





Service Before Self



LtGen Richard L. Kelly
United States Marine Corps

The background of the slide is a faded, artistic representation of the United States flag, showing the stars and stripes in a soft, painterly style. The colors are muted, with the blue field containing white stars and the red and white stripes appearing as broad, flowing bands.

Principles

- Integrity
- Honesty
- Excellence
- Human Dignity
- Fairness
- *Service*

The background of the slide is a faded, semi-transparent image of the United States flag, showing the stars and stripes. The text is overlaid on this background.

Principle-Centered Leaders

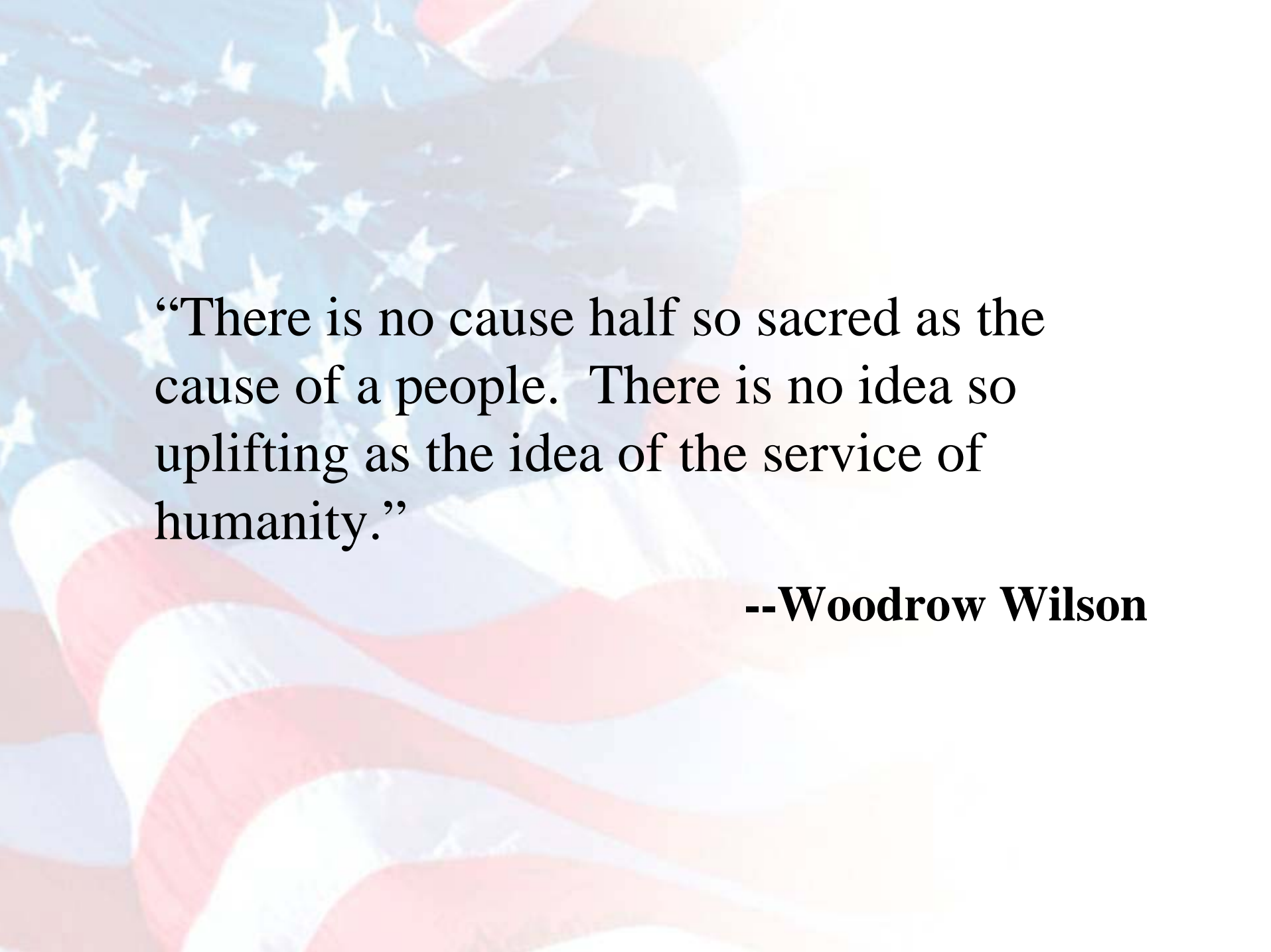
“They are service oriented....every morning they ‘yoke up’ and put on the harness of service, thinking of others.”

--Stephen R.Covey

Level 5 Leaders

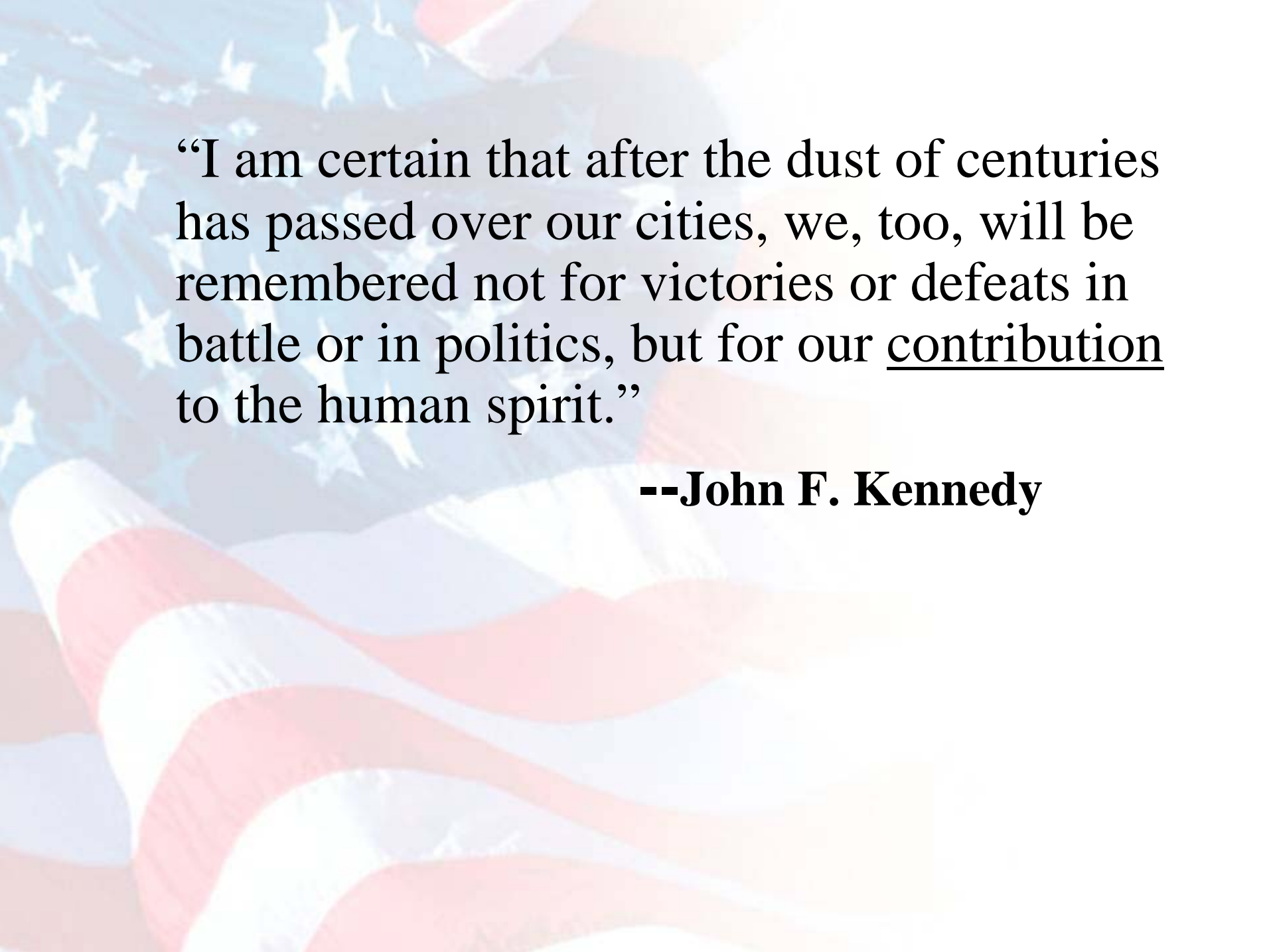
“...channel their ego needs away from themselves and into the larger goal of building a great company. It’s not that they have no ego or self interest. They are incredibly ambitious-but their ambition is first and foremost for the institution, not themselves.”

--Jim Collins



“There is no cause half so sacred as the cause of a people. There is no idea so uplifting as the idea of the service of humanity.”

--Woodrow Wilson

A faded, wavy American flag serves as the background for the text. The stars and stripes are visible but semi-transparent, allowing the text to be the primary focus.

“I am certain that after the dust of centuries has passed over our cities, we, too, will be remembered not for victories or defeats in battle or in politics, but for our contribution to the human spirit.”

--John F. Kennedy

Our Oath

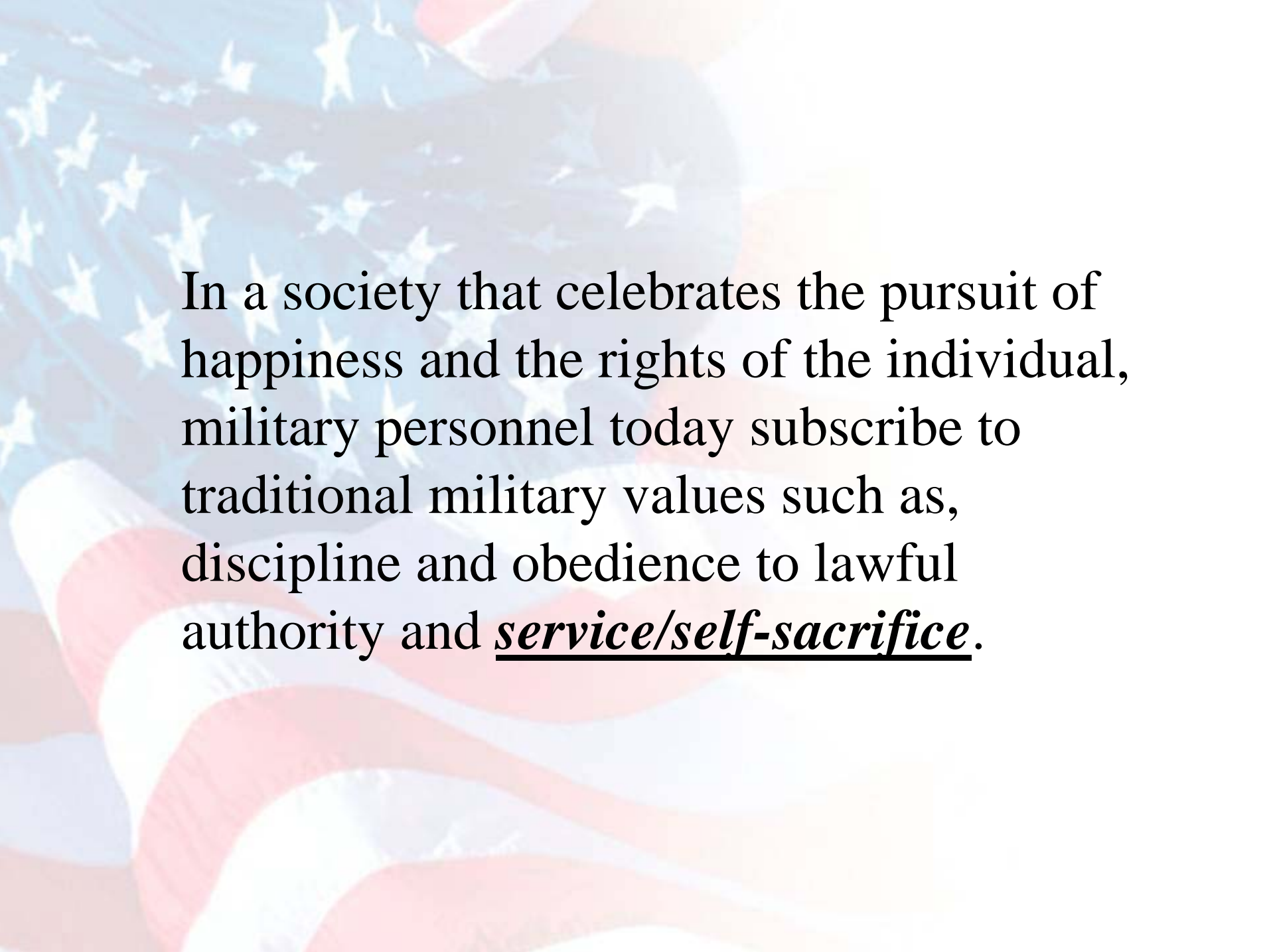
“I do solemnly swear (or affirm) that I will support and defend the Constitution of the United States, against all enemies, foreign and domestic; that I will bear true faith and allegiance to the same. That I will obey the orders of the President of the United States and the orders of the officers appointed over me, according to regulations and the Uniform Code of Military Justice. So help me God”

Principle of Service

- Critical to mission accomplishment in our armed services
- Vital to the quality of American society

The service you do for others is the rent you pay for the time you spend on earth.”

--Muhammad Ali

A faded, semi-transparent American flag is visible in the background, showing the stars and stripes. The text is overlaid on the left side of the image.

In a society that celebrates the pursuit of happiness and the rights of the individual, military personnel today subscribe to traditional military values such as, discipline and obedience to lawful authority and *service/self-sacrifice*.

Airman 1st Class Chung
509th Munitions Squadron
“Always Prepared for War”



- Hometown: Chicago
- Glenbrook South H.S.
- Single
- Initially joined the Wisconsin National Guard

Airman 1st Class Pavelka
27th Maintenance Group
“The Power in Air Power”



- Hometown: Hinckley, MN
- Hinckley-Finlayson H.S.
- Single
- Joined AF from St. Paul

CWO2 Bergstrom

3d Military Intelligence Battalion (AE)

“Winged Vigilance”



- Hometown: Petaluma, CA
- Petaluma H.S.
- Married w/son
- Joined the Army in 1990

Sailors of USS Abraham Lincoln

“Shall not Perish”



- MM2 Lawson
 - Ward, AL
- ET3 Whitney
 - Ritzville, WA
- HT2 Brown
 - Berkley, MI
- AT2 Fredrick
 - Columbia, TN

Corporal Butler
Combat Service Support Battalion 10
“Maintenance on the Move”



- Hometown: Detroit, MI
- Benjamin Davis H.S.
- Single
- Joined May 01 from Detroit

Sergeant McGowan
Marine Heavy Helicopter Squadron 462
“Heavy Haulers”

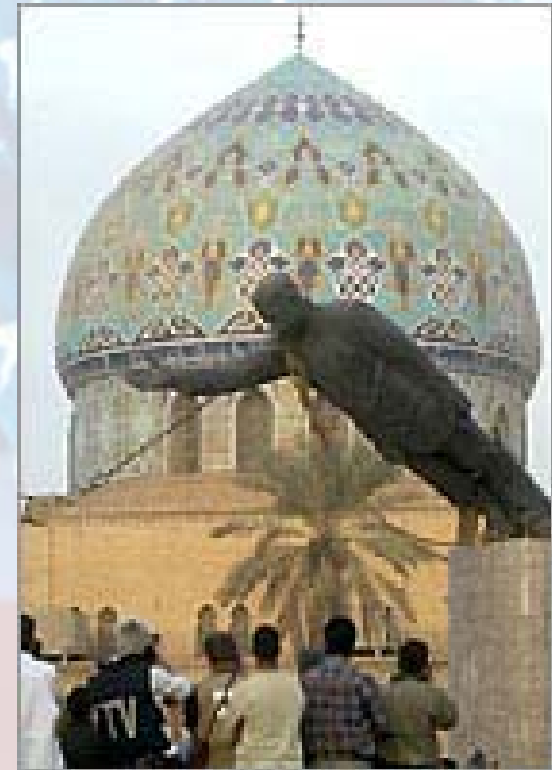


- Hometown: Monroe, MI
- HS: Monroe High School
- Single
- Joined from Monroe, MI

The background of the slide is a faded, wavy American flag. The stars are visible in the upper left, and the stripes of red, white, and blue flow across the bottom and right sides. The text is centered over this background.

This is the impact you have
made and are making every
day...

















“And when at some future date, the high court of history sits in judgment on each of us, recording whether in our brief span of service we fulfilled our responsibilities to the state, our success or failure, in whatever office we hold, will be measured by the answers to four questions:

- First, were we truly men of courage
- Second, were we truly men of judgment
- Third, were we truly men of integrity
- Finally, were we truly men of dedication”

-- John F. Kennedy



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