



Organic PBL

Bruce Hatlem

PBL Performance Learning Director (PLD)
Learning Capabilities Integration Center (LCIC)



PBL Definition

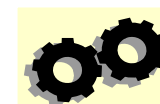
Performance-Based Logistics (PBL) is the acquisition of support as an integrated, affordable, **performance package designed to optimize system readiness and meet performance goals** for a weapon system through long-term support arrangements with clear lines of authority and responsibility. Performance-based strategies **focus on achievement of performance outcomes**, not the transactional products or services that enable those outcomes.



PBL Doesn't Change the Basic Elements of Support



- At the operational level, all of our systems still require the same resources to keep them functional
Spare, Repairs, Technical Support, etc.



- *PBL doesn't CHANGE this...*
- What it changes is the way in which we acquire or purchase this support!
- We MOVE the responsibility for determining the "HOW" (quantity, schedule, location) to a Product Support Integrator
- And specify "WHAT" level of performance we need



Common Myths

- CLS is the same as PBL
- PBL is Outsourcing
- There are only commercial or govt/commercial PBLs
- Renaming of contracts
- Relief from DFAR/FAR, Title 10, Funding Regs
- PBL is business as usual
- PBL is a fad or is going away



PBL Implementation Scope

Range of Opportunities

	Logistics Support Elements		
	Single	Multiple	All
System Level	Single element for an entire system	Multiple elements for entire system	All elements for entire system <i>“HIGH” Support Integration</i>
Sub-System Level	Single element for a single sub-system	Multiple elements for sub-system	All elements for sub-system
Component Level	Single element for a single component <i>“LOW” Support Integration</i>	Multiple elements for a single component	All elements for a single component

There is no “one size fits all” PBL strategy



Army PBL Policy

- AR 700-127, “Integrated Logistics Support”, 27 Sep 07
- Chapter 4, “PBL Policies and Implementation”
 - “The (product support) strategy shall make the best use of Government (organic), commercial or organic-commercial partnership sources to ensure a best value approach.”
 - Boundaries and Constraints
 - “op executable...not infringe on commanders...execute missions.”
 - “...use Defense Transportation System...where practical...”
 - Organic PBA Outline example
- Clear organic equal to commercial emphasis



Air Force PBL Policy

- AFI 63-101, “Operations of Capabilities Based Acquisition System”, 29 July 05
 - Paragraph 2.2.2. “Product Support”
 - “All elements...management considerations...”
 - “(PBL)...strategy...delivering a minimum...sustainment resources...”
- AFI 63-107, “Integrated Product Support Planning and Assessment”, April 08; Include
 - AFMC mission assignment function, SORAP, LCMP
- DAU-UTenn (PBL) Best Practice Assessment
 - Recommendations for policy, strategy, training



USMC PBL Policy

- MCO 4081.2, "Marine Corps Performance Based Logistics", 5 Jan 07
- "Determine and establish best use of organic and commercial Depot Maintenance capabilities through (PPP)."
- Coordinate with (CITEs) ...using PBL strategies to establish PPPs..."



USN PBL Policy

- SYSCOM/NAVICP delegated
- Emphasis
 - “best value product support”
 - Public-Private Partnerships
 - Title 10 requirements assessed SYSCOM



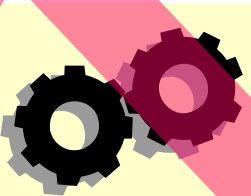
PBL Buys Outcomes

Traditional Strategy

Transactions



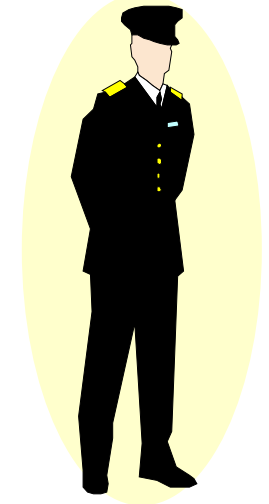
REPAIRS



SPARES



ENGINEERING



DoD
Manager

PBL Strategy

Outcomes

Availability

Reliability



Mission
Effectiveness

...at an affordable
cost



PBL Is Built on AGREEMENTS...

INDUSTRY/ORGANIC



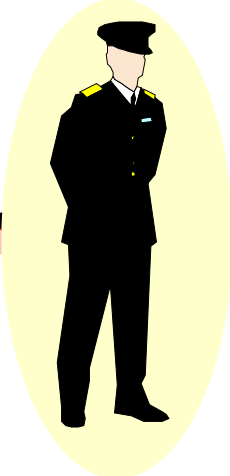
Product Support Integrator

Ensure System is Sustained at optimum Level per MOA/Contract

Acquisition

Buys Performance As a Package

Weapon System Manager



Sustainment



Warfighter/Force Provider

Provide continuous, Reliable, affordable Support per PBA

Disposal

Agreement

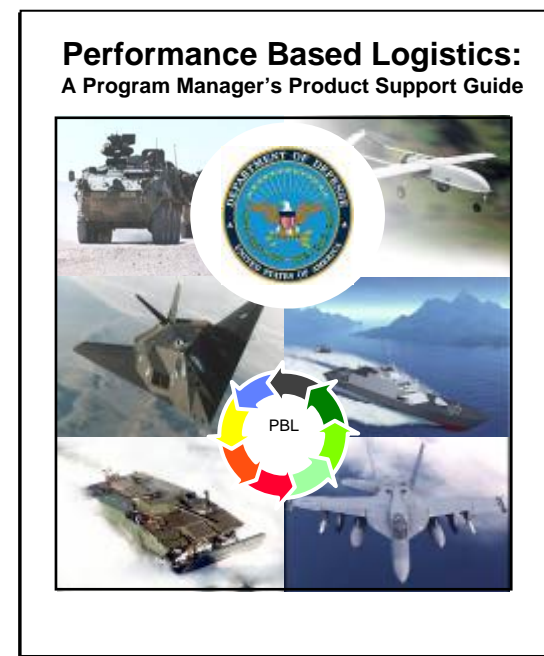
Agreement

Visibility into cost/risk decisions across life cycle



And Focused on Metrics!

“One of the most critical elements of a PBL strategy is the *tailoring of metrics* to the *operational role of the system*, and ensuring *synchronization of the metrics* with the scope of responsibility of the support provider.”





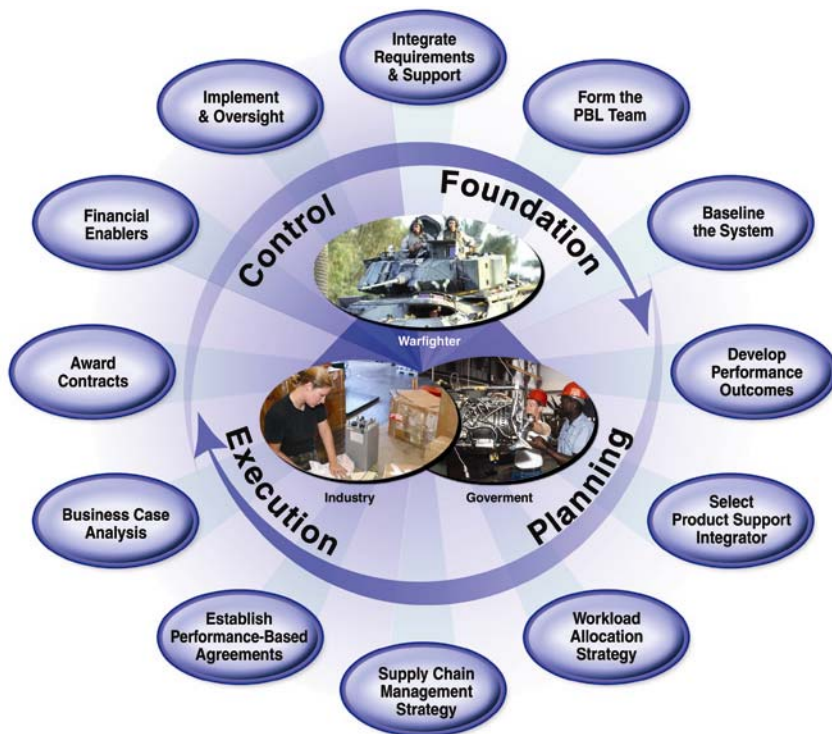
PBL WORKS!



- GAO PBL Report 05-966 Sep 2005
- Examined 15 PBL programs
 - USAF (C-17, F-117, JSTARS, C-130J), ALR-67 (V3),
 - Navy APUs, F/A-18 E/F, F-404 engine, T-45 engines, V-22 Engines, KC-130J
 - Army HIMARS, Javelin, TOW ITAS, Shadow TUAV

“Of the 15 programs, 10 reported that performance levels exceeded contract requirements, and 5 reported that performance levels were meeting contract requirements.”

PBL Learning Resources



- ✓ PBL Guide
- ✓ PBL Learning Module
- ✓ PBL Courses
- ✓ PBL Toolkit
- ✓ PBL in the DAG

Available online at <http://acc.dau.mil>