

SAE 2009 Powertrains, Fuels and Lubricants Meeting

November 2 – 4, 2009 • Hyatt Grand Hotel • San Antonio, TX USA

Lone Star Pre-Function A

Tabletop Exhibitor Manual

Guidelines for Display:

- The display area is 9' x 9' which will include one 6 foot table with 2 chairs.
- If your display requires more space than the provided display area, you may purchase a second space prior to the event if one is available.
- Storage will not be provided. You may place items under your skirted table display.
- The height of your booth is not to exceed 5 feet above the table with an 8 foot maximum from floor to the top of the tabletop exhibit.
- You may have your table removed to put a piece of machinery or furniture in its place if that piece of machinery or furniture is manufactured or sold by the company. **It must conform to the dimension of the table and be approved prior to the conference.**
- No tapes, adhesives, or any items are to be used to hang or attach signs or display materials to the hotel/facility walls.
- Tables will be set up when you arrive. Please set up your display in the area that has been assigned to your company.
- Tabletop displays are considered "static displays" and do not require booth staffing at all times.
- There is no security guard service provided with this event. Please do not leave anything of extreme value in your display area such as laptops, briefcases, camera's, giveaways, etc.

Event Details:

- Installation hours will be Sunday, November 1, 2009 from 3:00 pm. – 6:00 pm.
- Dismantle hours will be Wednesday, November 4, 2009 after 5:00 pm.
- Electric is included with your table- please bring an extension/power cord. Anything beyond 1 standard outlet will need to be purchased. See order form.
- Registration will be located in the Goliad Room (subject to change).
- Networking Activities will be held in the Lone Star Pre-Function A (same location as the table top displays).

Miscellaneous Items Included:

- One complimentary symposium registration is included with your purchase of a table top display (*includes refreshment breaks, evening receptions and handout materials.*)
- Company recognition and profile in the symposium handout
- Company recognition onsite

Shipping Information

- DO NOT ship your display materials to the Hyatt Grand Hotel, San Antonio. They do not accept shipments and will refuse your materials. Please use the address for Freeman listed below. Materials may arrive between October 15th – 26th, 2009.
 - Shipping address:
Your Company Name
Hold for: SAE POWERTRAIN FUELS & LUBRICANTS MEETING
C/O Freeman
3323 IH 35 North, Suite 126
San Antonio, TX 78219
- Please complete the material handling form. There will be a charge based on the weight of your shipment. Please direct your shipping inquiries to Freeman San Antonio. Their phone number is 210-227-0341 and email is freemansanantonioES@freemanco.com.

Exhibitor Badge Registration

- Go to <http://www.sae.org/events/pfs/>
- Click on "Register"
- Click on "Exhibitor"
- Click on "Exhibitor Group Registration"
- Registration requires your EXHIBITOR ID and PASSWORD. (*Received in your tabletop email confirmation*)

Online Exhibit Directory

- Go to <http://www.sae.org/events/pfs/>
- Under **Exhibit, Sponsor and Advertise**, click on "Online Exhibit Directory"
- In the box at the right, click on "Exhibitor Login".
- Enter **Exhibitor ID** and **Password** into respective fields.
(**NOTE:** Your company password is **both** font-style and case sensitive.
For easiest use, **copy** the **Password** from the confirmation email and **paste** into the field.)
- Click "**Submit**"
- "Stars" denote required fields and must be completed

All Exhibitors

Exhibitors are requested to provide (2) profiles:

- [a] Print Directory profile (up to 50 words, *maximum*)
- [b] Web Profile (approximately 100 words, *maximum of 1000 characters*)

NOTE: If you exceed the maximum number of allowable words per profile category and click "Submit", the system will not capture any information and you will need to begin again.

After updating this basic information, be sure to **Select Product Categories** via the "link on the left navigation bar.