Monday November 12	Tuesday November 13	Wednesday November 14
	7:30 a.m 5:00 p.m.  Registration	7:30 a.m. – 12:00 p.m. Registration
	8:30 – 9:00 a.m. Opening Keynote Speaker	8:30 – 9:00 a.m. Plenary Keynote Speaker
	9:00 – 9:30 a.m. Presentations	9:00 – 9:30 a.m. Presentations
	9:30 – 10:00 a.m. Networking Break	9:30 – 10:00 a.m. Networking Break
1:00 -1:30 pm Tour Registration  Technical Tour The Ford immersive Vehicle Evaluation (FiVE) Lab in Product Development 1:30 - 3:00 p.m.	10:00 – 11:30 a.m.  Presentations  11:30 a.m. – 12:00 p.m.  Panel Discussion	10:00 a.m. – 12:00 p.m.  Presentations
	12:00 – 1:30 p.m.  Networking Lunch  Sponsored By:	12:00 – 1:30 p.m. Networking Lunch
	1:30 – 3:00 p.m. Presentations	1:30 – 2:00 p.m. Presentations
	3:00 – 3:30 p.m. Networking Break 3:30 – 5:00 p.m.	2:00 – 3:30 p.m. <b>Workshop</b> 3:30 -3:45p.m.
	Panel Discussion	Networking Break 3:45 – 4:30 p.m. Workshop discussion
5:00 – 6:30 p.m. Early Bird Registration	5:00 – 6:30 p.m.  Networking Reception	Exhibit Hours  Tuesday, November 13
		9:30 a.m. – 6:30 p.m.
		Wednesday, November 14 9:30 a.m. – 1:30 p.m.