

MOMENTUM

Recruitment Advertising



Take Advantage Of Who We Know!

Momentum is exclusively dedicated to SAE student membership - for students, about students, and contributed by students. Momentum reaches students worldwide.

Advertise in Momentum to reach the brightest, most creative and motivated college students from some of the world's finest engineering programs.

Recruitment Advertising Rates			
38,000 circ	1x	3x	6x
Cover 2	\$3,525	\$3,350	\$3,180
Cover 3	\$3,330	\$3,160	\$3,000
Cover 4	\$3,780	\$3,590	\$3,410
Full page	\$3,000	\$2,850	\$2,700
1/2 page	\$1,950	\$1,850	\$1,755

All rates are gross; 15% standard agency commission applies.

Combine any of our recruitment products to create a custom package that fits your needs and saves you money!

Visit our online Career Center
www.sae.org/careers/

Send INSERTION ORDERS and MATERIALS to:
 SAE International
 Attn: Debby Catalano
 400 Commonwealth Drive
 Warrendale, PA 15096
 Tel: 724/772-4014 Fax: 724/776-3087
 e-mail: emedia@sae.org

2013 Closing Dates		
Issue	Ad Insertion/ Materials Deadline	Mail Date
February	1/7/13	2/1/13
	1/10/13	
March	2/4/13	3/1/13
	2/7/13	
April	3/6/13	4/1/13
	3/11/13	
September	8/5/13	8/30/13
	8/8/13	
October	9/4/13	9/30/13
	9/9/13	
November	10/7/13	11/1/13
	10/10/13	