

PLENARY KEYNOTE

Convergence of Systems for Sustainability

November 7, 2012

9:00am

Harald J. Wester

CTO Fiat Group

CEO Maserati S.p.A., Alfa Romeo Automobiles, Abarth
& C. S.p.A



Harald Wester obtained a Masters in Mechanical Engineering from the Braunschweig University in 1986. He started his professional career at Volkswagen AG in Wolfsburg, where he was General Manager of the Vehicle Research & New Concepts department from 1991 to 1995. Later that year, he joined Audi AG in Ingolstadt where he became Program Manager for the A2 models & Special Vehicles, a position that he held until January 1999. Subsequently, he joined Ferrari S.p.A. at Maranello as Director of Product Development, where he remained until January 2002. Mr. Wester was then hired by Magna Steyr AG, Magna AG (Graz, Vienna) as Group President Engineering and Chief Technical Officer (Research, Development and Technologies). In 2004 he joined the Fiat Group where he took on the role of Chief Technical Officer of Fiat Group Automobiles and, subsequently, C.T.O. for the Fiat Group. In addition to these roles, in August 2008 he was appointed Chief Executive Officer of Maserati S.p.A., in January 2009 Chief Executive Officer of Abarth & C. S.p.A and in January 2010 Chief Executive Officer of Alfa Romeo Automobiles