendee event and the registration confirmation letter
- Specialty recognition/signage on-site at registration
- Opportunity to place literature at/near registration
- One complimentary registration

## Bronze

### Mobile App..... \$5,500 USD

- Headline sponsor of Mobile App
  - Splash screen
  - Mobile app banner ad (rotating with other mobile app sponsor(s))
    - Sponsor to provide banner image and URL
  - One (1) push notification \*date/time TBD by SAE with your input
- Recognition on mobile app promotions pre-event and onsite signage and everywhere the QR code is advertised

### Conference Pens & Notepads.....\$5,500 USD

- You design a company image with message/logo on a notepad and pen to be distributed to attendees in the technical session rooms – to be produced, printed in color and shipped by SAE

## Conference Supporter

### Conference Supporter - Unlimited opportunities.....\$3,000 USD

*Hold: Navistar*

- Signage throughout the conference recognizing your company as a sponsor
- Logo and company listing on the sponsor page of the PFL website with hyperlink to your webpage
- Logo recognition in the mobile app with short company description

### Week-at-a-Glance Agenda.....\$3,000 USD

- Submit your custom 4-color corporate message to be printed on the week's agenda and distributed at Registration

## Exhibition Opportunities

### Tabletop Display Space .....\$3,500 per exhibit space

#### Included:

- Approx. 10'x10ft footprint with one skirted table and chair \*maximum display height is 8ft.
- One (1) full conference registration. *Includes:* technical session, technical content, exhibits, lunches, receptions, and networking breaks
- Company recognition and profile description in the mobile app, if applicable
- Company recognition and profile in the on-line Exhibitor Directory

#### All sponsors receive the following:

- Logo recognition on the Energy & Propulsion Conference website with hyperlink
- Recognition in the Energy & Propulsion Conference mobile app
- Recognition on sponsor appreciation signage on-site

To discuss the vast array of solutions available to help meet your company's goals, contact:

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