SAE 2015 AEROTECH CONGRESS & EXHIBITION

Global Partners: Shaping the Future of Aerospace

September 22-24, 2015
Washington State Convention Center
Seattle, Washington, USA

sae.org/aerotech
Join thousands of the world’s top aerospace professionals at SAE 2015 AeroTech Congress & Exhibition. This 2015 event will be one that is relevant, timely, and future focused. It provides an invaluable opportunity for attendees to renew and develop important business relationships within the international aerospace industry.

Participating in this event allows you direct access to the best-of-the-best. Take this opportunity to put your brand, products, and services in front of leading aerospace industry experts. Don’t miss these exceptional exhibit and sponsorship opportunities!

sae.org/aerotech

ABOUT SAE INTERNATIONAL

SAE International is a global association of more than 138,000 engineers and related technical experts in the aerospace, automotive and commercial-vehicle industries. SAE International’s core competencies are life-long learning and voluntary consensus standards development. SAE International’s charitable arm is the SAE Foundation, which supports many programs, including A World In Motion® and the Collegiate Design Series.
WHO ATTENDS?

**INDUSTRY CLASSIFICATION**

<table>
<thead>
<tr>
<th>Industry Classification</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aerospace Tier 1 Supplier/Tier 1 Systems Integrator; Parts &amp; Components</td>
<td>31%</td>
</tr>
<tr>
<td>Airframer - Commercial/Military/Bus/GA</td>
<td>19%</td>
</tr>
<tr>
<td>Aerospace Ops. &amp; Services</td>
<td>18%</td>
</tr>
<tr>
<td>Design/Testing/Consulting/R&amp;D Services</td>
<td>16%</td>
</tr>
<tr>
<td>Aerospace - Engine Mfg.</td>
<td>5%</td>
</tr>
<tr>
<td>Academia</td>
<td>3%</td>
</tr>
<tr>
<td>Ground Vehicle Including Auto &amp; CV; Suppliers</td>
<td>3%</td>
</tr>
<tr>
<td>Government</td>
<td>2%</td>
</tr>
<tr>
<td>Other Aero OEM: Space/Regional/Commercial</td>
<td>2%</td>
</tr>
</tbody>
</table>

**JOB TITLE**

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineering incl. R&amp;D/ Product &amp; System Design &amp; Dev/Engineering Mgmt.</td>
<td>42%</td>
</tr>
<tr>
<td>Academia</td>
<td>15%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>15%</td>
</tr>
<tr>
<td>Corporate Executive/Purchasing</td>
<td>10%</td>
</tr>
<tr>
<td>Other</td>
<td>8%</td>
</tr>
<tr>
<td>Manufacturing &amp; Production; QA/QC incl. Mgmt.</td>
<td>5%</td>
</tr>
<tr>
<td>Consultant</td>
<td>2%</td>
</tr>
<tr>
<td>Testing/Validation/Certification incl. Mgmt.</td>
<td>2%</td>
</tr>
</tbody>
</table>

*Based on 2013 attendee information.

**Technology Focus Includes:**

- Tests & Testing
- Materials
- Fastening
- Bodies & Structures
- Electronics/Avionics incl. Instruments; Vehicle Architecture; Guidance/Navigation
- Modeling/Simulation
- Aerodynamics
- Safety
- Software and Software Engineering
- Power & Propulsion incl. Emissions Environment; Fuels/Fuel Delivery Systems
- Noise/Vibration/Harshness
- Power Systems
- Cabins & Cockpits; Human Factors & Ergonomics (incl. Climate Control)
- Vehicle Dynamics & Chassis/Vehicle Handling (incl. Tires & Brakes)
- Hydraulics/Pneumatic Components
- Icing/Deicing
- Operations/Ground Support Services
- Styling/Design
- Other

WHO SHOULD EXHIBIT?

Companies involved with the latest technologies related to:

- Aerospace Operations
- Aircraft Systems
- Automated Fastening/Assembly and Tooling
- Aviation Cyber-Physical Security
- Avionics
- Business/Economics
- Electronics
- Environmental Impact
- Flight Sciences
- Manufacturing
- Materials/Structures
- Power Systems
- Propulsion
- Safety
- Systems Engineering
- Unmanned Aerial Systems
EXHIBIT OPPORTUNITIES

STANDARD EXHIBIT RATE:
The rental rate is $3,250 per 10’ x 10’ booth ($32.50 per square foot, plus $250 per exposed corner).

Fee Includes:
• Draped back wall and side rails (excluding 20’x20’ or larger)
• Booth identification sign (excluding 20’x20’ or larger)
• Four (4) Booth Personnel Registrations per 10’ x 10’ (includes access to: technical/plenary/keynote sessions, Continental Breakfasts, Receptions and Exhibition)
• One (1) 20 amp electrical outlet per booth
• Lead Retrieval options
• Company listing and profile in the printed Event Guide and Online Exhibitor Directory

Additional Information:
Exhibition space is assigned on a first-come, first-served basis until the event is sold-out. Sign up today to secure a prime exhibit location!

For more information, or to customize an opportunity, please contact:
Vanessa Reddick, Event Sales Manager
+1.724.772.7591
+1.724.772.7144 (outside the U.S. or Canada)
Email: vreddick@sae.org

“SAE events give us an opportunity to present our latest technologies to the industry. We benefit because our customers are here, on-site.”
Exhibitor | Senior Manager

sae.org/aerotech

DON’T BE LEFT BEHIND...
JOIN THIS IMPRESSIVE LIST OF 2013 EXHIBITORS!

Advanced Integration Technology
Aerolia Canada Inc.
Aichi Prefecture JETRO SanFrancisco
AIP Aerospace
Airbus SAS
Alcoa Fastening Systems
ALLFAST Fastening Systems Inc.
AMAMCO Tool
Anoplate Corporation
Apex Tool Group
Aquitaine Science Transfert
Aritex Cading SA
Atlas Copco Tools & Assembly Systems
Avro Tools
Bombardier Aerospace
Broetje-Automation GmbH
CENIT North America, Inc.
CEROBEAR GmbH
CGTech
Cimetrix Solutions Inc.
COH / REEL
Comau
Concept Systems Inc.
Correlated Solutions Inc.
Dalimar Instruments
Data Device Corporation
Dayton T. Brown, Inc.
DE-STA-CO
Delta Sigma Company
Desoutter Industrial Tools
Dimensional Control Systems, Inc.
dSPACE Inc
Durr Systems, Inc.
Ecole de Technologie Superieure
Electroimpact Inc.
Element
Elidiss Software
ESTECO North America
EstereL Technologies
Esterline Power Systems
Fatigue Technology Inc.
Fori Automation Inc.
Gage Bill Inc.
GEMCOR
Granta Design
Guhling Corp.
HBM-nCode
Honsa Ergonomic Technologies Inc.
Hoskin Scientifique
House of Logistics and Mobility GmbH
Inertech Inc.
International Aeronavigation Sys Co
JPB Systeme America
Kaman Aerospace
Kawasaki Heavy Industries
Kuka Systems
Liburdi Turbine Services Inc.
Lisi Aerospace
LMS North America Inc.
Logicircuit
Lubbering Corp.
M Torres Disenos Industriales SA
Mapal Inc.
Marshall Aerospace and Defence Group
Mentor Graphics Corp.
MITIS SAS
Novator AB
Opal-RT Technologies Inc.
PS Group
PaR Systems, Inc.
PolarSys
Precorp Inc.
Proto Manufacturing
Proto3000
RCF Technologies, Inc.
SAE International
Schwegler Solid Carbide Tools
SINTERS AMERICA INC
Stanley Engineered Fastening - Spiraloc
The Boeing Company
Torino Piemonte Aerospace
Trulok
TTTech Computertechnik AG
Vector CANtech Inc.
Ward Systems Inc.
West Coast Industries
Whitmor / Wirenetics
Wineman Technology, Inc.
Zephyr Tool
**SPONSORSHIP & ADVERTISING OPPORTUNITIES**

**PLATINUM SPONSOR**
- Banquet .......................................................... SOLD: The Boeing Company
- Registration .............................................................. $25,000 (Exclusive)
- Welcome Reception ......................................................... $25,000 (Exclusive or co-sponsor opportunity)
- Pre-Banquet Reception ............................................. $25,000 (Exclusive or co-sponsor opportunity)

**GOLD SPONSOR**
- Banquet Speaker ...................................................... $Inquire for Pricing (Exclusive)
- Continental Breakfast & Opening Keynote .......................... $17,500 (Exclusive)

**SILVER SPONSOR**
- Awards Luncheon .......................................................... $15,000 (Exclusive)
- Networking Lunches ....................................................... $15,000 each (Exclusive)
- Mobile App ............................................................... $10,000 (Exclusive or co-sponsor opportunity)
- Totebags ........................................................................ $13,500 (Exclusive)
- Daily Refreshment Breaks ............................................. $8,000 each (multiple)

**BRONZE SPONSOR**
- Notepads, pens, and more...

**FRIEND OF THE INDUSTRY SPONSOR**
- Mobile app banner ad, push notification, and more...

**ADVERTISE**
Combine the power of print advertising with your on-site exhibit and sponsorship to deliver pre and post-show visibility at an economical value. Reinforce your message to event attendees with an ad in Aerospace & Defense Technology Magazine – and you will receive a complimentary ad in the on-site event guide.

“When SAE events are THE place to make important connections/network, and make contact with all the big players in the industry. If you’re in the aerospace industry, you need to be here”

Previous Sponsor | Director Sales/Marketing

---

For more information, or to customize an opportunity, please contact:

Vanessa Reddick, Event Sales Manager
+1.724.772.7591
+1.724.772.7144 (outside the U.S. or Canada)
Email: vreddick@sae.org
2015 Event Call for Papers

ATTENTION AEROSPACE INDUSTRY EXPERTS:
Share your expertise in avionics, environment, flight sciences, operations, manufacturing, materials, structures, propulsion, safety, and systems.

Submit an abstract for consideration today. Visit sae.org/aerotech

Abstract Deadline: February 18, 2015

For more information, please contact:
Joan Hudson at jhudson@sae.org, or +1.724.772.4003

Become an AeroTech Volunteer

SAE International is a recognized world leader in the enrichment of the mobility engineer’s technology base through its exceptional meetings, conferences, and exhibits. Be an important part of developing, collecting, and distributing technical information to SAE members and other mobility practitioners throughout the world.

Lend your expertise to any of the committees responsible for guiding the organization of SAE events/technical sessions:
- AeroTech General Committee
- Aerospace Manufacturing and Materials Committee
- Aerospace Vehicle Systems Committee
- Avionics Committee
- Safety Committee
- Unmanned Aerial Systems Committee
- Aerospace Operations Interface Committee
- Aviation Management Committee
- Systems Engineering Committee
- Flight Sciences Committee
- Environment Committee
- Aerospace Maintenance Committee
- Aerospace Fastening Committee
- Power Systems Committee
- Propulsion Committee

Consider SAE meetings committee participation through any of the following positions:
- Engineering Technical Committee Member
- Session Organizer
- Technical Paper Reviewer
- Technical Paper Author/Co-author

To learn more about these volunteer opportunities, contact:
Frank Bokulich at fbokulich@sae.org, or +1.724.772.7571