

Important ADSC Exhibitor Registration Information

An EXHIBITOR ID has been assigned to each exhibiting company and is required for Exhibit Booth Personnel Registration. Each exhibiting company's primary contact has received their company's EXHIBITOR ID.

It is the sole responsibility of the primary contact to share the EXHIBITOR ID with individuals assigned to staff their booth during this event. SAE cannot provide the EXHIBITOR ID to any individual other than the primary contact. If you need the EXHIBITOR ID, please contact your company's primary contact.

Registration Instructions

1. Go to <http://www.sae.org/events/ads/registration.htm>
2. Under "Registration & Resources", click [Register](#)
3. Click on [Exhibitor](#)
4. Click on [Group Registration Link](#)
5. Enter EXHIBITOR ID and PASSWORD in respective fields

NOTE: The **USER ID** is **not** the **EXHIBITOR ID**. The **USER ID** is a unique number assigned to each SAE customer. Your **USER ID**, along with your password will help identify you each time you visit the SAE website.

6. Once logged on, you may select from a list of individuals who previously served as exhibit booth personnel **OR** you may register new booth personnel

NOTE: If your company has reached the maximum number of badges allotted for this event, a pop-up box will appear. At this point, you will need to register with an alternate role (i.e., Member, Nonmember, etc.)
Maximum Badges Allotted per Company: 4

7. Complete all requested Registration Form information fields and click "proceed"
8. Upon completion, print the Registration Confirmation Page and retain for your records.
9. An e-mail confirmation will be sent to you once your registration has been processed. **If you need to make a change to your registration or have any questions, please contact SAE Customer Sales and Support at CustomerSales@sae.org or call 1-888-875-3976 (U.S. and Canada only), 724/772-4086 (outside the U.S. and Canada)**