

# SAE 2011 Noise and Vibration Conference and Exhibition

May 16-19, 2011 • DeVos Place Convention Center • Grand Rapids, Michigan, USA

## **New Location!**

Don't miss the only dedicated mobility noise, vibration and harshness event in North America!

Three mobility sectors under one roof!

**Exhibit. Sponsor. Advertise.**



[www.sae.org/nvc](http://www.sae.org/nvc)

# EXHIBIT. SPONSOR. ADVERTISE.

## Exhibit

### Standard 10'x10' Exhibit Booth \$2,200 (USD)

- \$250 for each exposed corner

## Partnerships

### Gold Level - \$15,000 (USD) Limited to 2 companies

- One 10' x 10' standard exhibit booth (An additional 10' x 10' may be purchased at a 15% discount to create a 20' x 10')
- Exclusive sponsorship of one of the event lunches
- Two (2) Full Conference Registrations and two complimentary lunch tickets
- Shared sponsorship with other Gold Partner for the Monday Evening Welcome Reception

### Silver Level - \$10,000 (USD) Limited to 3 companies

- One 10' x 10' standard exhibit booth (An additional 10' x 10' may be purchased at a 10% discount to create a 20' x 10')
- Exclusive sponsorship of one of the three continental breakfasts
- One (1) Full Conference Registration

### Bronze Level - \$5,000 (USD)

- One 10' x 10' standard exhibit booth (An additional 10' x 10' may be purchased at a 5% discount to create a 20' x 10')
- Exclusive sponsorship of one of the morning or afternoon refreshment breaks

## Reach 3 Mobility Sectors Under 1 Roof!

## Sponsorships

Conference Portfolios/Totebags.....	\$15,000
Registration Area & Lanyards.....	\$10,000
Week-at-a-Glance Inserts .....	\$7,500
Hotel Room Key Cards.....	\$5,000
Event Guide Bookmarks.....	\$4,000
Conference Notepads .....	\$3,000
Conference Pens.....	\$3,000
Friend of the Industry .....	\$1,000

## Advertise

### Event Guide Advertising

#### Cover Advertising\*

- Back Cover \$3,500
- Inside Front Cover \$3,000
- Inside Back Cover \$2,800
- All Three Covers \$7,000

\*Gross includes 4-Color

#### Inside Advertising\*\*

- Full Page \$2,500
- Half page \$1,750

\*\*Gross includes black & white only

## Custom Sponsorships

Looking for something different? We are happy to create custom sponsorship packages to meet your goals. If you have a unique idea or concept that will enhance your presence and participation at the SAE 2011 Noise and Vibration Conference.

***This is a must-attend event that only happens every two years - don't miss it!***

**For more information and to take advantage of these opportunities contact:**

Arlene DiSilvio at 1-724-772-4060  
disilvio@sae.org

[www.sae.org/nvc](http://www.sae.org/nvc)

### DeVos Place® Convention Center

The premier DeVos Place Convention Center in the heart of downtown Grand Rapids, is located a short 15 minute drive from Gerald Ford International Airport and is easily accessible from all major interstates.

Nestled beside the Grand River, the picturesque riverfront setting will be the site for the SAE 2011 Noise and Vibration Conference and Exhibition. The Convention Center features a 162,000 square foot, column free exhibit hall that will provide the optimal setting to highlight your organization's display.

The Amway Grand Plaza Hotel, immediately adjacent to DeVos Place, will provide world-class accommodations for Conference attendees.

P101270

