

Magazine Issue	JANUARY	FEBRUARY	MARCH	APRIL	MAY
Special Coverage	Sensors	NAIAS '17 New Vehicles & Tech CES '17	Vehicle Electrification	SAE WCX17 (World Congress)	Lightweighting
Features	ADAS Technologies	2017 Electrified & IC Vehicle Technologies	Additive Mfg/3D Printing WCX17 Preview (SAE World Congress)	Disruptors & Disruptive Technologies	Advanced ICes & New Fuels; SAE Convergence Preview
Departments	Propulsion ADAS/Connected Car Materials Testing & Simulation New Vehicles Software SAE Standards	Propulsion ADAS/Connected Car Materials Testing & Simulation New Vehicles SAE Standards	Propulsion ADAS/Connected Car Materials Testing & Simulation New Vehicles Software SAE Standards	Propulsion ADAS/Connected Car Materials Testing & Simulation New Vehicles SAE Standards	Propulsion ADAS/Connected Car Materials Testing & Simulation New Vehicles Software SAE Standards
Product Spotlight	Sensors	Hybrid & EV System & Components	Additive Mfg/ 3D Printing WCX Exhibitor Preview (SAE World Congress)	WCX Exhibitor Preview (SAE World Congress)	Materials
Event Coverage	L.A. Auto Show & Connected Car Expo	NAIAS Detroit & CES Vegas	SAE Hybrid & EV		SAE Hi-Efficiency ICes SAE WCX
Special Marketing Opportunities & Distribution	CES Bonus Distribution	SAE Hybrid & EV Symposium San Diego, CA February 7 - 9	SAE Additive Mfg Symposium Knoxville, TN March 14 - 15 Ad Study	SAE Hi-Efficiency IC Engine Symposium Detroit, MI April 2 - 3 SAE WCX17 Detroit, MI April 4 - 6	SMDI's Great Designs in Steel Detroit, MI May 10 Advertiser Profiles
Editorial Closing	Nov. 4, 2016	Dec. 5, 2016	Jan. 6, 2017	Feb. 3, 2017	March 6, 2017
Ad Space/ Material Closing	Dec. 1/Dec. 8, 2016	Jan. 2/Jan. 9	Feb. 1/Feb. 8	March 1/March 8	April 3/April 10

Industry Acronyms & Terminology

WCX '17 - SAE World Congress 2017

CES - Consumer Electronics Show, held Annually in Las Vegas

ADAS - Advanced Driver Assistance (includes Radar, Lidar, Cameras, Sonar, proximity and other sensors used in vehicles)

CAD/CAE/CFD - Computer-aided Design, Computer-aided Engineering, Computer Fluid Dynamics

IC & ICE - Internal Combustion, Internal Combustion Engines

Magazine Issue	JUNE\JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER/DECEMBER
Special Coverage	Noise, Vibration & Harshness (NVH)	Composites & Plastics	Driveline Technologies	Testing & Simulation	2018 New Vehicle Technologies CES '18 Preview
Features	2017 Engineers & Industry Survey	Vehicle Structural Composites	ADAS Cameras	State-of-Art Testing Labs	CAD/CAE/CFD Software
Departments	Propulsion ADAS/Connected Car Materials Testing & Simulation New Vehicles SAE Standards	Propulsion ADAS/Connected Car Materials Testing & Simulation New Vehicles Software SAE Standards	Propulsion ADAS/Connected Car Materials Testing & Simulation New Vehicles Software SAE Standards	Propulsion ADAS/Connected Car Materials Testing & Simulation New Vehicles SAE Standards	Propulsion ADAS/Connected Car Materials Testing & Simulation New Vehicles Software SAE Standards
Product Spotlight	NVH Testing Physical & Virtual Tools	Sensors	Camera Guide Materials	Testing & Analysis Tools	Sensors
Event Coverage		SAE Convergence		IAA Frankfurt Supplier Tech & New Vehicles	
Special Marketing Opportunities & Distribution	SAE Convergence San Jose, CA June 4 - 7 SAE Noise & Vibration Conf. & Expo Detroit, MI June 12 - 15	CAR Management Briefing Seminars Traverse City, MI July 31 - August 3	SPE Automotive Composites Conference & Expo Detroit, MI September 6 - 8	Int'l Powertrains, Fuel & Lube Mtg Beijing, China October 15 - 19 North America Automotive Testing Expo Novi, MI October 24 - 26 Ad Study	CES Bonus Distribution Las Vegas, NV January 9 - 12
Editorial Closing	April 5, 2017	June 3, 2017	July 7, 2017	Aug. 7, 2017	Sept. 8, 2017
Ad Space/ Material Closing	May 1/May 8	July 3/July 10	Aug. 1/Aug. 8	Sept. 1/Sept. 8	Oct. 2/Oct. 9