ATTEND. SPONSOR. EXHIBIT

SAE 2015 COMMERCIAL VEHICLE ENGINEERING CONGRESS
ON-HIGHWAY OFF-HIGHWAY DEFENSE

October 6-8, 2015
Donald E. Stephens Convention Center
Rosemont, Illinois USA

Quality, Technology and Innovation: Pillars of Global Success

NEW for 2015: Integrated Technical Displays!

www.sae.org/comvec

Executive Leadership Provided By:

PACCAR
Future engineering leaders are encouraged and inspired by individuals who give back to their industries through mentoring, recognition and awards programs. Plan to attend now so that you can acquire the knowledge that is shared relative to technology challenges and solutions; business processes; and industry best practices.

In today’s dynamic commercial vehicle sector, all industry professionals must constantly prepare themselves to identify and solve the challenges of tomorrow. As technology rapidly changes, we must constantly develop new skill sets and technical knowledge to keep pace with the accelerating market. Regardless of career level or role, engineers are called to evolve, collaborate, and serve to improve quality of life.

Become a part of the greater conversation on quality, technology and innovation in our industry today, while building the skills to lead and inspire tomorrow.

Join us at SAE 2015 COMVEC!

Visit www.SAE.org/COMVEC for more information!
The solutions-oriented Technical Sessions at the SAE 2015 Commercial Vehicle Engineering Congress provide the perfect opportunity for engineering professionals to discover, collaborate, and engage with peers from around the globe. These Technical Sessions, developed by industry professionals to maximize industry relevance, are designed to allow industry members of all levels to gather timely and stimulating information to enhance skills and creativity to advance their careers.

2015 COMVEC topics include:
- Aerodynamics
- Quality
- Technology
- Innovation
- Braking & Steering
- Chassis & Suspension
- Drivetrain/Powertrain/Transmission
- Electrical & Electronics
- Emissions/Environment/Sustainability
- Fluid Power & Hydraulics
- Maintenance
- Special Interest
- Executive Management
- Total Vehicle

Visit www.SAE.org/COMVEC for more information!
EXECUTIVE PANELS

The Executive Panels at COMVEC provide a key venue for provocative discussion of the critical issues facing the future and growth of the industry. Developed by industry executives from the on-highway, off-highway and defense communities, these panels cover topics and issues most relevant to the commercial vehicle industry and the Pillars of Global Success.

Quality Pillar
GETTING TO ZERO SOFTWARE DEFECTS PANEL
Tuesday, October 6
10:30 a.m. - 12:00 p.m.

Moderator
Paul Skalny, President & CEO, Fortress17 LLC

Panelists
Timothy Burns, Advanced Flight Deck Avionics Group Head, Gulfstream Aerospace
Ashley Greer, Manager of Process and Tools, John Deere Enterprise Electronics Group
Jeff Morris, Mechatronics Controls Engineering Supervisor, Caterpillar Inc.
Loek van Seeters, Assistant Chief Engineer, DAF Trucks NV
Ö. Artagun Yesildere, Technology Global Safety Coordinator & North America Safety Leader, Engine Management Systems, Automotive, Robert Bosch LLC

Technology Pillar
GREENHOUSE GAS LEGISLATION EXECUTIVE PANEL
Wednesday, October 7
9:30 - 11:30 a.m.

Moderator
Andrew Brown, Vice President & Chief Technologist, Delphi Automotive Systems

Panelists
David Cooke, Vehicle Analyst, Union of Concerned Scientists
David Kayes, Executive Engineer, Daimler Trucks North America LLC
Nic Lutsey, Program Director, International Council on Clean Transport
Matthew Spears, Center Director, Heavy-duty Diesel Standards Assessment & Standards Division, Office of Transportation of Air Quality, U.S. Environmental Protection Agency
Landon Sproull, General Manager, PACCAR Engines
John Wall, Vice President & Chief Technical Officer, Cummins
Innovation Pillar
FROM VEHICLES TO WHAT? INNOVATION IN MATERIAL PROCESSING AND MOVEMENT

Thursday, October 8
10:30 a.m. - 12:00 p.m.

Moderator
Paul Menig, CEO, Tech-I-M

Panelists
Amelia Regan, Professor, Computer Science & Transportation Systems Engineering, University of California, Irvine
Derek Kaufman, President, C3 Networks Inc.
TBD, On-Board Vehicle Systems Perspective
TBD, On-Board Traffic Control & Infrastructure Perspective
TBD, Government Perspective

Visit www.SAE.org/COMVEC for more information!
NETWORKING AND SPECIAL EVENTS

60TH ANNUAL L. RAY BUCKENDALE LECTURE

Wednesday, October 7

Breakfast Reception 7:45 a.m. – 8:15 a.m.
Sponsored by Cummins, Inc, Dana Holding Corporation, Eaton Corporation, Meritor, Inc., TRW Automotive
Lecture 8:15 a.m. – 9:15 a.m.

Recipient: Richard Wood, President, Solus-Solutions & Technologies
“Reynolds Number Impact on Commercial Vehicle Aerodynamics and Performance”

EVENING RECEPTIONS

Tuesday & Wednesday, October 6 & 7
5:30 p.m. – 6:30 p.m.

Wednesday Reception Sponsored by

NETWORKING LUNCHES

Tuesday & Thursday, October 6 & 8
Tuesday Lunch Sponsored by

BOSCH
Invented for life

Discover the latest supply chain innovations from around the globe, while networking with your colleagues! These networking lunches, designed to foster contact and collaboration, are an excellent opportunity to break from the technical sessions and interact with peers.

PACCAR

All registered COMVEC attendees are invited to network with colleagues while enjoying complimentary refreshments and connecting with suppliers and other commercial vehicle engineering professionals.

Visit www.SAE.org/COMVEC for more information!
NETWORKING AND SPECIAL EVENTS

AWARDS LUNCHEON & INDUSTRY KEYNOTE

Wednesday, October 7
Wednesday Lunch Sponsored by SIEMENS
11:30 a.m. – 1:30 p.m.

A can’t miss event! Attend the SAE Commercial Vehicle Engineering Congress Awards Luncheon & Industry Keynote with your peers and colleagues. Enjoy a unique opportunity to network with industry leaders. All full conference paid attendees are entitled to a lunch ticket. Additional tickets can be purchased for $75.

Keynote Speaker:
Dan Sobic
Executive Vice President, PACCAR, Inc.

KEYNOTE BREAKFAST

Thursday, October 8
8:00 a.m. – 9:00 a.m.

Keynote Speaker Sponsored by PACCAR

Enjoy breakfast while listening to Kenneth W. Gronbach, President of KGC Direct, LLC., an internationally respected demographer, as he shares tremendous insight on his findings that will impact your business and customers today and tomorrow.

Keynote Speaker:
Kenneth W. Gronbach
President, KGC Direct, LLC
## Registration Information

### Pre-registration/Cancellation Deadline:
September 4, 2015

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### ADDITIONAL LUNCH TICKETS:

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<tr>
<td>Wednesday Keynote &amp; Awards Luncheon</td>
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### Tentative Registration Hours:
- Monday, October 5 – 3:00 – 6:00 p.m.
- Tuesday, October 6 – 7:00 a.m. – 5:00 p.m.
- Wednesday, October 7 – 7:00 a.m. – 5:00 p.m.
- Thursday, October 8 – 7:00 a.m. – 2:00 p.m.

### Conditions of Sale:
Registrations received after September 4, 2015 will automatically be charged the on-site price. NO CHILDREN UNDER THE AGE OF 16 PERMITTED. All cancellations must be received by SAE prior to September 4, 2015. A $50 processing fee will be assessed for each canceled registration that results in a refund. Refunds for special event/meal tickets will not be processed after September 5, 2015. Refunds will not be issued if cancellation occurs on or after September 5, 2015.

### Hotel Information
Hyatt Regency O’Hare
9300 W. Bryn Mawr Avenue
Rosemont, IL 60018
Visit www.SAE.org/COMVEC for additional Hotel Information

### Co-located Event:
Heavy Duty Manufacturers Association Off-Highway Dialogue
Monday, October 5
Separate discounted registration fee required. Visit: http://www.hdma.org/Main-Menu/HDMA-Events/Off-Highway-Discussion
NEW INTEGRATED TECHNICAL DISPLAYS

The SAE 2015 Commercial Vehicle Engineering Congress has taken a new direction! Exhibitors will now have the opportunity to display their technology in relation to the technical program directly outside the technical sessions! This new format provides exhibits a more intimate interaction with their target audience and the best opportunity to introduce their technology to the industry-at-large.

SAE 2015 COMVEC Technical Display

Rental Rates: The rental rate for display space is $3,000 (USD) per space.

Sponsorship and Advertising

Increase your corporate recognition and reach your target audience. High visibility sponsorships are cost-effective, powerful solutions for increasing your on-site SAE 2015 COMVEC presence. Select from a Gold Partnership, or an exclusive sponsorship. Have something else in mind? We can create a customized option that will help you achieve your goals at the SAE 2015 COMVEC.

Download the Exhibit Contract, Floor Plan and other Exhibitor Resources at www.SAE.org/COMVEC

For more information on exhibiting, sponsorship or advertising, please contact:
Megan McCoy, Event Sales
Phone: +1.888.875.3976 ext. 4037
Or outside of U.S./Canada call +1.724.772.4037
E-mail: mmccoy@sae.org
Visit: www.sae.org/comvec

JOIN THE CONVERSATION

Begin connecting with COMVEC attendees and exhibitors today at many of our social sites:

#SAEcomvec

Visit www.SAE.org/COMVEC for more information!