

Return to:



# SIGN AND ART WORK ORDER FORM

**DEADLINE** **October 31, 2011**  
for return of this form:

**3752 Crittenden Drive Louisville, Kentucky 40209-1122**  
**Telephone: 502.367.0254 Fax: 502.368.0284**

**Cancellation:** No refunds on orders cancelled after deadline.  
**Late Request:** Request after deadline will be filled as available at the standard rate.  
**Color Choice:** Choices not indicated will be selected by Fern.

This form is to be used for ordering special signs or artwork (NOT your booth I.D. Sign). There are two types of sign styles available to choose from. The first is signs created using computer cut vinyl graphics. These are good for one, two, or three color simple signs in solid colors. For more elaborate artwork with color gradients, we offer full color digital signs. Complex process color logos are an example of this. Prices indicated below are based on preparation of sign from customer copy or, if digital, computerized artwork supplied.

PRESSURE SENSITIVE VINYL SIGNS	FOUR COLOR DIGITAL SIGNS
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Prices indicated below are based upon 10 words per card and one color copy on white background. Signs other than sizes listed below will be prepared on a pro-rata price basis. Minimum order - \$ 30.00

Prices indicated below are based upon process color printing, mounting, and laminating on showcard or foamcore. Signs other than sizes listed below will be prepared on a sq/ft. basis, rounded to the nearest 1/2 ft. x 1/2 ft. Minimum order - \$ 35.00

Qty.	Code	Description	Discount Rate	Standard Rate	Amount
_____	(801)	7" x 11" Card.....	\$ 35.00.....	\$ <b>52.50</b>	\$ _____
_____	(803)	11" x 14" Card.....	\$ 40.00.....	\$ <b>60.00</b>	\$ _____
_____	(805)	14" x 22" Card.....	\$ 45.00.....	\$ <b>67.50</b>	\$ _____
_____	(807)	7" x 44" Card.....	\$ 45.00.....	\$ <b>67.50</b>	\$ _____
_____	(811)	14" x 44" Card.....	\$ 65.00.....	\$ <b>97.50</b>	\$ _____
_____	(813)	22" x 28" Card.....	\$ 70.00.....	\$ <b>105.00</b>	\$ _____
_____	(815)	28" x 44" Card.....	\$ 90.00.....	\$ <b>135.00</b>	\$ _____
_____	(819)	24" x 96" Foamcore.....	\$ 200.00.....	\$ <b>300.00</b>	\$ _____
_____	(821)	48" x 96" Foamcore.....	\$ 250.00.....	\$ <b>375.00</b>	\$ _____
_____	(899)	Other _____ x _____ ....	Call for Quote		\$ _____
_____	(827)	Easel back for card signs .	\$ 10.00.....	\$ <b>15.00</b>	\$ _____
_____	(829)	Words in excess of 10.....	\$ 1.50.....	\$ <b>2.25</b>	\$ _____
_____	(831)	Colored card .....	\$ 7.50.....	\$ <b>11.25</b>	\$ _____
_____	(833)	Additional color lettering \$	7.50.....	\$ <b>11.25</b>	\$ _____

Qty.	Code	Description	Discount Rate	Standard Rate	Amount
_____	(861)	7" x 11" Card.....	\$ 45.00.....	\$ <b>67.50</b>	\$ _____
_____	(863)	11" x 14" Card.....	\$ 50.00.....	\$ <b>75.00</b>	\$ _____
_____	(865)	14" x 22" Card.....	\$ 60.00.....	\$ <b>90.00</b>	\$ _____
_____	(867)	7" x 44" Card.....	\$ 60.00.....	\$ <b>90.00</b>	\$ _____
_____	(871)	14" x 44" Card.....	\$ 85.00.....	\$ <b>127.50</b>	\$ _____
_____	(873)	22" x 28" Card.....	\$ 90.00.....	\$ <b>135.00</b>	\$ _____
_____	(875)	28" x 44" Card.....	\$ 105.00.....	\$ <b>157.50</b>	\$ _____
_____	(879)	24" x 96" Foamcore.....	\$ 264.00.....	\$ <b>396.00</b>	\$ _____
_____	(881)	48" x 96" Foamcore.....	\$ 576.00.....	\$ <b>864.00</b>	\$ _____
_____	(882)	Other _____ x _____ ....	\$16.50sq/ft..	\$24.75sq/ft	\$ _____
_____	(883)	Senra _____ x _____ ....	\$18.00sq/ft..	\$27.00sq/ft	\$ _____
_____	(827)	Easel back for card signs .	\$ 10.00.....	\$ <b>15.00</b>	\$ _____

Emblems, trademarks, logos, special style lettering, etc., can be prepared at extra cost depending on size and amount of work involved in production. Advance quotations can be provided upon submission of copy.

Emblems, trademarks, logos, special style lettering, etc., are *inclusive* of the above prices, if provided to us in digital format. Please provide in a PC vector format if available, or PC Raster is the second option. If you can only provide in Mac format, we will attempt to convert, but cannot guarantee 100% accuracy in conversion. If you have any questions on formats supported, please call.

**PLEASE INDICATE COLOR OF SIGN AND LETTERING:**

COLOR OF BACKGROUND \_\_\_\_\_ COLOR OF LETTERING \_\_\_\_\_

**PLEASE CHECK TYPE OF SIGN DESIRED:**

Vertical Sign  Horizontal Sign

**INDICATE SIGN COPY**

See Attached

**Yes, I have completed and enclosed the Payment Form**

No credit will be given after close of event on items or services ordered, but not received. If you have a problem please see the Fern Service Desk Personnel at the event site prior to leaving.

**Sub Total:** \$ \_\_\_\_\_  
**8.25% State tax:** \$ \_\_\_\_\_  
**TOTAL:** \$ \_\_\_\_\_

Name of Event **DOD Maintenance Symposium & Exhibition #4-5354-11** Booth# \_\_\_\_\_ Phone ( ) \_\_\_\_\_  
Firm Name \_\_\_\_\_ Fax # ( ) \_\_\_\_\_  
Address \_\_\_\_\_ Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ E-Mail \_\_\_\_\_  
Print/Type Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_