

Send dates are noted below; order and ad deadlines are in parentheses.

DIGITAL TECHNOLOGY MAGAZINE	TECHNOLOGY eNEWSLETTERS					INDUSTRY eNewsletters	ENGINEERING E-SOURCE
SAE Vehicle Electrification	Aerospace Engineering	SAE Electronics & Connectivity	SAE Test & Measurement	SAE Vehicle Engineering	SAE Asia	Aerospace	<ul style="list-style-type: none"> - 'Main' 12x to 100,000 - Aerospace 6x to 50,000 - Electronics 3x to 70,000 - Materials & Coatings 2x to 50,000 - Sensors/Test & Measurement 4x to 70,000 - Asia 2x to 40,000
6X 105,000	6X 25,000	6X 50,000	6X 45,000	6X 175,000	6X 12,000	12X 60,000	
		January 21 [January 9]	January 21 [January 9]			January 15 [January 10]	'Main' Jan 25 [Jan 11]
February 21 [IO: February 11] [Art: February 12]	February 11 [January 30]	February 18 [February 6]		February 4 [January 23]	February 18 [February 6]	February 12 [January 31]	Sensors/T&M Feb 8 [Jan 25] Aerospace Feb 22 [Feb 8] Electronics Feb 27 [Feb 13]
			March 18 [March 6]			March 12 [February 28]	'Main' Mar 22 [Mar 8] Asia Mar 29 [Mar 15]
April 18 [IO: April 8] [Art: April 9]	April 22 [April 10]	April 29 [April 17]		April 1 [March 19]	April 15 [April 3]	April 9 [March 26]	Materials & Coatings Apr 10 [Mar 27] Aerospace Apr 19 [Apr 5] 'Main' Apr 24 [Apr 10]
			May 20 [May 8]			May 7 [April 25]	Sensors/T&M May 8 [Apr 24] 'Main' May 22 [May 8]
June 26 [IO: June 14] [Art: June 17]	June 24 [June 12]			June 3 [May 22]	June 17 [June 5]	June 11 [May 30]	Electronics Jun 12 [May 29] Aerospace Jun 21 [Jun 7] 'Main' Jun 26 [Jun 12]
		July 29 [July 17]	July 22 [July 10]			July 16 [July 1]	'Main' Jul 24 [Jun 10]
August 21 [IO: August 9] [Art: August 12]	August 12 [July 31]	August 19 [August 7]		August 5 [July 24]	August 19 [August 7]	August 13 [August 1]	'Main' Aug 7 [Jul 24] Sensors/T&M Aug 12 [Jul 29] Aerospace Aug 21 [Aug 7] 'Main' Aug 26 [Aug 12]
			September 23 [September 11]			September 10 [August 28]	Materials & Coatings Sep 4 [Aug 21] 'Main' Sep 25 [Sep 11]
October 24 [IO: October 14] [Art: October 15]	October 21 [October 9]	October 28 [October 16]		October 7 [September 25]	October 14 [October 2]	October 8 [September 26]	Sensors/T&M Oct 9 [Sep 25] Aerospace Oct 18 [Oct 4] 'Main' Oct 23 [Oct 9] Electronics Oct 25 [Oct 11] Asia Oct 30 [Oct 16]
			November 4 [October 23]			November 12 [October 31]	'Main' Nov 20 [Nov 6]
December 18 [IO: December 6] [Art: December 9]	December 16 [December 4]			December 2 [November 18]	December 9 [November 25]	December 10 [November 26]	'Main' Dec 6 [Nov 22] Aerospace Dec 11 [Nov 25]

*Publisher's own data

SAE 2013 Aerospace Marketing Rates

TECHNOLOGY eNEWSLETTERS

Ad position; Gross rates/month

	REACH	FREQ.	1 (468 x 60)	3,4 (120 x 240)	5, 6, 7 (120 x 240)	TEXT BANNER 1	TEXT BANNER 2	TEXT LINK	BOTTOM BANNER (468 x 60)
Aerospace Engineering	25,000	6x	\$1,940	\$1,360	\$1,285	\$1,555	\$1,455	\$395	\$1,555
SAE Vehicle Engineering	175,000	6x	\$4,300	\$3,000	\$2,575	\$3,375	\$3,275	\$1,200	\$4,100
SAE Electronics & Connectivity	50,000	6x	\$2,900	\$2,100	\$1,800	\$2,300	\$2,200	\$550	\$2,750
SAE Test & Measurement	45,000	6x	\$2,900	\$2,050	\$1,750	\$2,300	\$2,200	\$550	\$2,800
SAE Asia	12,000	6x	\$1,300	\$750	\$550	\$625	\$525	\$275	\$1,200

INDUSTRY eNEWSLETTERS

Ad position; Gross rates/month

	REACH	FREQ.	1 (468 x 60)	3,4 (120 x 240)	5, 6, 7 (120 x 240)	TEXT BANNER 1	TEXT BANNER 2	TEXT LINK	BOTTOM BANNER (468 x 60)
Aerospace	60,000	12x	\$1,500	\$1,050	\$1,000	N/A	N/A	N/A	N/A

SAE.ORG

Key website pages

	RUN OF SITE*	POSITION 1 728 X 90	POSITION 2 120 X 600	MEDIUM RECTANGLE 300 X 250	POSITION 3 120 X 240	POSITION 4 120 X 240	POSITION 5 120 X 240
SAE Home Page		\$3,300	\$3,100	\$3,000	\$2,000	\$2,000	\$1,900
Search Results Page		\$3,300	\$3,100	\$3,000	\$2,000	\$2,000	\$1,900
Books, Papers, Standards Web/CD*	X	\$3,700	\$3,700	\$2,600	\$2,500	\$2,500	\$2,450
Student Central*	X	\$1,050	\$1,005	\$750	\$625	\$625	\$575
SAE Career Center	X	\$800	\$800	\$675	\$475	\$475	\$450
Counterfeit Portal	X	\$800	N/A	N/A	\$560	\$480	\$450
China Home Page on sae.org	X	\$500	N/A	N/A	\$300	\$300	\$300
All Other SAE Global Home Page Sites on sae.org	X	\$300	N/A	N/A	\$200	\$200	\$200

ONLINE MAGAZINES

	RUN OF SITE*	POSITION 1 728 X 90	POSITION 2 120 X 600	MEDIUM RECTANGLE 300 X 250	POSITION 3 120 X 240	POSITION 4 120 X 240	POSITION 5 120 X 240
Aerospace Engineering	X	\$835	N/A	N/A	\$575	\$500	\$475
EVSAE.com	X	\$825	N/A	N/A	\$600	\$500	\$475
SAE Vehicle Engineering	X	\$700	N/A	N/A	\$500	\$425	\$375

*Run of site = multiple pages for one price.

ENGINEERING E-SOURCE

Gross US\$

Top row	\$2,415 gross
2nd row	\$2,180 gross
3rd row	\$1,910 gross
4th row	\$1,660 gross