

DoD EMALL

*Point, Click, Ship
One Stop Support for the
Warfighter!*



EMALL Mission

The DoD EMALL strives to be the single entry point for purchasers to find and acquire off-the-shelf, finished goods and services from the commercial marketplace and government sources.



Parts and Supplies Corridor

- Provides over *12 million* consumable items
- 3.5 million NSNs from DLA inventories, (Defense Supply Centers)
- 2 million NSNs from GSA (currently milstrip)
- All items are backed by a Department of Defense contract
- Allows for cross-catalog product searching



Parts and Supplies Vendors

DLA Managed Catalogs

- 480 Vendors in Long-Term Contracts
 - Eastman Kodak
 - Allied Signal
 - Cummins Engine
- 3.5 Million NSNs from the DLA managed catalogs
- 2 million GSA managed NSNs

WARFIGHTER

All Clothing & Textile Items

JWOD ITEMS

UNICOR ITEMS

DRMS CLASS A

(Serviceable) ITEMS



WWW.EMALL.DLA.MIL

COMMERCIAL VENDORS

- 3M
- AC Industrial
- Alexander Technologies
- Ansley Business Materials
- Downey
- Fastenal
- Innovative Sports
- Kennon Aircraft Covers
- Office Depot
- Maryland Nautical
- Newark Electronics
- Rayovac
- Titan Abrasives
- W.W. Grainger
- and many others

On-Demand Manufacturing (eODM)

- *ODM is the newest feature of the EMALL*
- ODM allows Customers to initiate contact with potential suppliers for products that do not have a finished goods inventory.
- Suppliers include Commercial vendors and Government Organic Suppliers
- Customers can transfer information to the suppliers via online communication that can accept file transfers



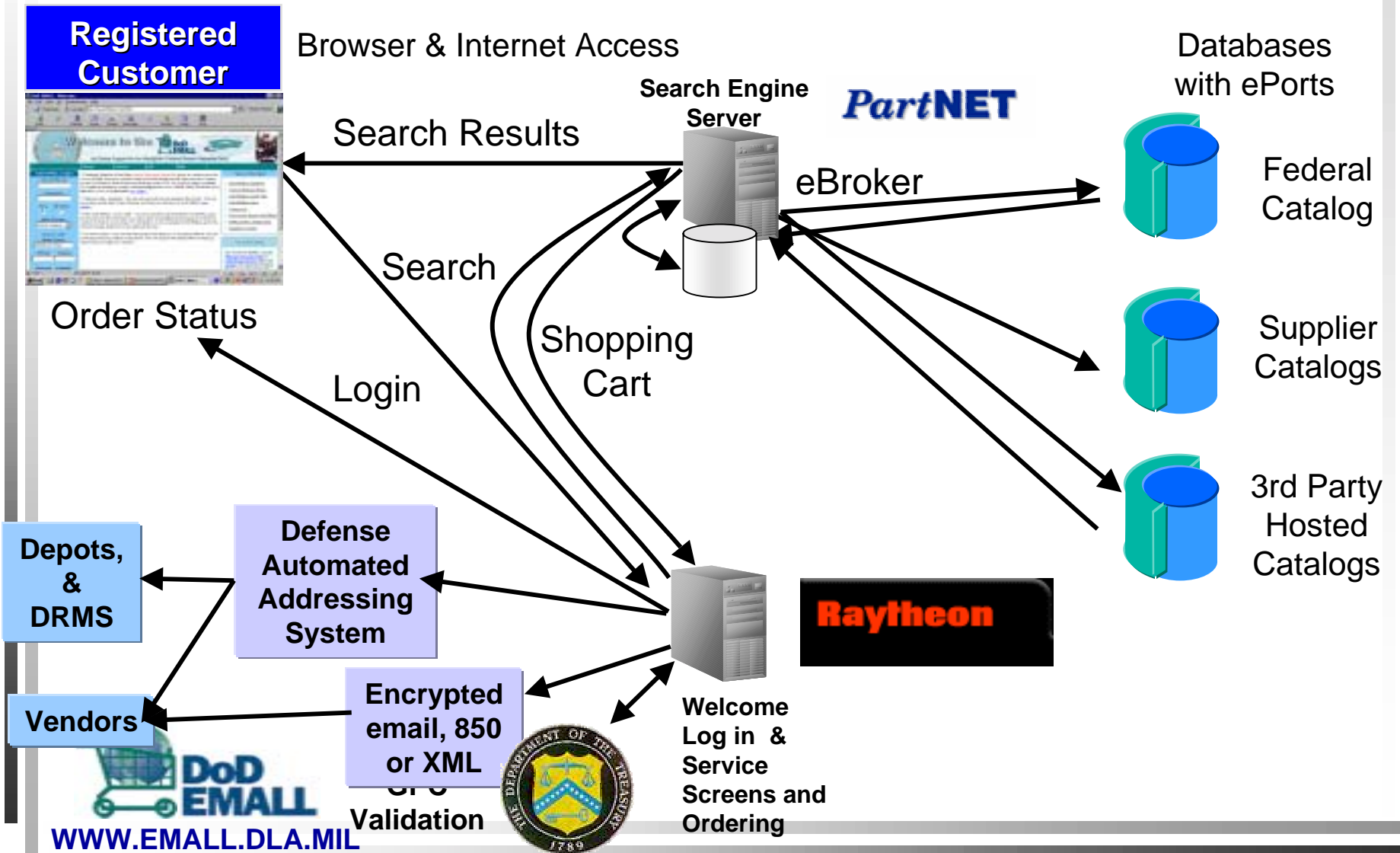
IT Corridor

- Provides commercial IT products like hardware, software & replacement parts
- Purchases can be made with Purchase Card
- Provides access to commercial vendor's websites to utilize special features*
 - Custom Hardware Configurations*
 - Individual Software Licenses*
 - Special IT packages*
- IT Corridor Items include:
 - » **Printers, Monitors, Keyboards**
 - » **Batteries, Cables, Software**
 - » **Internal Parts, Peripherals**



* Features will be available in future releases of the DoD EMALL

Distributed Architecture



Searching

- Green filter limits search to qualified environmentally friendly items
- Can search for only NSN's
- Table of Contents allows for searching within specific catalogs of portions of catalogs
- Seven different ways to search for a product
 - *Keyword Search*
 - *NSN*
 - *NIIN*
 - *Mfr. Part Number*
 - *Mfr. Name*
 - *Catalog Number*
 - *UPC*

DoD EMALL

Home | Log off

SHOP

- Shop
- Shopping Carts
- Express Stores
- On-Demand Mfg
- Change Carrier: Parts & Supplies

ORDERS

- Orders
- Order Status
- Shipments
- MRA Status
- Vendor Status

CUSTOMER SERVICE

- Account
- Help

All of EMALL | NSNs Only | Commercial Catalogs | IT Catalogs | Other Stores | On-Demand Manufacturing

Search Table of Contents

Buy Green items Only

Click on to expand the branch or click on the item name to enter query criteria for the item.

Table of Contents

- Commercial Catalog
- Information Technology Catalog
- HSR Categories

Keyword Search

Match any Match all

Advanced Keyword Search

Do not press "Go" without selecting a keyword upon which to search.

Part Number Search

NSN starts with

NIIN starts with

Mfr. Part No. starts with

Mfr. Name starts with

Catalog/CLM Number starts with

Universal Product Code (UPC) starts with

Advanced Data Search

If you leave all fields blank in the Part Number Search, you will receive all possible results.



Payment Options

- Government Purchase Card
 - EMALL validates the credit card being used is a valid Government issued Purchase Card
 - Any employee with a GPC can purchase on EMALL
- MILSTRIP/FUNDCODE
 - MILSTRIP/FUNDCODE must be validated through the EMALL Help Desk when registering

DoD EMALL

LOG IN

Home Log off

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- Change Location
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Choose Payment Method

How would you like to pay for the items in your purchase order?

Click this button if you wish to pay by Government Purchase Card

Click this button if you wish to pay by MILSTRIP, FEDSTRIP, or Interfund Billing

Pay by Credit Card

Pay by MILSTRIP

Please note: This purchase order will expire in 5 days. Be sure to submit it for processing by then.

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Questions, comments, suggestions?
Send us EMAILS at: dtd-emall@doe.dla.mil



Business Objects

- Business Objects is a software program that allows for the gathering and filtering of information within the EMALL database (Including level III transaction reporting and socio-economic data)
- The software is attached to all EMALL database information and allows for customized reports on all sales data.
- Reports are available upon request on data related to relevant business operations.
- In the future, limited access will be granted to outside users for additional report customization.



DOD EMALL Facts

- Sales up from \$13.9M FY02 to \$234M FY03!
- Small Business Friendly
 - ◆ Currently 306 Commercial Contracts hosted on the DOD EMALL
 - ◆ 162 of those are Small businesses
 - ◆ Additional Catalogs added weekly
- DOD EMALL Users
 - ◆ 27,000 user accounts on the DOD EMALL
 - ◆ Adding 200-300 new users a week
 - ◆ Users are DOD, Civil Agencies, National Guard, Reserves



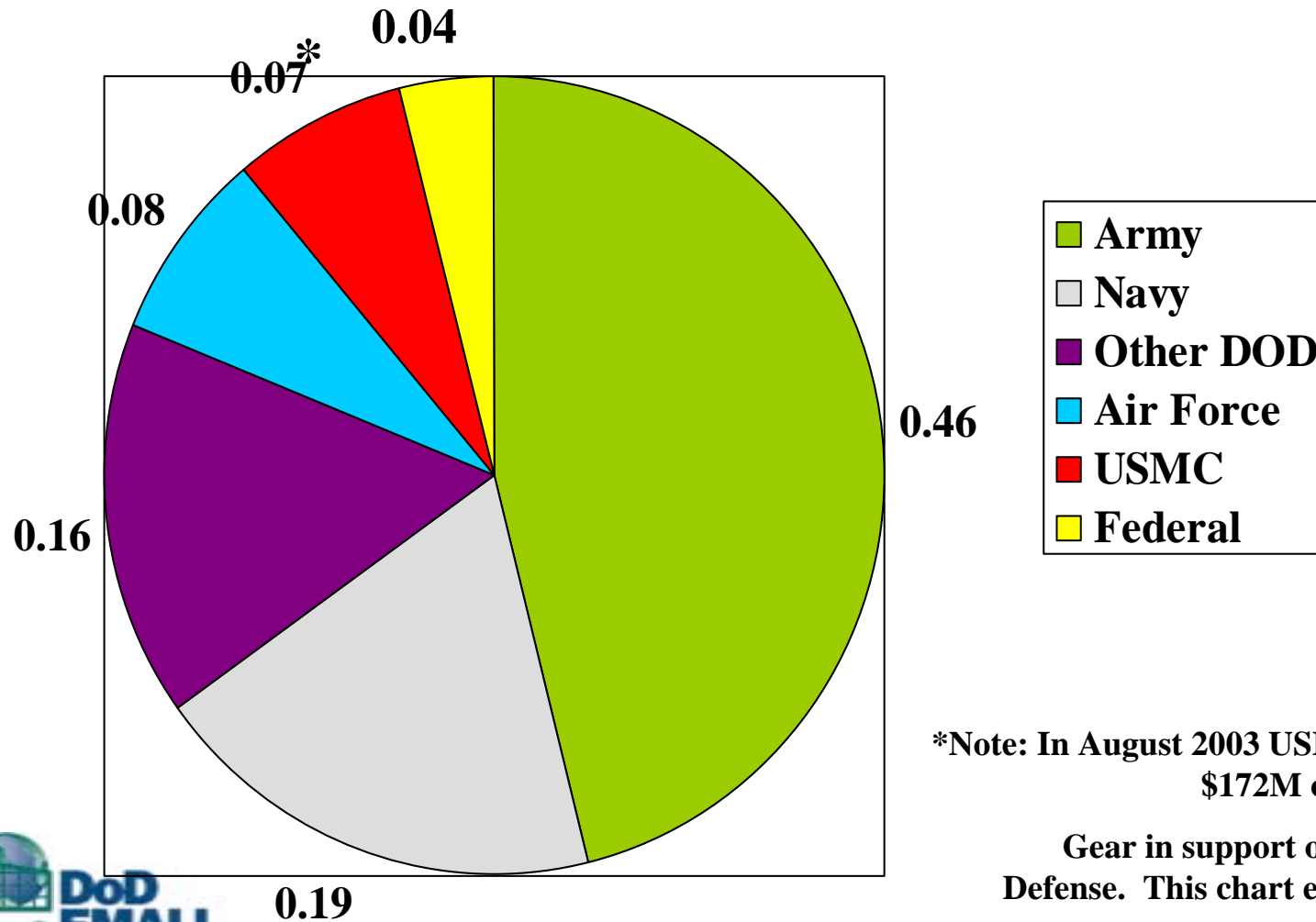
Cost Avoidance Opportunity

- DoD EMALL reduces transaction costs
- DLA Specific Data
 - Cost Manual Purchase (\$) (1) \$146.00*
 - Cost EMALL Purchase (\$) (2) \$11.31
 - Cost Avoidance (\$) (3) = [(1) – (2)] \$134.69
- Credit Card Data
 - Baseline Credit Card Purchase \$25.62
 - EMALL Purchase \$11.31
 - Savings per Transaction \$14.31

*Note: Morgan Stanley study of commercial industry shows manual purchases \$125 – \$175.



FY03 Dollar Sales by Service/Agency



***Note: In August 2003 USMC ordered \$172M of protective**

Gear in support of Homeland Defense. This chart excludes that sale.



One Touch/Navy EMALL Marketplace

- Developed by the FISCs w/ coordination from SUP 02
- Analyzed purchase card buying patterns at each of the FISCs for the high impact vendors
- Negotiated “top hitters” into BPA catalogs and loaded them into EMALL for the Navy Marketplace
- 78 catalogs now in the marketplace with another 50 catalogs in development



The future of the EMALL

- NAVFAC Base Services ETO
- NAVICP Mart
- AF LMKAC 3PL Engine Support for the AF
- Tinker AFB/ Auto Scanning-Just In Time
- Army A-Mart/EMALL
- OPEN MARKET CORRIDOR (OMC)
- DLA/BSM Single Web Face to the Customer

EMALL Architecture Enhancements



Point, Click, Ship

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