

## Lead Retrieval Order Form

To ensure availability, order early. Orders must include a form of payment. All orders must be pre-paid and a credit card is required on all orders paid by check. No purchase orders will be accepted. Please return units within one hour of the close of the event. Non-returned units recovered by RCS will be charged a full delivery charge. Lost or damaged units will be charged a replacement fee of \$1,800.00.

### Reserve your FREE unit!

**SAE PROVIDES ONE (1) ExpoAccess UNIT PER BOOTH**

Please check this box to reserve your unit in advance

*Do not select units below UNLESS you are renting additional units*

Additional Units For Rent Below	UNIT PRICE			QUANTITY	TOTAL
	Early Bird Thru 9/25	Advance 9/26-10/30	On-Site 10/31-11/17		
<b>HAND HELD UNITS:</b>				(Prices quoted in U.S. dollars only)	
<input type="checkbox"/> <b>ExpoAccess</b> - Quick Scan mode <small>(Includes real time leads online - no download required)</small>	\$275.00	\$ 360.00	\$ 440.00	X _____ =	\$ _____
Upgrade ExpoAccess to qualify mode	\$100.00	\$ 130.00	\$ 160.00	X _____ =	\$ _____
<input type="checkbox"/> <b>ExpoScan</b> - Provided with 1 download <small>(Data is available online after the event)</small>	\$350.00	\$ 455.00	\$ 560.00	X _____ =	\$ _____
Add Printer	\$100.00	\$ 130.00	\$ 160.00	X _____ =	\$ _____
Lead file on memory stick <small>(price includes USB memory stick)</small>	\$ 50.00	\$ 65.00	\$ 80.00	X _____ =	\$ _____
<b>TABLE TOP UNITS:</b> (computer required)					
<input type="checkbox"/> <b>ExpoRead</b> - Connects to Exhibitor's computer	\$275.00	\$ 360.00	\$ 440.00	X _____ =	\$ _____
<input type="checkbox"/> <b>ExpoSoft</b> - ExpoRead w/qualification software	\$375.00	\$ 490.00	\$ 600.00	X _____ =	\$ _____
<b>OPTIONAL SERVICES:</b>					
<b>Delivery &amp; pick-up</b> <small>(Deliveries will be made 1 hour prior to event opening, if booth is unmanned another attempt will be made after event opening)</small>			\$ 125.00	X _____ =	\$ _____
<b>TOTAL</b>					\$ _____

### PAYMENT METHOD:

- a confirmation will be sent when order is processed if email provided -

Check (US funds drawn on a US bank) - Make payable to

### REGISTRATION CONTROL SYSTEMS

Visa    MasterCard    American Express

Card Number \_\_\_\_\_

Contact \_\_\_\_\_

Exp. Date \_\_\_\_\_

Company \_\_\_\_\_

Booth # \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

City, ST, Zip \_\_\_\_\_

Fax \_\_\_\_\_

Signature \_\_\_\_\_

email \_\_\_\_\_

(email confirmation will be sent once order is processed)

**Complete and return form to:**  
EXHIBITOR SERVICES DESK  
REGISTRATION CONTROL SYSTEMS  
1833 Portola Rd., Suite C  
Ventura, CA 93003  
Phone: 805-654-0171  
Fax: 702-920-8154

**NOTE:** Unused paper supplies are not returnable.  
No refunds for advance orders or units not utilized onsite.  
Refunds are not issued for unreported defects.

# LEAD COLLECTION CHOICES THAT ARE RELIABLE AND EASY TO USE



## EXPOACCESS



The **ExpoAccess** is a Web enabled wireless mobile lead collection device and real-time web page lead management system. This new technology concept uses the java enabled color Blackberry platform to transfer data from an attendee's badge to an exhibitor's personal event web site. All leads can be custom qualified using the web site for personalization. Using this RCS system, exhibitors do not need to carry away a CD or memory stick or wait in line to download or "retrieve" data at the end of the event. The wireless enabled mobile unit delivers all the sales lead data in real-time to a secure exhibitor web site with online password protected access by the exhibiting company's personnel. The Web enabled ExpoAccess mobile unit provides a totally new approach to lead collection, management and follow-up. Data can be accessible at the web site for up to 90 days after the event.

The **Qualify Option** allows easy selection of qualifying criteria for each lead by use of the Blackberry mouse.

## EXPOSCAN



The **ExpoScan** is the latest in improved Lead Generation Systems. ExpoScan makes it easier to collect your leads and more effectively use these leads to increase sales revenue and expand the scope of your business. ExpoScan is a compact, mobile integrated badge reader with internal memory that does not require an electrical hookup. It has the option of an external Bluetooth printer. ExpoScan stores each lead in its memory and these leads are then made available on a secure password protected web site. At the end of the show just drop off the ExpoScan unit and the data will be immediately downloaded to your secure web site for your continual use for up to 90 days after the show. No waiting to download your data on-site or having the possibility of your leads getting lost.

## PRINTER



The **Printer Option** provides a thermal printer that does not require an electrical hookup and automatically produces a complete lead form which includes the ID#, name, title, company name, address, phone, fax, email, demographic codes, and the time and date visited, as well as ample room to write notes. 58mm thermal printer, prints 1000+ leads on a single charge. Bluetooth® technology.

## EXPOREAD



The **ExpoRead** includes a new compact bar code badge reader that connects directly to your own laptop or desktop computer. When a badge is read the full content of the attendee record is displayed and stored. The ExpoRead can be upgraded to the ExpoSoft option.

The **ExpoSoft Upgrade** gives you the ability to use an intuitive graphic interface on your computer to easily program up to 8 customizable interactive questions (products, size of budget, follow up actions, etc.) with up to 14 answers each. The system allows for free form notes, database searching, and editing of the data. ExpoSoft generates these qualified leads in standard importing formats for easy transfer to other programs. If you have a printer attached to your computer it can be activated to produce lead forms in your booth.

### QUICK CHOICE GRID

	Data Storage/Downloads	Lead Printing Options	Qualifier Options	Capacity	Power	PC Required
<b>ExpoAccess</b>	Leads are stored on exhibitors personal web site in real time	Leads can be printed from web site	10 customized qualification questions with 10 answers each on web site (included)	Unlimited	Rechargeable Battery (no electricity required)	NO
<b>ExpoScan</b>	Leads can be downloaded to web site or memory stick	Lead prints on 4" paper roll (optional)	N/A	1,500 Leads	Rechargeable Battery (no electricity required)	NO
<b>ExpoRead</b>	Lead data is stored on exhibitors PC	Leads can be printed to exhibitors printer	N/A	Unlimited	Powered through USB port on PC	YES
<b>ExpoSoft</b>	Lead data is stored on exhibitors PC	Leads can be printed to exhibitors printer	Exhibitor can customize up to 8 qualification questions with 14 answers	Unlimited	Powered through USB port on PC	YES

#### FOR MORE INFORMATION

Call our RCS Exhibitor Services Desk at 805-654-0171

REGISTRATION CONTROL SYSTEMS - 1833 Portola Rd., Suite C, Ventura, CA 93003