

# The 14th Asia Pacific Automotive Engineering Conference

"Impacts & Opportunities for the Global Automotive Industry"

August 5-8, 2007  
Renaissance Hollywood Hotel  
Hollywood, California USA

Call for Papers  
& Exhibitor Prospectus

## Technologies:

- Powertrain Technology
- Driver/Vehicle Interface, Information & Assistance Systems
- Vehicle Design & Manufacturing
- Transportation Challenges in Emerging Markets
- Vehicle Dynamics & Intelligent Control Systems



Organized by  
**SAE International**



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[www.sae.org/events/apac](http://www.sae.org/events/apac)

# Call for Papers

Contribute to the development of automotive engineering worldwide!

## Requirements for Paper Abstracts:

- 300-500 Words
- Paper Title
- Subject Area
- Author's Name
- Author's Affiliation
- Contact Address
- Telephone Number
- Fax Number
- Email

## Conference Highlights

- Plenary Sessions
- Technical Sessions
- Technical Visits
- Receptions and Ceremonies
- Social Events and Tours

## Important dates

Abstracts due  
December 4, 2006

Notification of Acceptance  
March 15, 2007

Manuscripts due  
May 21, 2007



FISITA is an independent world body representing over 145,000 automotive engineers belonging

to national automotive societies in 37 countries. FISITA was founded in 1948 to provide a global forum for the exchange of technical knowledge on every aspect of vehicle design and manufacture. FISITA brings together engineers and decision-makers from industry, academia and government to work towards the improvement of transportation systems, the conservation of energy and the protection of the environment. [www.fisita.com](http://www.fisita.com)

A historic event since 1981, APAC-14 will continue the traditions of the International Pacific Conference on Automotive Engineering, bringing together experts in the industry to **communicate, share, and promote automotive technologies.**

## Technical Program Focus

Technical Papers introducing recent insights on automotive technologies will be highlighted at these sessions:

### Track 1: Powertrain Technology

- Alternative Fuel Engines
- Hybrid and Electric Power Systems
- Fuel Cell Systems
- Transmission Systems

### Track 2: Driver/Vehicle Interface, Information and Assistance Systems

- Driver Assistance and Information
- Human Comfort and Thermal Management
- Vehicle Security and Occupant Safety

### Track 3: Vehicle Design and Manufacturing

- Aerodynamics
- Body Structures
- Advanced Materials
- Sustainable Development, recycling
- Manufacturing Systems

### Track 4: Transportation Challenges in Emerging Markets

- Safety
- Environment and Energy
- Regulation
- Socio-economic Issues
- Personal/Public/Freight Transportation
- Maintenance and Aftermarket

### Track 5: Vehicle Dynamics and Intelligent Control Systems

- Vehicle Ride and Handling
- Intelligent Safety Systems
- Tires/Braking Systems/Steering/Suspensions

## Abstracts from APAC member countries should be submitted to their APAC Member Societies:

KSAE (Korea)	<a href="http://www.ksae.org/eng">www.ksae.org/eng</a>
SAE-A (Australia)	<a href="http://www.sae-a.com.au">www.sae-a.com.au</a>
SAE-C (China)	<a href="http://www.sae-china.org/English/index.htm">www.sae-china.org/English/index.htm</a>
SAE India (India)	<a href="http://www.saeindia.org">www.saeindia.org</a>
IATO (Indonesia)	email: <a href="mailto:iato@centrin.net.id">iato@centrin.net.id</a>
ISAE (Iran)	email: <a href="mailto:mhshf@iust.ac.ir">mhshf@iust.ac.ir</a>
JSAE (Japan)	<a href="http://www.jsae.or.jp/index_e.php">www.jsae.or.jp/index_e.php</a>
IAE (Sri Lanka)	email: <a href="mailto:agsam@eureka.lk">agsam@eureka.lk</a>
TSAE (Thailand)	<a href="http://www.tsae.or.th">www.tsae.or.th</a>
SAE International (USA)	<a href="http://www.sae.org/events/apac">www.sae.org/events/apac</a>
VSAE (Vietnam)	email: <a href="mailto:thinh_vsae@hn.vnn.vn">thinh_vsae@hn.vnn.vn</a>

Abstracts offered by countries other than APAC member societies should be submitted to SAE International online via the SAE website at **[www.sae.org/events/apac](http://www.sae.org/events/apac)**

**\*Important Note:** Manuscripts cannot have been published elsewhere. If accepted, contributors will agree not to release their paper for publication through other media.

# Exhibitor Prospectus

Exhibit at a one-of-a-kind event like APAC-14!

## Marketing Solutions

Whether used in combination or alone, **exhibit, sponsorship and advertising opportunities** ensure optimal exposure to a highly targeted audience of **leading representatives** and **decision-makers** in the ground vehicle industry, including **engineers, designers,** and **technical management personnel.**

## Exhibition Details:

The rental fee is \$20 per square foot for each 10'x10' booth with an additional charge of \$250 for each exposed corner.

### Rental rate includes:

- Standard booth background and side rail drapes
- 7"x 44" company identification sign
- Exhibitor manual and informational update bulletins
- Removal, storage, and return of empty crates
- 24-hour peripheral security
- Company listing and description in Exhibit Directory
- Five (5) complimentary registrations per booth. Registration includes access to technical and plenary sessions, receptions, lunches, breaks, and opening and closing ceremonies.

**Note:** No contracts will be accepted or exhibit space assigned without the required 50% deposit. All contracts and deposits must be received on or before May 1, 2007.

**Exhibit size: 20 booths**  
**Projected Attendance: 500**

## Sponsorship Details:

Exude a powerful presence and build brand awareness by demonstrating your position in the industry, as well as your support for FISITA and its member societies with **Gold, Silver, or Bronze sponsorship packages!**

## Advertising Details:

A distinct and unique way for your company to **stand out in the crowd!** Advertising opportunities include the **APAC-14 Event Guide** and special rates in **SAE's Automotive Engineering International magazine.**

## Who should exhibit, sponsor, and advertise:

Suppliers and Manufacturers of Alternative Fuel Engines, Hybrid & Electric Power, Fuel Cell, and Transmission Systems; Driver/Vehicle Interface, Information and Assistance Systems; and Intelligent Control Systems, such as Intelligent Safety, Tires/Braking, and Steering/Suspensions Systems, Electronic Systems, Semi-Conductor Design, Modeling, Testing, and Simulation.

## Exhibition hours:

### Monday,

August 6, 2007  
11:30 a.m.-5:00 p.m.

### Tuesday,

August 7, 2007  
10:00 a.m.-6:00 p.m.

### Tuesday Reception

in exhibit hall  
5:00 p.m.-6:00 p.m.

**Note:** Hours are subject to change based on the development of the technical program.

## To exhibit, sponsor, or advertise

SAE Customer Sales and Support  
Toll-free: 1-888-875-3976  
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Telephone: 1-724-772-4086

Fax: 1-724-776-3087

Email: [CustomerSales@sae.org](mailto:CustomerSales@sae.org)

Visit: [www.sae.org/events/apac](http://www.sae.org/events/apac)

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