

SAE IntelliDriveSM Standards Leadership Workshop

September 29-30, 2009
Hosted at the Michigan International Speedway
Brooklyn, Michigan

SPONSORSHIP CONTRACT

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ (cannot be processed without signature)

**SAE IntelliDriveSM Standards Leadership Workshop
Supporting Sponsor Package
\$5,000**

The purpose of this workshop is for relevant Standards Development Organization (SDO) committee members to come together to develop an end-to-end integrated IntelliDriveSM standards "roadmap". As a sponsor, your company will gain visibility as a leader in the development of standards to all workshop participants.

Sponsorship Package Deliverables:

- One (1) free IntelliDriveSM Standards Leadership Workshop registration valued at \$499
- Opportunity to provide welcoming remarks to attendees (3-4 minutes)
- Sponsor recognition from the podium
- Company logo on Workshop promotional materials
- Company logo on the Workshop website

PAYMENT TERMS

Full payment is due upon submission of this form. Completion and submission of this form constitutes agreement to Terms and Conditions below.

PAYMENT METHODS:

Please make checks payable to SAE International, complete the contract and mail with payment to: SAE International, Accounts Receivable, 400 Commonwealth Drive, Warrendale, PA 15096-0001 or fax with credit card payment to SAE at 724-776-3087.

Credit Card (Type) _____ Card No: _____ Exp. Date: _____

Amount: \$ _____ Signature: _____ (cannot be processed without signature)

Wire/Bank Transfer Information: SunTrust Bank Account # 206706413, ABA # 061000104, Swift Code – SNTRUS3A

SPONSORSHIP TERMS & CONDITIONS

Sponsorships of various activities are available on a first-come, first-serve basis to customers. Offers will be confirmed through the submission of a signed copy of this agreement.

Cancellation of Sponsorship - Within thirty (30) days of event, the customer is liable for 100% of the total sponsorship amount.