

Magazine Issue	FEBRUARY	APRIL	JUNE	AUGUST	OCTOBER	DECEMBER
Special Coverage	<b>Meeting On-Highway Phase 2 Fuel Efficiency (Webinar Feature)</b>  <b>ConExpo-Con/Agg</b>	<b>Connected Vehicles (Webinar Feature)</b>  <b>SAE WCX17 (SAE World Congress)</b>	<b>Executive Viewpoints Series with Industry Leaders</b>	<b>Advanced Emissions Strategies for Off-Highway (Webinar Feature)</b>  <b>SAE COMVEC Preview</b>	<b>SAE Commercial Vehicle Engineering Congress</b>	<b>Technology Future Look of 2018</b>
Features	<b>Engines &amp; Subsystems: Hybrid &amp; Electric Drives</b>  <b>Hydraulics: Suspension Systems</b>  <b>Human-Machine Interface</b>	<b>Engines &amp; Subsystems: Powertrain Management</b>  <b>Truck Active Safety Systems</b>  <b>Vehicle Testing &amp; Simulation</b>	<b>Annual Supplier Guide and Product Round-up:</b> <ul style="list-style-type: none"> <li>• Engines &amp; Subsystems</li> <li>• Electronics</li> <li>• Hydraulics</li> <li>• Testing &amp; Simulation</li> <li>• Manufacturing &amp; Materials</li> </ul>	<b>Hydraulics/Electric Actuation: Intelligent Machine Control</b>  <b>Tractor-Trailer Aerodynamics</b>  <b>Operator Comfort</b>	<b>Military Vehicles Technology</b>  <b>Engines &amp; Subsystems: Engine Design</b>  <b>Lightweighting Heavy-Duty Trucks</b>	<b>Thermal Management</b>  <b>Autonomous Trucks</b>  <b>3D Printing/Additive Manufacturing</b>
Technical Innovations/ Original Equipment	<b>Lightweighting</b>  <b>Manufacturing</b>  <b>Testing &amp; Simulation</b>  <b>Construction Equipment</b>	<b>Hydraulics</b>  <b>Alternative Fuels</b>  <b>Cybersecurity</b>  <b>Vocational Trucks</b>		<b>Connectivity</b>  <b>Materials</b>  <b>Testing &amp; Simulation</b>  <b>Heavy-duty Trucks</b>	<b>Hydraulics</b>  <b>Electrification</b>  <b>Chassis Systems</b>  <b>Industrial Equipment</b>	<b>Drivelines &amp; Components</b>  <b>Manufacturing</b>  <b>Testing &amp; Simulation</b>  <b>Agricultural Equipment</b>
Product Spotlight	CAD/CAE Software	Engine Components		Hydraulic Components	Test Equipment	Sensors & Actuators
Show Coverage (Full coverage online and in social media)	<b>World of Concrete</b> January 17-20 Las Vegas, NV  <b>SAE Government/ Industry Meeting</b> January 25-27 Washington, DC  <b>ConExpo-Con/Agg and IFPE</b> March 7-11 Las Vegas, NV	<b>The Work Truck Show</b> March 14-17 Indianapolis, IN  <b>SAE WCX17 (SAE World Congress)</b> April 4-6 Detroit, MI	<b>SAE Convergence</b> June 4-7 San Jose, CA	<b>SAE Commercial Vehicle Engineering Congress (COMVEC)</b> September 18-20 Rosemont, IL  <b>North American Commercial Vehicle Show</b> September 25-29 Atlanta, GA	<b>AUSA Annual Meeting &amp; Exposition</b> October 9-11 Washington, DC	<b>Agritechnica</b> November 12-18 Hanover, Germany
Special Marketing Opportunities	<b>ConExpo/IFPE Distribution</b>  <b>Advertiser Study</b>	<b>SAE WCX17 Distribution</b>	<b>Profile issue</b>	<b>SAE COMVEC Distribution</b>	<b>Advertiser Study</b>	
Editorial Closing	Dec. 5, 2016	Feb. 3, 2017	April 5, 2017	June 3, 2017	Aug. 7, 2017	Oct. 3, 2017
Ad Space/ Material Closing	Jan. 2/Jan. 9	March 1/March 8	May 1/May 8	July 3/July 10	Sept. 1/Sept. 8	Nov. 1/Nov. 8

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