

# The First International Summit on the State of the Connected Vehicle

## Technical Session Schedule

*As of 04/22/2009 07:40 pm*

**Thursday, April 16**

### Welcome and Introduction / Keynote Address - Honorable Joel Szabat, Deputy Assistant Secretary for Transportation Policy, USDOT

**Session Code:** CVTA100

**Room O2-33**

**Session Time:** 8:30 a.m.

**Presenters -** Joel Szabat, US Dept. of Transportation; Harry W. Voccola, NAVTEQ

**Thursday, April 16**

### Policy and Strategy for Deployment: International Perspectives on Policies and Strategy

**Session Code:** CVTA101

**Room O2-33**

**Session Time:** 9:30 a.m.

At this session each of the regions will present their vision for the connected vehicle, including benefits perceived or anticipated, their strategy to realize this vision, including the roles of public-partnerships partnership and any policies need to implement their strategies.

**Moderators -** J. Richard Bishop, Bishop Consulting

**Panelists -** Juhani Jääskeläinen, European Commission; Bin Li, National ITS Center of China; John Miles, PIARC;

**Thursday, April 16**

### Policy and Strategy for Deployment: International Perspectives on Deployment

**Session Code:** CVTA102

**Room O2-33**

**Session Time:** 10:45 a.m.

This panel will discuss the national roles in realizing the visions mentioned above to actually deploy, and include the role and need for regulations, standards, research and development. The national expectation for financing and what can be done to motivate/incentivize deployment.

**Moderators -** Scott McCormick, Connected Vehicle TA

**Panelists -** Hideyuki Kanoshima, National Institute for Land & Infra Mgt; Paul Kompfner, Ertico; Kyung Hee Song, Central Radio Mangement Office;

**Thursday, April 16**

### Policy and Strategy for Deployment: State and Local Perspective on Policy, Strategy and Deployment

**Session Code:** CVTA103

**Room O2-33**

**Session Time:** 11:30 a.m.

This panel will discuss installation versus operation and maintenance responsibilities and the sources of funding for each. Also discussed will be the value and responsibility for information collection and delivery, and will have a focus on the perspective of the value of public/private partnership.

**Moderators -** James Wright, AASHTO

**Panelists -** Tony Kane, AASHTO; Greg Larson, CALTRANS; Kirk T. Steudle, Michigan Dept. of Transportation;

**Thursday, April 16**

**Policy and Strategy for Deployment: Automakers Perspective**

**Session Code:** CVTA104

**Room O2-33**

**Session Time:** 12:15 p.m.

What will it take to get the auto industry to accelerate connected vehicle applications? How do we get the connected vehicle out of research and into the platforms? Are there technologies or infrastructure improvements that make it happen faster? What is the industry perspective of public/partnerships. Safety versus mobility? What is the impact of the current state of the industry with regard to rollout?

**Moderators -** Scott Andrews, Cogenia Partners LLC

**Panelists -** Masao Fukushima, Nissan Motor Co., Ltd.; Hideki Hada, Toyota Motor Engineering & Mfg NA Inc.; Ravindra Kondagunta, Hyundai Motor America;

**Thursday, April 16**

**Policy and Strategy for Deployment: Benefits: How the Connected Vehicle helps Safety, Mobility and Economic Development**

**Session Code:** CVTA105

**Room O2-33**

**Session Time:** 2:00 p.m.

Can the connected vehicle support the new schemes for road pricing, air quality, fuel use and economic recovery.

**Moderators -** Robert Yandrofski, Y Develop

**Panelists -** Knut Evensen, Q-Free; Shelley Row, US Dept. of Transportation; Kyung Hee Song, Central Radio Management Office;

**Thursday, April 16**

**Policy and Strategy for Deployment: Funding: How the deployments are or will be funded**

**Session Code:** CVTA106

**Room O2-33**

**Session Time:** 2:45 p.m.

Road taxes? New category of user fees based on new benefits (such as mileage based insurance)? Internet-type models? How will these be tested and when will it happen? What new laws are anticipated or needed?

**Moderators -** Tim McGuckin, Omniair Consortium Inc.

**Panelists -** Greg Larson, CALTRANS; Jeff Loftus, FMCSA; Harry W. Voccola, NAVTEQ;

**Thursday, April 16**

**Policy and Strategy for Deployment: Regulation and Liability**

**Session Code:** CVTA107

**Room O2-33**

**Session Time:** 4:00 p.m.

Regulatory and non-regulatory liability issues facing both public and private sector participants, including pros and cons of public/private partnerships (shared risk in deployment) and mechanisms for addressing. In addition, a complimentary presentation on challenges and opportunities for regulatory and legislation reforms, and a discussion on what companies should do to influence change (Stimulus and Societal Benefit).

**Panelists -** Norma Krayem, Patton Boggs; Paul Laurenza, Dykema Gossett PLLC;

**Thursday, April 16**

**Policy and Strategy for Deployment: Standards**

**Session Code:** CVTA108

**4:45 p.m.**

**Room O2-33**

**Session Time:**

What is the state of the standards in this ecosystem and where are the gaps. This panel will present an overview of the state of vehicle communications and open standards initiatives globally. The CVTA .car Initiative will also be included in the panel discussion by the moderator.

**Moderators -** Paul Thorpe, OSS Nokalva Inc.

**Panelists -** Michael C. Blicher, Immersion Corp.; Michael J. Gardner, Molex Inc.; Soyeon Lee, ETRI; Jack Pokrzywa, SAE International;

## Thursday, April 16

### Networking Social

**Session Code:** CVTANS

**Room O2-44**

**Session Time:** 5:30 p.m.

## Friday, April 17

### Near Term Business Opportunities: Keynote Address - The State of the Market

**Session Code:** CVTA200

**Room O2-33**

**Session Time:** 8:30 a.m.

Where is the market going for the near, mid and long term by sector and technology. Egil will provide unique analytics and insight into the recent and near term trends.

**Presenters -** Egil Juliussen, Telematics Research Group Inc.

## Friday, April 17

### Near Term Business Opportunities: Business Perspectives - Automotive Suppliers

**Session Code:** CVTA205

**Room O2-33**

**Session Time:** 8:45 a.m.

**Moderators -** Gary Streelman

**Panelists -** Roger Berg, DENSO International America Inc.; Paul M. Bocci, Motorola; Hakan Kostepen, Panasonic Automotive Electronics Co.;

## Friday, April 17

### Near Term Business Opportunities: Business Perspectives - Government Funding

**Session Code:** CVTA202

**Room O2-33**

**Session Time:** 9:30 a.m.

**Moderators -** Ralph L. Robinson, Univ. of Michigan

**Panelists -** Adam Drobot, Telcordia Technologies; Joyce Wenger, Booz Allen Hamilton Inc.; Rick Wyrembelski, Control Point Corp.;

## Friday, April 17

### Near Term Business Opportunities: Business Perspectives - Commercial Services

**Session Code:** CVTA204

**Room O2-33**

**Session Time:** 10:45 a.m.

**Moderators -** Sylvia Karmanoff, KEMSI

**Panelists -** Lars Bodenheimer, Detecon Inc.; David Jumpa, Airbiquity Inc.; Justin McNew, Kapsch Trafficcom Inc.;

## Friday, April 17

### Near Term Business Opportunities: Business Perspectives - Connected Services

**Session Code:** CVTA201

**Room O2-33**

**Session Time:** 11:30 a.m.

**Moderators -** Joel A. Hoffmann, Intel Corporation

**Panelists -** Dennis M. Fantis, Road America Motor Club; Paul C. Kirsch, Hughes Telematics Inc.;

## Friday, April 17

### Near Term Business Opportunities: Business Perspectives - Content and Development Services

**Session Code:** CVTA203

**Room O2-33**

**Session Time:** 12:15 p.m.

**Moderators -** Niall T. Berkery, ATX/Cross Country Automotive Services

**Panelists -** Andrew J. Gryc, QNX Software Systems, Ltd.; Joel A. Hoffmann, Intel Corporation; Alexander Kocher, Wind River; Paul Thorpe, OSS Nokalva Inc.;

## Friday, April 17

### Automaker Presentation

**Session Code:** CVTA207

**Room O2-33**

**Session Time:** 1:00 p.m.

**Presenters -** Masao Fukushima, Nissan Motor Co., Ltd.

## Friday, April 17

### Closing Remarks

**Session Code:** CVTA206

**Room O2-33**

**Session Time:** 1:15 p.m.

**Presenters -** Harry W. Voccola, NAVTEQ

