



ACHIEVING EFFICIENCY

THE ESSENTIAL AUTOMOTIVE TECHNOLOGY EVENT



SAVE THE DATES!

April 16-18, 2013

Cobo Center

Detroit, Michigan, USA

www.sae.org/congress

Host Company



CHRYSLER

Tier 1 Strategic Supplier



SAE *International*[®]

Today, efficiency is the new formula for success essential to propel the next generation of automobiles.

As we strive to achieve efficiency, the resulting significant and exciting challenges are once again positioning the automobile industry as the industry of choice for the world's best and brightest engineering minds. Vast opportunities await those companies and individuals that dare to be creative and dream big.

Now more than ever, the entire industry must work together to collect and elevate this talent in order to realize responsible mobility and reward those within the engineering community that are good stewards of our natural resources.

Who should attend the SAE 2013 World Congress?

- Engineers
- Engineering Management
- Industry Executives
- Academics
- Government/Military Officials
- Consultants

A year in review, SAE 2012 World Congress, by the numbers:

- 9,000+ attendees from 45 countries;
- 87 percent of the attendees were from North America, with significant representation from Korea, Germany, Japan, China, United Kingdom and Italy;
- 150 exhibiting companies;
- 40 sponsors; and
- 1,169 technical papers were written and over 100 video presentations were captured.

Why attend the SAE 2013 World Congress?

There are four major elements that form the foundation of SAE World Congress and benefit the attendee:

- *Technical Knowledge:* Learn from a large collection of expert engineers through a technical program that is relevant and stimulating—enhancing your skills and creativity.
- *Peer-to-Peer Networking:* Discuss challenges and ideas during designated networking opportunities as well as between sessions and leave with invaluable improvements and solutions.
- *Management Program:* Listen to industry leaders to learn about automotive technology trends and gain insight into the big picture.
- *Innovators Only Exhibition:* Discover new companies and innovative technologies from OEM, top-tier suppliers, and other industry-related companies worldwide.

Join the conversation:



Learn more at www.sae.org/congress.