

SAE 2012

Aerospace Manufacturing and Automated Fastening (AMAF)

Conference & Exhibition

A New Reality - Reliability, Sustainability and Affordability

September 18-20, 2012

Fort Worth Convention Center,

Fort Worth, Texas, USA



Exhibit. Sponsor. Advertise.

Exhibit Prospectus

Maximize your marketing dollars and reach your core audience at the premier event covering materials, manufacturing and fastening of aerospace structures, including:

- Automated Fastening/Assembly & Tooling (Aerofast International)
- Composites Materials and Processing
- Information Technology
- Lean Manufacturing & Supply Chain Management
- Ferrous/Nonferrous Metals and Processing
- Structures
- Automated Manufacturing
- Sustainability



www.sae.org/amaf

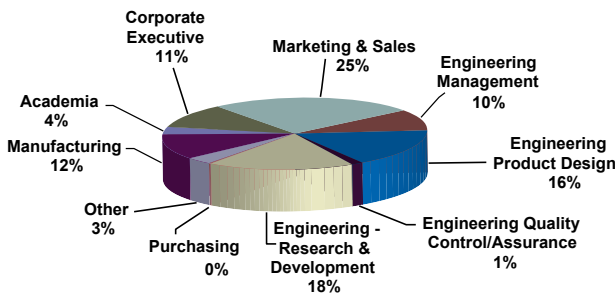
SAE International®

SAE 2012 Aerospace Manufacturing and Automated Fastening Conference - your connection to this influential audience!

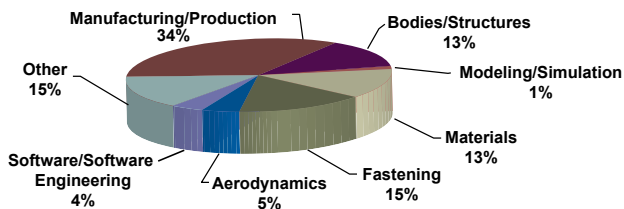
The SAE Aerospace Manufacturing and Automated Fastening Conference & Exhibition consistently delivers an exceptional return for your marketing dollars. Put your brand, products and services in directly in front of the aircraft manufacturing and assembly community at the event that will draw leading engineers, scientists, designers, and program managers from private industry, government and research facilities.

Who attends*:

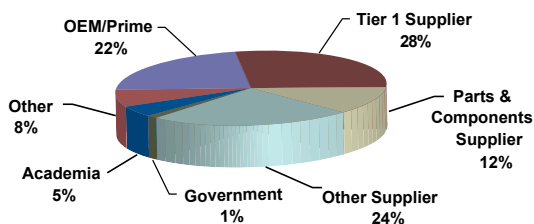
Job Functions



Technologies



Companies



*Based upon 2010 final registration.

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Reserve Your Position Now - Exceptional Marketing Opportunities!

EXHIBIT: High visibility space starting at \$2,500 (USD)

- One 10' x 10' booth (\$25 per square foot, plus \$250 per exposed corner)
- Two complimentary full conference registrations
- Ten Expo-Only passes
- Company listing in the Event Guide and On-line Directory
- Draped back wall and side rails
- Booth identification sign
- Removal, storage and return of empty crates

SPONSOR: High Impact Solutions

Connect with your core audience through cost-effective sponsorship opportunities.

Exclusive! Gold Sponsor - Welcome Reception \$15,000

Silver Sponsor - Networking Receptions \$10,000

(each, 2 companies)

Bronze Sponsor - Refreshment Breaks \$5,000

(each, 4 companies)

Event-at-a-Glance \$5,000

Conference Lanyards \$5,000

Exhibit Floor Decals \$3,500 (limited availability)

Friend of the Industry \$1,500

ADVERTISE

Combine the power of print advertising with your onsite exhibit and sponsorship to reinforce your message to event attendees with an ad in the Event Guide - the publication that all attendees will read.

Looking for something different?

We are happy to create custom sponsorship and advertising packages to meet your organization's needs. If you have a unique idea or concept that will enhance your organization's presence and participation, call us today to discuss details.

For more information or to take advantage of these opportunities, contact:

Vanessa Reddick

SAE International, Event Sales and Development

Office: 1-724-772-7591, Mobile: 1-724-713-7729

Email: vreddick@sae.org

Employers: Extend your recruitment reach!

SAE Career Fair at AMAF

As part of our commitment to career development opportunities for mobility engineers – SAE is offering a Career Fair during the Conference. Whether you are looking for an experienced engineer or a recent grad, the SAE Career Fair will connect you with the talented professionals that will help advance your business.

Contact Martha Schanno, Corporate Sales at 1-724-772-7155 or mschanno@sae.org, to reserve your space today.

Visit www.sae.org/careers for more information on this and other SAE Career Center events.