



## SAE 2017 Noise and Vibration Conference and Exhibition Promotional Toolkit

### Social Media

Are you on social media? Tell your friends and colleagues you are attending the SAE 2017 Noise and Vibration Conference and Exhibition! Find us on [Facebook](#) and [Twitter](#) and post about your presence at the 2017 event! Be sure to use #SAENVC and @SAEIntl in your tweets! Below are some sample posts for your use.

#### **Facebook:**

- I'm attending [SAE International's \(TAG\)](#) Noise and Vibration Conference and Exhibition, June 12-15 in MI! Join me – [sae.org/nvc](#)
- [SAE International's \(TAG\)](#) Noise and Vibration Conference and Exhibition is the premier technical event dedicated to mobility noise, vibration and harshness. [sae.org/nvc](#)
- Looking forward to participating in [SAE International's \(TAG\)](#) “must-attend” event – Noise and Vibration Conference and Exhibition on June 12-15! [sae.org/nvc](#)
- Why should you join me at [SAE International's \(TAG\)](#) Noise and Vibration Conference and Exhibition? 1. Learn about the latest trends and solutions in the marketplace. 2. Exchange ideas with leading experts and industry peers from around the world. 3. Visit with emerging organizations and innovative technology providers in the field. Sign up today to join me in Grand Rapids, MI! [sae.org/nvc](#)
- Join me at SAE's Noise and Vibration Conference and Exhibition to learn how industry pacesetters are addressing challenges like noise source identification, vibration prevention, and harness reduction. [sae.org/nvc](#)

#### **Twitter:**

- I'm attending @SAEIntl's Noise and Vibration Conference and Exhibition, June 12-15 in MI! Join me – [sae.org/nvc](#)
- .@SAEIntl's Noise and Vibration Conference and Exhibition discusses mobility noise, vibration and harshness. [sae.org/nvc](#)
- Join me at #SAENVC on June 12-15 in Grand Rapids, Michigan! @SAEIntl [sae.org/nvc](#)

- Looking forward to the technical sessions at #SAENVV. Will you be there? @SAEIntl [sae.org/nvc](http://sae.org/nvc)

Also, be sure to [LIKE us on Facebook](#) and [join our LinkedIn group](#) to get up-to-the-minute information and engage with our followers.

### **Additional Reasons to Attend**

Noise and Vibration Conference and Exhibition will be collocated with INCE-USA's NOISE-CON 2017. For just \$150 more, you receive the following benefits:

- Access to both conferences—more educational opportunities!
- Combined show floor—discover new solutions that can help your company grow
- Additional networking opportunities—meet new colleagues to discuss shared challenges and successes

### **Email**

Please consider using the message below to promote your participation at the SAE 2017 Noise and Vibration Conference and Exhibition to your colleagues and peers in the industry.

Dear colleague,

As an attendee at the [SAE 2017 Noise and Vibration Conference and Exhibition](#), I'd like to share some exciting developments taking place in Grand Rapids, MI, from June 12-15. The Noise and Vibration Conference and Exhibition is the premier event dedicated to mobility noise, vibration and harshness.

The SAE 2017 Noise and Vibration Conference and Exhibition serves as a forum for leading automotive, commercial vehicle, and aerospace professionals to share the latest technologies surrounding NVH, and sound quality. By attending this event, you can learn how industry pacesetters are addressing challenges like noise source identification, vibration prevention, and harness reduction.

By joining me at the event, you can:

- Gain a full understanding of NVH and sound quality issues related to vehicle design, engineering and testing
- Learn about the latest trends and solutions in the marketplace
- Exchange ideas with leading experts and industry peers from around the world
- Visit with emerging organizations and innovative technology providers in the field

View the details on the [full technical program](#) and [special events](#) to attend and join the conversation!

Additionally, for just \$150 more, you can attend not only Noise and Vibration Conference and Exhibition, but also NOISE-CON 2017. By doing so you get:

- Access to both conferences—more educational opportunities!
- Combined show floor—discover new solutions that can help your company grow
- Additional networking opportunities—meet new colleagues to discuss shared challenges and successes

Join me on June 12-15 in Grand Rapids, MI. [Register now.](#)

Yours Sincerely,

YOUR NAME HERE

YOUR TITLE HERE

[www.sae.org/nvc](http://www.sae.org/nvc)

### **Event Listing**

Have a website where you can promote the Noise and Vibration Conference and Exhibition? Please consider adding the event listing below to your website to promote the show!

SAE 2017 Noise and Vibration Conference and Exhibition

June 12-15, 2017

DeVos Place Convention Center

Grand Rapids, MI

[www.sae.org/nvc](http://www.sae.org/nvc)

The SAE 2017 Noise and Vibration Conference and Exhibition is the premier technical event dedicated to mobility noise, vibration and harshness and serves as a forum for leading automotive, commercial vehicle, and aerospace professionals to share the latest technologies surrounding NVH, and sound quality. [Register now.](#)

## Banner Ads

The banner ads below have been created for your use. Please link banners to [www.sae.org/nvc](http://www.sae.org/nvc).

120 x 240:



578 x 197:



1200 x 300:

