

EXHIBITOR PROSPECTUS

2011 Department of Defense Maintenance Symposium & Exhibition



**Don't miss the opportunity to be part
of the premier military and commercial
maintenance event of the year**

November 14–17, 2011
Fort Worth Convention Center
Fort Worth, Texas, USA

www.sae.org/dod



SAE International®

2011 Department of Defense Maintenance Symposium & Exhibition

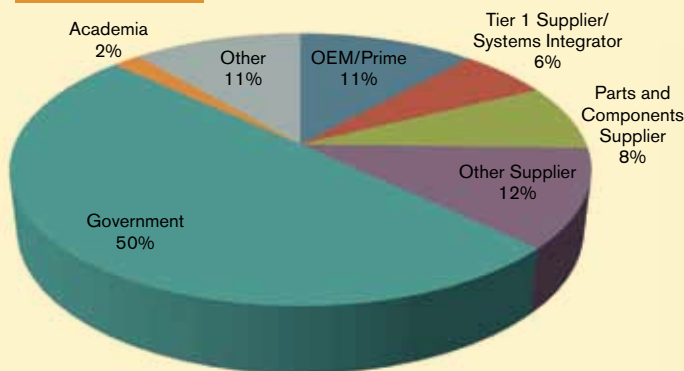
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WHO SHOULD PARTICIPATE?

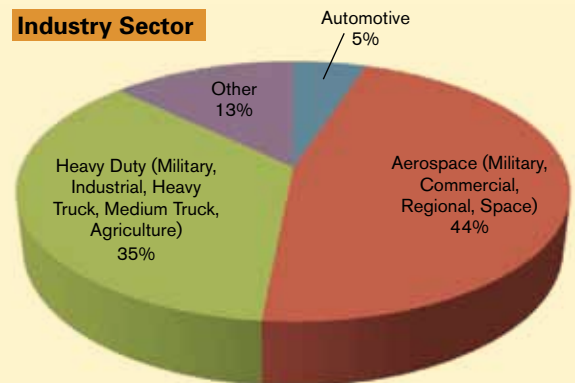
Capture the attention of more than 1,500 decision makers in attendance at this influential event! If your company is involved in military and commercial maintenance technology, information systems, and management processes, don't miss this significant opportunity to showcase your products and services to those who shape the current and future state of DoD maintenance.

WHO WILL ATTEND?

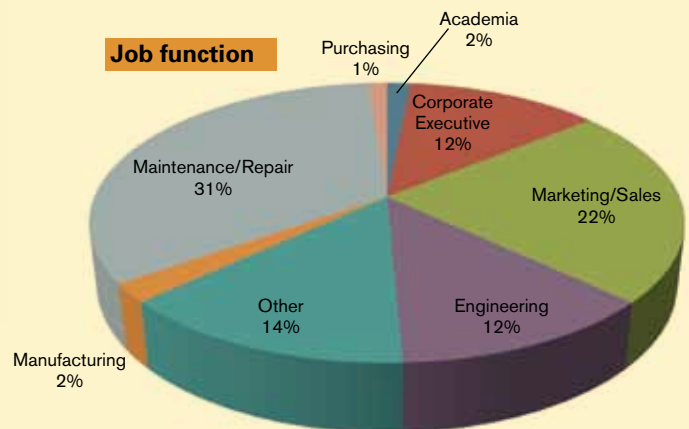
Company Type



Industry Sector



Job function



All statistics are based on actual attendee registration forms for the 2010 DoD Maintenance Symposium and Exhibition.

3M Defense
402d Maintenance Wing/WR-ALC
A2B Tracking Solutions
AAI Corporation
Adapt Laser Systems LLC
ADS Inc
Advanced Materials Mfg & Testing Informa
Aero Gear Inc
Aerowing Inc
AFGLSC Strategic Alternate
Air Force Engineering & Technical Srv

Air Shunt Instruments Inc
AM General
Amphenol Fiber Systems International
AMSAA
Andromeda Systems Incorporated
Anniston Army Depot
Applied Industrial Technologies
Applied Research Laboratory - Penn State
ARC Technology Solutions
Armstrong Tools
Army Oil Analysis Program

ARNCO
Assembly Guidance Systems Inc
Aviall Inc
B R Williams
Big Ass Fans
Black and Company
The Boeing Co
CACI International Inc
CAVE Systems
CDG, A Boeing Company
CDO Technologies Inc
Fluidyne | AeroSystems | Celtech
Cherokee Information Services Inc

Clarus Technologies
Clockwork Solutions Inc
CodeSource LLC
Concurrent Technologies Corp
Corpus Christi Army Depot
CribMaster/ Winware Inc
Daniels Manufacturing Corp (DMC)
Defense Acquisition Univ
Defense Logistics Agency
Defense Supply Center Richmond
DG Technologies
DISTI Corporation

DoD UID Policy Office
EnerSys Inc
Ericson Mfg Co
Fastening Systems Intl Inc
Flexible Lifeline Systems Inc
Fontaine Military Products
Freedom Technologies
Frontier Technology Inc
GARD Specialists Co Inc
General Services Administration
GFM
HCL AXON
Hentzen Coatings Inc

EXHIBITION SPACE RENTAL RATES AND INFORMATION:

The rental rate for exhibit space is \$2400 (USD) per 10ft. x 10ft. booth, or \$24 per square foot. There is an additional charge of \$250 for each exposed corner.

This rate includes:

- two full conference registrations per 10x10 booth
- basic lead retrieval unit per exhibitor
- discounted registration fee for up to two additional registrations per company
- attendee networking functions in the Exhibit Hall
- event promotion in *Aerospace Engineering & Manufacturing* (circulation approximately 40,000) and *SAE Off-Highway Engineering* (circulation 16,477*) Magazines
- company listing in official Event Guide distributed to attendees
- company listing in event guide and promotional materials when promotional deadlines are met
- comprehensive Exhibitor Manual and Informational Bulletins
- on-line exhibitor service area
- standard 8-foot draped back wall and 3-foot draped siderails
- off-hour exhibition hall security; crate removal, storage, and return service

*Based on the June 2010 BPA audit statement

For exhibit space, sponsorships, and advertising, contact:

Arlene DiSilvio

Telephone: 1-724-772-4060 • Fax: 1-724-776-4026

E-mail: disilvio@sae.org • Web: www.sae.org/dod

SAE International, 400 Commonwealth Drive,
Warrendale, PA USA 15096-0001

"Best in Show" Booth Award

Plan to participate in this competition in 2011! Two categories are available: displays of 200 square feet or less and those greater than 200 square feet. Attendees will vote onsite for the most exceptional booth. Look for more information soon.

Great Ideas Competition

Got a great maintenance-related idea you'd like to share with our audience? Selected presenters will be given the opportunity to highlight promising new technologies, processes, or business practices at the symposium. Presenters are selected from abstracts received. Additional information will be available soon at www.sae.org/dod.

Participate in the DoD Exhibit "Trip Ticket" Program

Donate prizes for this program, where attendees take a "trip" around the exhibit floor to become eligible to win one of several prizes. Call Arlene DiSilvio for more details at 1-724-772-4060.

2010 Exhibitors (as of October 19, 2010)

Herndon Products, Inc.
Howes Lubricator
ID Integration Inc
Intergraph Corp
Intermec
Inventory Locator Service -ILS
ISO Group
Jana Inc
JW Speaker Corp
Kamatics Corporation
Kardex Remstar
Kipper Tool Company
Kolene Corporation
L-3 Communications
Letterkenny Army Depot
LMI
Lockheed Martin Corp
Logis-Tech Inc
Machida, Inc
MagChem Inc
Mandus Group Ltd

Mantech International Corp
Marine Corps Logistics Command
MDS-PRAD Technologies Corp
Military Battery Systems Inc
Military Logistics Forum
Miro Technologies
NASA Aircraft Operations
National Center for Mfg Sciences
National Defense Industrial Association
NAVSEA Division Keyport
Networks Enterprises Inc
NGRAIN Corporation
Nord-Lock Inc
Northrop Grumman Technical Services
Northwire Inc.
NSWC Crane Division
O'Neil & Associates Inc
Omax Corporation Inc
OO-ALC - Hill Air Force Base

Pall Aeropower Corp
Panasonic Computer Solutions Company
Partsmaster
PD TMDE
Perry Johnson Consulting Inc
Phillips Screw Co
PlaneTechs
Pratt & Whitney
QMI-SAI Global
RAMTECH Support Services, Inc.
RDECOM
Red River Army Depot
Reef Industries Inc
Rennsteig Tools Inc
RF System Lab
Robbins-Gioia, LLC
Rock Island Arsenal
R-O-M Corporation
RUD Chain Inc
Safety-Kleen Systems Inc

SAS
Savi Technology, A Lockheed Martin Company
Science Applications International Corp
Siemens PLM Software Inc
Sierra Army Depot
Spectro Incorporated
Spectronics Corporation
Spokane Industries
SPX Service Solutions
Stanley Tough Tools & Storage
Stark Mfg LLC
Tecmotiv (USA) Inc
The FutureWorks Group
The POM Group Inc
Tobyhanna Army Depot
TPC Wire & Cable
Transhield Inc
TruLogic Inc
TW Metals Inc

United States Marine Corps
Univ of Tennessee Ctr for Exec Education
URS
US Air Force 52 MXG
Spangdahlem AB Germany
US Army
US Coast Guard
US Dynamics Corp
US Navy Maritime and Aviation Maintenance
USAA
USMC - TMDE
VT Miltope
Witte America
WW Williams Logistics
Wyle Laboratories Inc
Zebra Technologies Corp

SPONSORSHIP OPPORTUNITIES

For detailed information on deliverables, visit www.sae.org/dod

PLATINUM LEVEL OPPORTUNITIES

- Secretary of Defense Maintenance Awards Banquet – EXCLUSIVE OPPORTUNITY: \$25,000
- Conference Bags – EXCLUSIVE OPPORTUNITY: \$25,000

GOLD LEVEL OPPORTUNITIES

- Welcome Reception in the Exhibit Hall: \$15,000
- Registration Area Sponsorship: \$15,000
- Continental Breakfast – MULTIPLE OPPORTUNITIES: \$12,500 each

SILVER LEVEL OPPORTUNITIES

- NEW! Go-Charge Kiosk – Cell Phone Charging Station – EXCLUSIVE OPPORTUNITY: \$10,000
- Conference Notepads and Pens – EXCLUSIVE OPPORTUNITY: \$10,000
- Cyber Café – EXCLUSIVE OPPORTUNITY: \$10,000
- Luncheon Sponsor – MULTIPLE OPPORTUNITIES: \$10,000

BRONZE LEVEL OPPORTUNITIES

- Mobile Device Pouch – EXCLUSIVE: \$6,000

Additional Sponsorship Opportunities

- Tuesday Networking Reception Co-Sponsor and Golf Hole Sponsor – MULTIPLE OPPORTUNITIES: \$3,000
- DoD Symposium Supporter: \$1,500

Golf Outing Sponsorships

- GOLD PACKAGE: \$1300
- SILVER PACKAGE: \$900
- BRONZE PACKAGE: \$500

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