

Recruitment & Classified Advertising



Recruiting Engineering and Industry Professionals?

Take Advantage of Who We Know!

Aerospace Engineering magazine (AE) offers a combination of 8 digital issues and 4 print issues. Recruitment ads in AE have received the highest scoring in advertiser studies. AE is the place to advertise your recruiting message in order to seek key talent for your organization.

Please contact SAE for the next issue date and deadline.

AE PRINT - Recruitment and Advertising Classified Rates					
25,000 circ	1x	4x	8x	12x	
Full page	\$4,910	\$4,665	\$4,420	\$4,175	
2/3 page	\$3,770	\$3,580	\$3,390	\$3,200	
1/2 page	\$3,040	\$2,890	\$2,735	\$2,585	
1/3 page	\$2,330	\$2,210	\$2,095	\$1,980	
1/4 page	\$2,000	\$1,900	\$1,800	\$1,700	
Column Inch Rate	\$150	\$145	\$140	\$135	

All rates are gross; 15% standard agency commission applies.

**Column inch text
must be submitted in
a Word document.**

Combine any of our recruitment products to create a custom package that fits your needs and saves you money!

Visit our online Career Center
www.sae.org/careers/

Send INSERTION ORDERS
and MATERIALS to:

SAE International
Attn: Debby Catalano
400 Commonwealth Drive,
Warrendale, PA 15096
Tel: 724/772-4014 Fax: 724/776-3087
e-mail: emedia@sae.org

AE DIGITAL - Recruitment and Classified Rates

Guaranteed Distribution:
30,000 Minimum

Gross Rates

DIGITAL AD SIZE

	1x	3x	6x	12x
Full page	\$2,560	\$2,430	\$2,305	\$2,175
2/3 page	\$2,080	\$1,975	\$1,870	\$1,770
1/2 page	\$1,600	\$1,520	\$1,440	\$1,360
1/3 page	\$1,440	\$1,370	\$1,295	\$1,225
1/4 page	\$1,280	\$1,215	\$1,150	\$1,090
Column Inch Rate	\$150	\$145	\$140	\$135

Mechanical Specs

Print and Digital Magazine

SIZE	SPECS in inches
Full page	8-1/8 x 10-7/8
2/3 page	4-5/8 x 10
1/2 page horizontal	7 x 4-7/8
1/2 page vertical	3-3/8 x 10
1/3 page vertical	2-1/4 x 10
1/3 page square	4-5/8 x 4-7/8
1/4 page	3-3/8 x 4-7/8
Live Area	Bleeds
Keep images and text 1/4 inch from trim	Extend image 1/8 inch beyond trim

* For millimeter and decimal specs, go to:
www.sae.org/magazines/digitalad/specs

Ad Specifications

Printing:	Web Offset, 150 line screen
Process Color ink Rotation:	Black, Cyan, Magenta and Yellow
Paper Stock:	40# text gloss coated
Binding:	Saddle Stitch
File Requirements:	All display advertisement material must be supplied in/with: <ul style="list-style-type: none"> ▶ a digital format ▶ a press-optimized PDF file ▶ high-resolution [images 300dpi] ▶ CMYK colorspace ▶ all fonts embedded ▶ PDF files created using Adobe Acrobat that are PDF/X-1a compliant Sent via the SAE Digital Ad Central at www.sae.org/digital_ad Please note: Files in any other format will not be accepted.
Proof must be submitted:	A mid-resolution, CMYK TIF file for proofing purposes must accompany all color advertisements and may be eMailed to advertising@sae.org . Publisher assumes no liability on color reproduction if color proofs are not furnished with inks specified.
Questions:	1.724.772.4014 Email: emedial@sae.org

