

# Showcase your products and services to SAE members and AEI readers



## additional marketing solutions

### Events and Exhibits

**SAE  
2010**  
World Congress

April 13-15, 2010  
Cobo Center  
Detroit, Michigan, USA  
2010 Host Company:  
Ford Motor Company

SAE invites all industry innovators to participate in a distinctively different SAE World Congress in 2010. This event is planned with a dramatic focus on technology, innovative solutions, collaboration and networking! Notable changes:

- 3 day event
- Maximum of 100 exhibiting companies
- Application process with review by a panel of OEM executives
- Exclusivity in an environment of unparalleled technical leadership
- Focus on quality technical exhibits

For more details on exhibit and sponsorship packages, visit [sae.org/congress](http://www.sae.org/congress)

#### Other SAE Ground Vehicle Events include:

**Government/Industry Meeting**  
January 26-29, 2010  
Washington, DC

**SAE 2010 Hybrid Vehicle Technologies**  
February 10-11, 2010  
San Diego, California

**Alternative Refrigerants Systems Symposium**  
July 13-15, 2010  
Scottsdale, Arizona

**North American International Powertrain Conference**  
September 15-17  
Chicago, Illinois

**SAE 2010 Brake Colloquium and Exhibition**  
October 10-13, 2010  
Phoenix, Arizona

**SAE 2010 Commercial Vehicle Engineering Congress & Exhibition**  
October 5-6, 2010  
Rosemont, Illinois

**Convergence 2010**  
October 18-20, 2010  
Detroit, Michigan

**DoD Maintenance Symposium & Exhibition**  
November 15-18, 2010  
Tampa, Florida

### SAE List Rental

#### Direct Mail and eMail Lists

SAE International's direct mail lists consist of the most influential buyers in the global mobility engineering market.

eMails can be directed to select groups from SAE magazines, event rosters, and SAE's extensive customer database.

Visit [www.sae.org/magazines/listrental.htm](http://www.sae.org/magazines/listrental.htm) for contact information, a link to demographic information, and rental rates.

### Turn good press into great marketing

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