

# SAE 2015 AEROSPACE MEDIA CALENDAR

● Print: 7x frequency - 95,000 circulation<sup>1</sup>

★ Editorial Webcast Feature



The Engineer's Guide to Design & Manufacturing Advances

Mail/Send Date Shown in Circle	Ad Closing Dates	Editorial Closing	Features	Technology Focus	Bonus Coverage & Blogging
<b>February</b> 2 Print	IO: Jan 2 Art: Jan 9	December 3	<ul style="list-style-type: none"> <li>Aerospace Materials/ Manufacturing</li> <li>Thermal Management</li> <li>Avionics/Electronics: More-Electric Aircraft</li> <li>Testing &amp; Simulation: Digital Tools</li> <li>RF &amp; Microwave Technology Section</li> </ul>	IED Detection	AeroCon Anaheim, CA Feb. 10-12
<b>April</b> 1 Print	IO: Mar 2 Art: Mar 9	February 4	<ul style="list-style-type: none"> <li>Electronic Warfare</li> <li>Surveillance &amp; Security</li> <li>Small Form Factor Computing (PC/104, PC/104-Plus, COM Express, etc)</li> <li>Propulsion: Efficient Systems/Components</li> <li>Materials: Composites</li> <li>RF &amp; Microwave Technology Section</li> </ul>	Sensors	SPIE DSS Baltimore, MD April 21-23
<b>May</b> 1 Print	IO: Apr 1 Art: Apr 8	March 4	<ul style="list-style-type: none"> <li><b>Special Issue: Unmanned Vehicle &amp; Robotics Technology</b></li> <li>Unmanned Aerial Vehicle (UAV) Technology</li> <li>Unmanned Ground Vehicle (UGV) Technology</li> <li>Unmanned Underwater Vehicle (UUV) Technology</li> <li>Military Robotics</li> </ul>		AUVSI Unmanned Systems North America Atlanta, GA May 5-7  International Microwave Symposium Phoenix, AZ May 19-21
<b>June</b> 1 Print	IO: May 1 Art: May 8	April 3	<ul style="list-style-type: none"> <li>Rugged Computing (including VME/VPX/VXS)</li> <li>Lasers &amp; Optics</li> <li>Aircraft: Regional/Biz Jets</li> <li>RF &amp; Microwave Technology Section</li> </ul>	★ July Webcast: <b>Testing &amp; Simulation: Design for Manufacturability</b>	Manufacturing/Automation  Paris Air Show Paris, France June 15-21
<b>August</b> 3 Print	IO: Jul 1 Art: Jul 8	June 3	<ul style="list-style-type: none"> <li>Avionics/Displays</li> <li>Secure Networking/ Communications</li> <li>Aircraft: Commercial Programs</li> <li>Manufacturing: Big Data &amp; Lifecycle Management</li> <li>RF &amp; Microwave Technology Section</li> </ul>	Test & Measurement	SAE AeroTech Congress Seattle, WA Sept. 22-24
<b>October</b> 1 Print	IO: Sep 1 Art: Sep 8	August 4	<ul style="list-style-type: none"> <li>Military Robotics/ Manned &amp; Unmanned Vehicles</li> <li>Thermal Management</li> <li>Propulsion: Energy Sources</li> <li>Avionics/Electronics: Cyber Security</li> <li>RF &amp; Microwave Technology Section</li> </ul>	Data Security & Encryption	AUSA Washington, DC Oct. 12-14  MILCOM Tampa, FL Oct. 26-28  IEEE Autotest National Harbor, MD Nov. 2-5
<b>December</b> 1 Print	IO: Nov 2 Art: Nov 9	October 2	<ul style="list-style-type: none"> <li>Batteries/Power Supplies/Power Electronics</li> <li>Simulation/Test &amp; Measurement</li> <li>Designing with FPGAs/ASICs</li> <li>Materials: Lightweighting</li> <li>Avionics/Electronics: Cockpit Innovations</li> <li>RF &amp; Microwave Technology Section</li> </ul>	Composites	Photonics West San Francisco, CA February 2016

<sup>1</sup>June 2014 BPA Audit Statement

\*Contact us at [aero@sae.org](mailto:aero@sae.org) or 724-772-8509 for editorial consideration at least three months prior to issue date. See <http://www.sae.org/magazines/submission.htm> for guidelines.

## TECHNOLOGY eNEWSLETTERS

Send/Mail date in bold [Order/Material deadline in parenthesis]

## INDUSTRY eNEWSLETTER

## ENGINEERING E-SOURCE

**Aerospace Engineering**

**Electronics**  
(All markets)

**Vehicle Engineering**  
(All markets)

**Aerospace**

12x  
25,000

6x  
30,000

6x  
145,000

6x  
53,000

- 'Main': 12x to 100,000  
- Aerospace: 6x to 50,000  
- Sensors/Test & Measurement: 12x to 75,000  
- Electronics: 4x to 65,000

	Aerospace Engineering	Electronics <small>(All markets)</small>	Vehicle Engineering <small>(All markets)</small>	Aerospace	ENGINEERING E-SOURCE
<b>January</b>	<b>Jan 6</b> <i>[Dec 22]</i>	<b>Jan 13</b> <i>[Jan 2]</i>			'Main' <b>Jan 21</b> <i>[Jan 7]</i> Sensors/T&M <b>Jan 23</b> <i>[Jan 9]</i>
<b>February</b>	<b>Feb 10</b> <i>[Jan 29]</i>		<b>Feb 24</b> <i>[Feb 12]</i>	<b>Feb 10</b> <i>[Feb 3]</i>	Aerospace <b>Feb 2</b> <i>[Jan 19]</i> Electronics <b>Feb 6</b> <i>[Jan 23]</i> 'Main' <b>Feb 18</b> <i>[Feb 4]</i> Sensors/T&M <b>Feb 20</b> <i>[Feb 6]</i>
<b>March</b>	<b>Mar 3</b> <i>[Feb 19]</i>	<b>Mar 10</b> <i>[Feb 26]</i>			'Main' <b>Mar 18</b> <i>[Mar 4]</i> Sensors/T&M <b>Mar 23</b> <i>[Mar 9]</i>
<b>April</b>	<b>Apr 7</b> <i>[Mar 26]</i>		<b>Apr 28</b> <i>[Apr 16]</i>	<b>Apr 7</b> <i>[Mar 31]</i>	Aerospace <b>Apr 6</b> <i>[Mar 23]</i> 'Main' <b>Apr 17</b> <i>[Apr 2]</i> Sensors/T&M <b>Apr 24</b> <i>[Apr 10]</i>
<b>May</b>	<b>May 5</b> <i>[Apr 23]</i>	<b>May 12</b> <i>[Apr 30]</i>			Electronics <b>May 6</b> <i>[Apr 22]</i> 'Main' <b>May 15</b> <i>[May 1]</i> Sensors/T&M <b>May 18</b> <i>[May 4]</i>
<b>June</b>	<b>Jun 2</b> <i>[May 21]</i>		<b>Jun 30</b> <i>[Jun 18]</i>	<b>Jun 9</b> <i>[Jun 2]</i>	Aerospace <b>Jun 1</b> <i>[May 18]</i> 'Main' <b>Jun 15</b> <i>[Jun 1]</i> Sensors/T&M <b>Jun 19</b> <i>[Jun 5]</i>
<b>July</b>	<b>Jul 7</b> <i>[Jun 25]</i>	<b>Jul 14</b> <i>[Jul 1]</i>			'Main' <b>Jul 20</b> <i>[Jul 6]</i> Sensors/T&M <b>Jul 23</b> <i>[Jul 9]</i>
<b>August</b>	<b>Aug 4</b> <i>[Jul 23]</i>		<b>Aug 25</b> <i>[Aug 13]</i>	<b>Aug 11</b> <i>[Aug 4]</i>	Aerospace <b>Aug 3</b> <i>[Jul 20]</i> Electronics <b>Aug 10</b> <i>[Jul 27]</i> 'Main' <b>Aug 17</b> <i>[Aug 3]</i> Sensors/T&M <b>Aug 24</b> <i>[Aug 10]</i>
<b>September</b>	<b>Sep 1</b> <i>[Aug 20]</i>	<b>Sep 8</b> <i>[Aug 27]</i>			'Main' <b>Sep 16</b> <i>[Sep 2]</i> Sensors/T&M <b>Sep 21</b> <i>[Sep 4]</i>
<b>October</b>	<b>Oct 6</b> <i>[Sep 24]</i>		<b>Oct 27</b> <i>[Oct 15]</i>	<b>Oct 13</b> <i>[Oct 6]</i>	Aerospace <b>Oct 1</b> <i>[Sep 17]</i> Electronics <b>Oct 7</b> <i>[Sep 23]</i> 'Main' <b>Oct 16</b> <i>[Oct 2]</i> Sensors/T&M <b>Oct 23</b> <i>[Oct 9]</i>
<b>November</b>	<b>Nov 10</b> <i>[Oct 29]</i>	<b>Nov 10</b> <i>[Oct 29]</i>			'Main' <b>Nov 13</b> <i>[Oct 30]</i> Sensors/T&M <b>Nov 18</b> <i>[Nov 4]</i>
<b>December</b>	<b>Dec 8</b> <i>[Nov 25]</i>		<b>Dec 15</b> <i>[Dec 3]</i>	<b>Dec 8</b> <i>[Dec 1]</i>	Aerospace <b>Dec 2</b> <i>[Nov 18]</i> 'Main' <b>Dec 7</b> <i>[Nov 23]</i> Sensors/T&M <b>Dec 11</b> <i>[Nov 25]</i>