





DEADLINE September 1, 2008
 for return of this form:


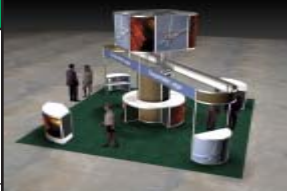
3752 Crittenden Drive Louisville, Kentucky 40209-1122
 Telephone: 502.367.0254 Fax: 502.368.0284

CANCELLATION: No refunds on orders cancelled after the deadline.
LATE REQUEST: Request after deadline will be filled as available at the standard rate.

Professional Exhibit Solutions

	Table Top Display		10' Curved Display
	* Enhanced Package Depicted. See Brochure for Complete Package Details		* Enhanced Package Depicted. See Brochure for Complete Package Details
	Circle your Table Skirting Color: Black (04) Blue (06) Burgundy (11) Gold (08) Gray (09) Green (10) Plum (19) Red (14) Teal (18) White (16)		
<input checked="" type="checkbox"/> Description	DISCOUNT RATE	STANDARD RATE	<input checked="" type="checkbox"/> Description
<input type="checkbox"/> Table Top Display Enhanced Package (4014) ...	\$1,290.00	\$1,742.50	<input type="checkbox"/> 10' Curved Display Enhanced Package (4020) ..
<input type="checkbox"/> Table Top Display Standard Package (4002)	\$ 910.00	\$1,227.50	<input type="checkbox"/> 10' Curved Display Standard Package (4008) ...

	10' Display		20' Display
	* Enhanced Package Depicted. See Brochure for Complete Package Details		* Enhanced Package Depicted. See Brochure for Complete Package Details
<input checked="" type="checkbox"/> Description	DISCOUNT RATE	STANDARD RATE	<input checked="" type="checkbox"/> Description
<input type="checkbox"/> 10' Display Enhanced Package (4016)	\$2,790.00	\$3,767.50	<input type="checkbox"/> 20' Display Enhanced Package (4024)
<input type="checkbox"/> 10' Display Standard Package (4004)	\$1,595.00	\$2,152.50	<input type="checkbox"/> 20' Display Standard Package (4010)

	10' Center Display		20' x 20' Display
	* Enhanced Package Depicted. See Brochure for Complete Package Details		* Enhanced Package Depicted. See Brochure for Complete Package Details
<input checked="" type="checkbox"/> Description	DISCOUNT RATE	STANDARD RATE	<input checked="" type="checkbox"/> Description
<input type="checkbox"/> 10' Center Display Enhanced Package (4018) ...	\$2,787.50	\$3,762.50	<input type="checkbox"/> 20' x 20' Display Enhanced Package (4026)
<input type="checkbox"/> 10' Center Display Standard Package (4006)	\$1,980.00	\$2,672.50	<input type="checkbox"/> 20' x 20' Display Standard Package (4012)

Select Standard Booth Panels Color **Select Carpet Colors**

- Black PVC (04) White PVC (16) Blue Velcro (55) Gray Velcro (56)
- Blue (06) Gray (09) Red (14) Green (10) Black (04)
 Burgundy (11) Gold (08) Plum (19) Teal (18)

Standard Booth Graphics **Enhanced Booth Graphics**

Your company name will be printed in block lettering on the White Header Sign.
 Check lettering color: BLACK BLUE RED

Indicate your Header Sign Copy: _____

Please email your full color graphics for Enhanced Booth Packages to the following email address: louisville.graphics@georgefern.com

Please provide in one of the following IBM compatible formats:
 If Vector art, provide in EPS or AI, (Illustrator), or compatible.
 If Rastor, provide in TIFF, JPG, or BMP.

Remember to order the following items, as desired. They are NOT included in booth package:

- * Furniture * Electrical Service * Custom Lighting * Floral * Cleaning Service

Yes, I have completed and enclosed the **Payment Form**

No credit will be given after close of event on items or services ordered, but not received. If you have a problem please see the George Fern Co. Service Personnel at the event site prior to opening.

Sub Total: \$ _____
 7.5% State tax: \$ _____
TOTAL: \$ _____

Name of Event **AMAF #4-5405-08** Booth# _____ Phone () _____

Firm Name _____ Fax # () _____

Address _____ E-Mail _____

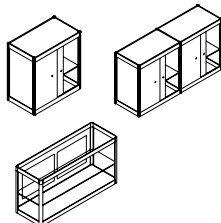
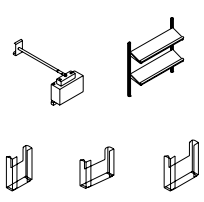
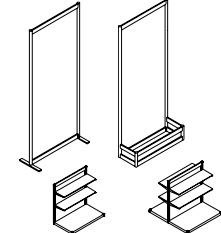
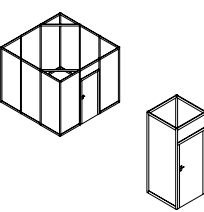
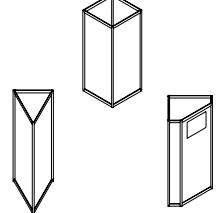
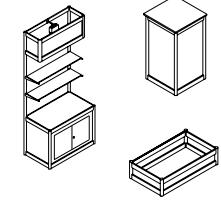
Street City State Zip Code

Print/Type Name _____ Signature _____ Date _____

3752 Crittenden Drive Louisville, Kentucky 40209-1122
 Telephone: 502.367.0254 Fax: 502.368.0284

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Stand-Alone Fixtures and Exhibit Components							
	Counters				Accessories		
	Qty. Description	Discount Rate	Standard Rate		Qty. Description	Discount Rate	Standard Rate
	___ 1M x 1/2M x 30" ht (4041)	\$ 330.00 ea	\$ 445.00 ea		___ 1M Straight Shelf	\$ 45.00 ea	\$ 60.00 ea
	___ 1M x 1/2M x 43" ht (4043)	\$ 385.00 ea	\$ 520.00 ea		___ 1M Angled Shelf	\$ 45.00 ea	\$ 60.00 ea
	___ 2M x 1/2M x 30" ht (4042)	\$ 550.00 ea	\$ 742.50 ea		___ Halogen Arm Light	\$ 90.00 ea	\$ 122.50 ea
___ 2M x 1/2M x 43" ht (4044)	\$ 605.00 ea	\$ 817.50 ea	___ Pamphlet pocket (5"x9")	\$ 22.50 ea	\$ 30.00 ea		
___ Full View Showcases (4080)	\$ 725.00 ea	\$ 980.00 ea	___ Letter pocket (9"x9") ...	\$ 30.00 ea	\$ 40.00 ea		
			___ Brochure pocket (9"x11")	\$ 37.50 ea	\$ 50.00 ea		
	Free Standing Units				Offices / Storage Closets		
	Qty. Description	Discount Rate	Standard Rate		Room dimensions are limited to 1M and 1/2M increments. All Rooms come standard in your choice of White or Black Hardwall or Blue or Gray Velcro. If you desire additional colors, or Plexiglass, you may upgrade as indicated below. All door units are 1M wide. All Rooms are rented on a per meter basis. To calculate cost, figure the perimeter by adding the length and width and doubling. For example, a 3M x 3M office is calculated as 3m + 3M = 6M x 2 = 12M. (remember to subtract your door units from your total) Once you have calculated the Room Size, multiply by the per meter rate to calculate the total cost. Please provide a sketch or diagram of your booth showing dimensions and location of Room(s) and door units so that all may be installed prior to your arrival.		
	___ 8' x 1M Freestanding panel	\$ 250.00 ea	\$ 337.50 ea				
	___ 8' x 1M Freestanding panel w/flower box (4032) ...	\$ 360.00 ea	\$ 485.00 ea				
	___ One Sided Gondolas (4055)	\$ 330.00 ea	\$ 445.00 ea				
___ Two Sided Gondolas (4056)	\$ 400.00 ea	\$ 540.00 ea					
	Kiosks & Towers			Indicate Size and Color of Room#4021:		DISCOUNT RATE	STANDARD RATE
	Qty. Description	Discount Rate	Standard Rate	<input type="checkbox"/> Room #1 (specify size) ___M x ___M = ___ Total M	\$ 255.00/M	\$ 345.00 ea	
	___ 8' Triangular Kiosk (4033)..	\$ 545.00 ea	\$ 735.00 ea	<input type="checkbox"/> Room #2 (specify size) ___M x ___M = ___ Total M	\$ 255.00/M	\$ 345.00 ea	
	___ 8' Square Kiosks (4034) ..	\$ 725.00 ea	\$ 980.00 ea	<input type="checkbox"/> Locking Door Unit as Panel (White Only) #4022	\$ 330.00 ea	\$ 445.00 ea	
	___ Wire-wall Kiosks (4035) ..	\$ 290.00 ea	\$ 392.50 ea	<input type="checkbox"/> White Hardwall	Included	Included	
	___ TV/DVD/VCR Cabinet (4036)	\$ 725.00 ea	\$ 980.00 ea	<input type="checkbox"/> Blue / Gray Velcro - Circle: Blue or Gray	Included	Included	
	___ 12' Triangular Towers (4037)..	\$ 660.00 ea	\$ 890.00 ea	<input type="checkbox"/> Opt Color Hardwall (per Meter) #4092	\$ 85.00 ea	\$ 115.00 ea	
___ 12' Square Towers (4038)	\$ 875.00 ea	\$1,182.50 ea	<input type="checkbox"/> Opt Color Velcro (per Meter) #4093	\$ 145.00 ea	\$ 195.00 ea		
			<input type="checkbox"/> Optional Plexiglass (per Meter) #4096	\$ 145.00 ea	\$ 195.00 ea		
	Shelving Units & Pedestals			Custom Exhibit Services			
	Qty. Description	Discount Rate	Standard Rate	Contact our creative team at George Fern to design an exciting solution to meet your needs. The design staff is standing by to take your exhibit to the next level. We provide one of the highest levels of client interaction and creative problem solving.			
	___ Shelf Cabinet Unit w/30" cabinet (4003) ...	\$ 725.00 ea	\$ 980.00 ea	We can create a design for you based upon your ideas, whether those ideas are from a photograph, drawn on CAD or a napkin.			
	___ Shelf Cabinet Unit w/43" cabinet (4005) ...	\$ 800.00 ea	\$1,080.00 ea				
	___ 1/2Mx1M Planter Box (4053)	\$ 110.00 ea	\$ 147.50 ea				
	___ 1/2Mx30"ht Pedestals (4063)	\$ 220.00 ea	\$ 297.50 ea				
___ 1/2Mx43"ht Pedestals (4064)	\$ 290.00 ea	\$ 392.50 ea					

Logo's and other graphics can be applied to the walls of Rooms, Meter Panels, or other Accessory items, at competitive prices. We offer full color digital printing and laminating of your artwork, or if you prefer, we can create something custom graphics specifically designed to suit your needs. Please ask a George Fern Co. representative for assistance.

Remember to order the following items, as desired. They are **NOT** included in booth package:

- * Furniture * Electrical Service * Custom Lighting * Floral * Cleaning Service

Yes, I have completed and enclosed the Payment Form

No credit will be given after close of event on items or services ordered, but not received. If you have a problem please see the Geo. E. Fern Co. Service Personnel at the event site prior to opening.

Sub Total: \$ _____
 7.5% State tax: \$ _____
TOTAL: \$ _____

Name of Event **AMAF #4-5405-08** Booth# _____ Phone () _____
 Firm Name _____ Fax # () _____
 Address _____ E-Mail _____
 Street City State Zip Code
 Print/Type Name _____ Signature _____ Date _____