

Custom Microsites

Let SAE International help you reach the Mobility Engineering market NOW with Custom Microsites

Ask yourself these questions:

1. Is your company targeting the automotive, aerospace, or commercial vehicle markets?
2. Is building a relationship with mobility engineers important to your brand strategy?
3. Are you trying to penetrate the large firms and their suppliers, but lack the feet on the street?
4. Do you have application stories, white papers, and technical data for specific markets that would benefit from low cost exposure?
5. Would your company's message to mobility engineers benefit from adjacency to trusted, 3rd-party developed content?
6. Is your budget too small to build an industry specific website? Or is your company too large to build one quickly?

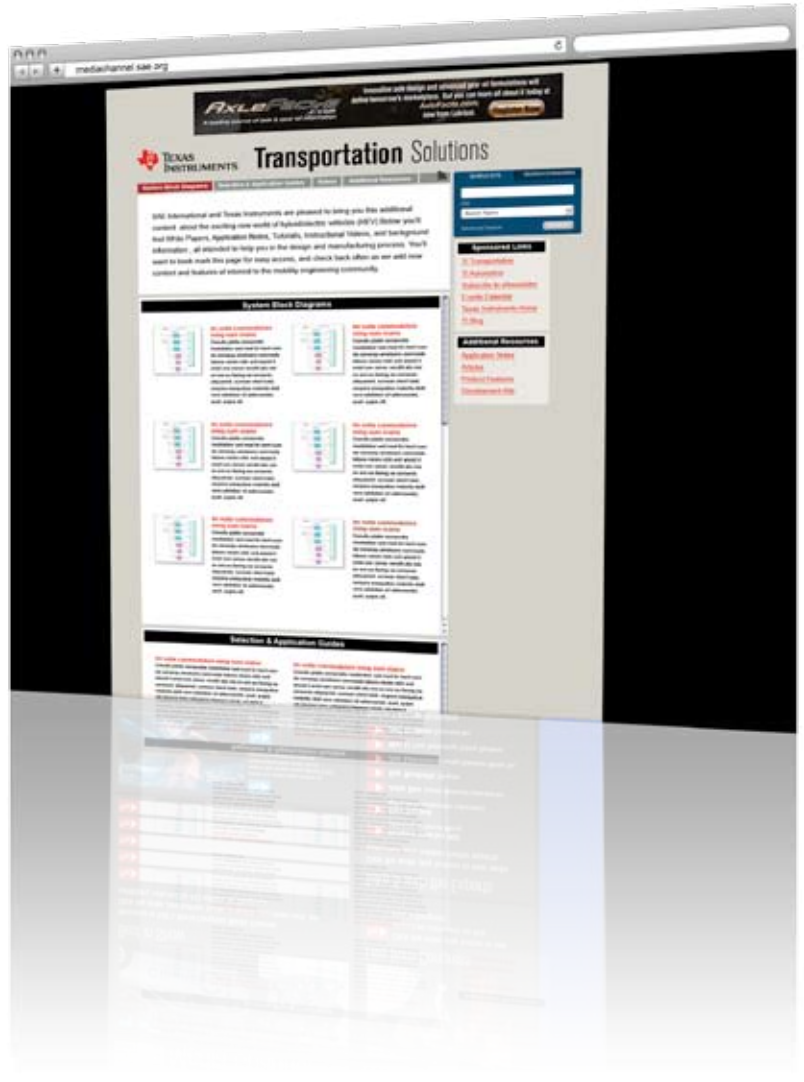


If you answered "Yes" to any of these questions, than a microsite from SAE International may help you meet your sales and marketing needs.

Our team of web designers and content providers can craft a customized environment on the SAE website devoted to your company's message and its benefits to the mobility engineering community. We'll combine original content, your company's material, and editorial from SAE's archive to create a solution that will attract and hold the decision makers you are trying to reach.

Couple this flexibility with the lead generating capabilities of SAE eNewsletters, digital publications, and webcasts, and you have a turn-key solution to your immediate marketing requirements.

Don't wait. In the time it takes to blow off a meeting with IT we could be working on your needs assessment. Let SAE's Custom Microsites speed your time to market now.



FOR MORE INFORMATION :

Advertising Sales & Support

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