

SAE International™

"The society dedicated to advancing mobility engineering worldwide"

SAE 2009 AeroTech

CONGRESS & EXHIBITION

November 10 - 12, 2009
Washington State Convention and Trade Center
Seattle, Washington, USA

Exhibit Prospectus

Ensure your presence at the one of the largest aerospace events in North America.

Executive Platinum Sponsor



www.sae.org/aerotech

SAE 2009 AeroTech

CONGRESS & EXHIBITION

November 10 - 12, 2009

Washington State Convention and Trade Center

Seattle, Washington:
The world hub for
aerospace and
technological innovation!

With the challenges facing the aerospace community, the need for innovation and creativity has never been more critical.

The SAE 2009 AeroTech Congress and Exhibition provides the perfect forum for showcasing your latest technical achievements and contributions to the advancement of the aerospace industry. Foster new or improved relationships that will help ensure your success well into the future.

Don't miss this unique and unparalleled opportunity to demonstrate your organization's leadership.

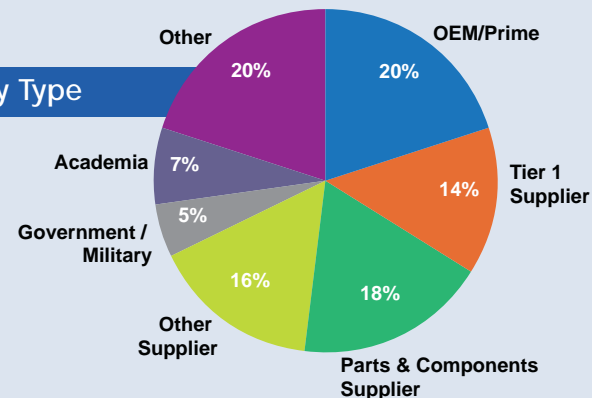
Who should exhibit . . .

Companies involved with the latest technologies related to:

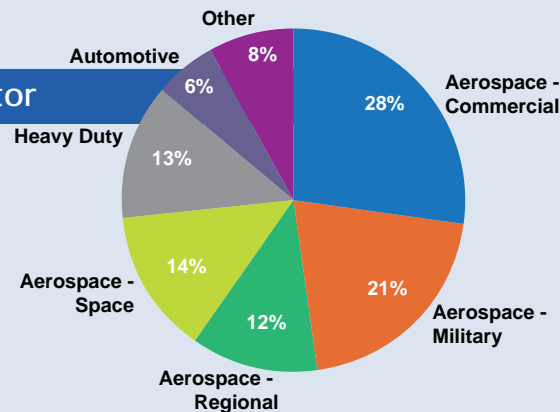
- Aerospace Operations
- Automated Fastening/Assembly and Tooling
- Aviation Cyber Security
- Avionics
- Business Strategy
- Economic Impact
- Environmental Impact
- Flight Sciences
- Man-Machine Interface
- Manufacturing
- Materials / Structures
- Propulsion
- Safety
- Systems Engineering
- Unmanned Systems
- Vehicle Systems

Who attends . . .

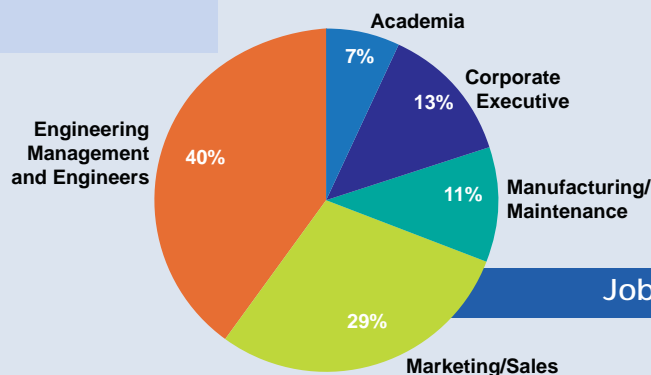
Company Type



Industry Sector



Job Function



Sponsorship Opportunities

Exclusive Platinum Partner:\$35,000

SOLD: 

Exclusive sponsor of the AeroTech Congress Banquet and Pre-banquet Reception with recognition at the banquet by the event Chairperson and the opportunity to welcome and address banquet attendees and to distribute a small gift to each attendee, if desired.

PLUS

- Choice of one of three available covers in event guide
- Company recognition in the AeroTech event guide
- Posting on the AeroTech exhibitor online directory with hyperlink to your website
- Complimentary 20 ft. x 20 ft. static booth in the AeroTech Exhibition
- One high-priority table at the Wednesday evening banquet
- Five complimentary registrations to the event
- Recognition as an AeroTech Congress Partner in event publicity
- 20% discount on other sponsoring opportunities that may be available
- 10 complimentary one-year SAE memberships for first-time members

PLUS

- SAE staff support in communicating a corporate message to attendees before and after the event

Gold Partners:\$20,000

Opportunities for two companies

Exclusive sponsorship of one of the following events which includes recognition from the event Chairperson and the opportunity for a corporate representative to welcome attendees:

- Keynote Session on Tuesday morning, November 10
- Award presentations and Littlewood Lecture, Wednesday morning, November 11
- Shared sponsorship with the other Gold Partner for the evening Networking Reception on Tuesday, November 10 in the exhibit hall

PLUS

- SAE staff support in communicating with attendees before and after the event

PLUS

- Company recognition in the event guide
- Posting on the AeroTech exhibitor online directory with hyperlink to your website
- One preferred position full-page ad in event guide
- Option to purchase one high-priority table at the Wednesday evening banquet
- Four complimentary registrations to the event
- Recognition as an AeroTech Congress Partner in event publicity
- 20% discount on other sponsoring opportunities that may be available
- Seven complimentary one-year SAE memberships for first-time members

Silver Partners:\$10,000

Opportunities for two companies

Shared hosting with the other Silver partner of the Networking Breakfast on Tuesday, November 10.

PLUS

- Company recognition in the event guide
- Posting on AeroTech exhibitor online directory with hyperlink to your website
- One half-page ad in Event Guide (upgradeable to a full-page for an additional \$500)
- Option to purchase one high-priority table at the Wednesday evening banquet
- One complimentary registration to the event
- Recognition as an AeroTech Partner in event publicity
- 15% discount on other sponsorship/advertising opportunities that may be available
- Three complimentary one-year SAE memberships for first-time members

Bronze Partners: \$6,000

Opportunities for four companies

Exclusive hosting of one of the event's four Networking Breaks

PLUS


- Company recognition in the event guide
- Posting on AeroTech exhibitor online directory with hyperlink to your website
- 10% discount on other sponsorships opportunities that may be available
- One complimentary one-year SAE membership for a first-time member

Exclusive Sponsoring Opportunities

(Discounts of 20%, 15%, 10%, and 5% respectively for Platinum, Gold, Silver and Bronze Partners)

Career Center Sponsor \$20,000

Registration Portfolios \$15,000

Lanyards **SOLD** 

Week-at-a-Glance Badge Inserts \$7,500

Conference Pens and Notepads \$3,000 each

Sponsor both for \$5,000

Special Opportunities

SAE Aerospace Standards Committees Reception \$15,000

Exclusive Opportunity

Your company has the opportunity to host and brand the reception as well as network with those in the industry selected to write standards vital to the aerospace industry. The reception is contingent on sponsor support.

Friend of Industry Sponsor \$1,000

Multiple opportunities available

Increase your visibility prior to and during the event with your logo and hyperlink on the AeroTech sponsor page of the SAE website, recognition in the event guide and logo listed on the "all sponsor" sign at the AeroTech event.

Custom Sponsorships

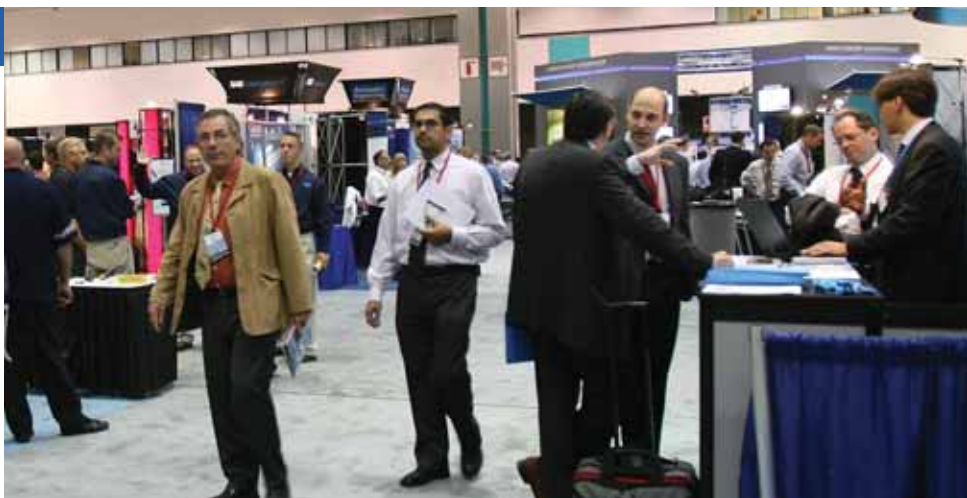
Looking for something you didn't see on this menu of opportunities? We are happy to create custom sponsorship packages to meet your needs. If you have a unique idea or concept that will enhance your presence and participation in the 2009 AeroTech Congress, please call us today to discuss details. We want to provide every opportunity possible to help you reach your customers. Think of us as an extension of your sales and marketing teams!

Advertising Opportunities

Event Guide Advertising:

Reserved for Platinum and Gold Partners until October 1, 2009

- Back Cover \$3,500
- Inside Front Cover \$3,000
- Inside Back Cover \$2,800
- Full-page ad \$2,500
- Half-page ad \$1,750
- Floor plan \$1,000



Exhibition Space Rental Options and Rates

Standard Rate

The rental rate for exhibition space is \$26.50 (USD) per square foot (up to 400 square feet) or \$2,650 (USD) per 10 x 10 booth space. There is an additional charge of \$250 for each exposed corner.

Bulk Rate

Need more space at a better value? Rental rate for 400 square feet or more is \$24.50 (USD) per square foot. There is an additional charge of \$250 for each exposed corner.

Large Equipment Display Space

In addition, static space is available for purchase for large equipment display at an additional cost of \$5.00 (USD) per square foot (400 square foot minimum). To qualify, exhibitors must have at least 400 square feet of paid exhibit space.

Space Assignment Procedures

Exhibition space is assigned on a first-come, first-served basis until the event is sold out. Secure a prime location by signing up NOW. To confirm your exhibition space, submit your completed Exhibit Space Contract and 50% deposit today.

Valuable Exhibit Benefits:

- A pre-qualified technical audience
- Attendee networking functions in the Exhibition Hall
- New product listing and description in *Aerospace Engineering & Manufacturing* - the official publication of the SAE 2009 AeroTech Congress
- Event promotion in *Aerospace Engineering & Manufacturing* (31,956 circulation*)
- Company listing and description in Event Guide distributed to event attendees with bonus circulation in *Aerospace Engineering & Manufacturing*
- First opportunity for high visibility sponsorships
- Comprehensive on-line exhibitor service manual and information bulletins
- Complimentary customer exhibit passes to invite your key customers and prospects to visit your display
- Post-event registrant list rental privilege
- Complimentary basic lead retrieval unit to capture attendee leads
- Booth backwall and side rail drapes
- Company identification sign
- Removal, storage and return of empty crates
- 24-hour peripheral security

*BPA circulation statement for the six month period ending December 2008.

For more information on how to promote your organization during the SAE 2009 AeroTech Congress, contact Jim Browne, Manager, Aerospace Sector Sales:

Telephone: +1.724.772.7116

Email:
jimbrowne@sae.org

On-Line:
www.sae.org/aerotech

Network and Interact with

representatives from companies like these who have participated in recent SAE AeroTech events:

- ACTech GmbH
- Adobe Systems, Inc.
- Advanced Integration Technology
- Alcoa Fastening Systems
- ALLFAST Fastening Systems, Inc.
- Alubin
- Ampex Data Systems
- Atlas Copco Tools & Assembly Systems
- Avro Tools
- Baughn Engineering
- The Boeing Company
- Brady Corp.
- Broetje-Automation GmbH
- Bruker AXS-Handheld XRF
- BSI Management Systems
- California Polytechnic State University
- California State University-Fullerton
- Capture 3D, Inc.
- Caran Precision Engineering & Mfg Corp.
- CENIT North America, Inc.
- Ceradyne, Inc.
- Cherry Aerospace
- Chicago Pneumatic Tool Co.
- Click Bond, Inc.
- CMTC/Cerritos College
- Comit Systems, Inc.
- Confidex Ltd.
- Cooper Power Tools Division
- Dassault Systemes of America Corp.
- DCM Clean-Air Products, Inc.
- Durr Systems, Inc.
- Electro Enterprises, Inc.
- Electroimpact, Inc.
- Elsevier
- Faro Technologies
- Fatigue Technology, Inc.
- Flow International Corp.
- Fuel Quality Services, Inc.
- G R A S Sound & Vibration
- Gage Bilt Products
- Garwood Laboratories, Inc.
- GEMCOR
- Herndon Products, Inc.
- Hybrionic Pte Ltd.
- HIS, Inc.
- Interfast USA
- Intl Management Sys Marketing, Inc. (IMSM)
- Iscar Metals, Inc.
- J A Reinhardt & Co., Inc.
- Kuka Flexible Production Systems, Inc.
- Labiche Aerospace
- Lambert Technologies, LLC.
- Laser Photonics

SAE 2009 AeroTech Congress & Exhibition

Presentation Topics

- Lisi Aerospace
- Loxin 2002 SL
- Loyola Marymount University
- Lubbering Corp.
- M Torres Group
- Mar-Test, Inc.
- Monogram Aerospace Fasteners
- MSC Industrial Supply Company
- NASA Tech Briefs/Defense Tech Briefs
- Nelson Case Corp.
- Northrop Grumman Corp.
- Nova-Tech Engineering, Inc.
- Novator AB
- OC Robotics
- Ohio Center For Advanced Propulsion & Power
- PaR Systems, Inc.
- Perry Johnson Registrars, Inc.
- Production Tool & Technology, Inc.
- QMI
- Rolls-Royce
- SAE International
- SAE Southern California Section
- Search California
- Senior Aerospace SSP
- Sey Tec, Inc.
- SGS
- Shingijutsu Global Consulting USA, Inc.
- Silmix CA
- Solar Atmospheres
- Solid Concepts, Inc.
- Sony Manufacturing Systems America, Inc.
- Spiralock Corp.
- Stuekerjuergen Aerospace Composites
- ThyssenKrupp Drauz Nothelfer
- TNO Madymo North America
- Tooling Technologies
- Torino Piemonte Aerospace
- Townend Aerospace Tool Co.
- TRULOK Precision Measuring Instruments
- TTech Computertechnik AG
- Underwriters Laboratories, Inc.
- United California Corp/United Drill Bushing
- University of California-Irvine
- University of Tennessee-Knoxville
- US Industrial Tool/HSTooling
- usCalibration
- West Coast Industries
- Wichita Aviation Technology Congress & Exhibition
- Worldwide Quality Network
- Wyandotte Industries, Inc.
- Zephyr Manufacturing Co., Inc.

The technical program is a forum for the aerospace community to discuss current and future challenges, opportunities, and requirements of next-generation R&D, products, and systems. The session topics listed below will attract the quality attendees that your organization needs to reach.

- **Aerospace Operations**
 - Aerospace Information Sciences
 - Aerospace Information Systems
 - Aerospace Modeling & Simulation
 - Airspace Modeling & Simulation
 - Airspace Systems Design
- **Automated Fastening/Assembly & Tooling**
 - Assembly Methodologies
 - Large Component Assembly
 - Automated Drilling and Fastening Systems
 - Advanced Assembly Fixtures and Tooling
 - Advanced Portable Tools
 - New and Enhanced Fasteners
 - Composites Assembly and Fastening Category
 - Automated Drilling Systems
- **Aviation Cyber Security**
 - Aeronautical Network and Application Security
 - Security of Distributed, Integrated, Software-Intensive Systems
 - Safety and Security
 - Long-term Security
 - Operational Security
 - UAV Security
- **Avionics**
 - Acoustic Systems
 - Antenna Engineering
 - Communication, Navigation, and Identification Systems
 - Electro-Optical/Infrared Sensor Systems
 - Guidance and Control Systems
- **Business/Economics**
 - Emerging Markets
 - Impact of Policy Issues
 - Industry Economic Trends
 - New Business Approaches
 - Upcoming Government-Funded Programs (US and overseas)
 - US and International Market Forecast Data
- **Environment**
 - Airplane Design for Environmental Performance
 - Cabin Environment
 - Emissions
 - Energy/Alternate Fuels
 - Environmental Materials and Processes
 - Noise
- **Flight Sciences**
 - Aerodynamics
 - Aircraft icing
 - Computational Fluid Dynamics
 - Conceptual and Preliminary Design
 - Flight Performance, Stability and Control
- **Man-Machine Interface**
 - Human Behavioral Technology
 - Information Sciences
 - Information Systems
 - Modeling & Simulation
- **Manufacturing/Materials/Structures**
 - Lean Manufacturing, Six Sigma & Supply Chain
 - Product Design and Manufacturing Integration
 - Automated Manufacturing
 - Metal, Fabrication and Processing
 - Composite Material Applications
 - Environment Compliance, Green or Sustainable Applications
- **Power Systems**
 - Advanced Power Systems
 - Power Management & Distribution
 - Energy Storage — Aircraft Batteries
 - High Temperature Electronics
 - Thermal Management
 - Modeling & Simulations
 - Prognostics & Health Management
 - Fuels Cells
- **Propulsion**
 - Airbreathing/Non-airbreathing Systems/Components
 - CFD for Internal Flows
 - Engine Accessories
 - In-Flight Thrust
 - Novel Propulsion System Technologies
 - Propulsion-Airframe Integration
 - Thermal Management
 - Vehicle Power Management
- **Safety**
 - Flight Operations Safety
 - Ground Support Systems Safety
 - Industry Safety Initiatives
 - Infrastructure Safety
 - Maintenance Safety
 - Manned Space Flight Safety
 - Reliability and Maintainability
 - Systems Safety
- **UAV Technologies**
 - Avionics
 - Flight Sciences
 - Manufacturing
 - Materials/Structures
 - Propulsion
 - Safety

Abstracts are being accepted until **April 7, 2009**. For more information, contact Joan Hudson at 724.772.4003 or e-mail jhudson@sae.org.