



## Sponsorship Opportunities

### Gold Partner - Networking Reception (*Exclusive opportunity*)..... **SOLD: Toyota**

Recognition as the *exclusive* host of the **Networking Reception**

- Recognition on sponsor signage throughout the reception
- Beverage napkins and table cards with company logo displayed throughout reception
- Half-page ad in the Event Guide (option to upgrade to full-page for \$500 additional)
- Two complimentary registrations
- **Gold** recognition on the slide show presentation prior to start of sessions
- **Gold** recognition on the Government and Industry Meeting website
- **Gold** recognition on the sponsors' page of the Government & Industry Meeting Event Guide

### Silver Partner - 2 opportunities Wed or Thurs.....**SOLD: Wed Bosch SOLD: Thurs KIA**

- Recognition as the *exclusive* host of **one of the lunches**
- Prominent display of logo on sponsor signage at the luncheon as well as other sponsor recognition signage at the meeting
- One complimentary registration
- Half-page ad in the Event Guide (option to upgrade to full-page for \$500 additional)
- Opportunity for one executive to sit at VIP table at luncheon
- Logo printed on appropriate day's lunch ticket
- Sponsor recognition on table signs during luncheon
- **Silver** recognition on the slide show presentation prior to start of sessions
- **Silver** recognition on the Government and Industry Meeting website
- **Silver** recognition on the sponsors' page of the Government & Industry Meeting Event Guide

*Continued...*

**Bronze Partner –Wed, Thurs or Fri ..... SOLD: Wed. Alliance of Automobile Manufacturers, SOLD: Thurs. Nissan SOLD: Fri. Hyundai**

- Recognition as the host of a **continental hot breakfast** or **networking coffee break**
- Beverage napkins and table cards with company logo displayed
- Beverage cup with your company logo imprint
- Prominent display of logo at sponsored break and other sponsor recognition signage at the meeting
- **Bronze** recognition on the slide show presentation prior to start of sessions
- **Bronze** recognition on the Government and Industry Meeting website
- **Bronze** recognition on the sponsors' page of the G & I Meeting Event Guide

**Congressional Directory (Exclusive opportunity).....SOLD: Volkswagen**

**Silver Sponsor Recognition**

This is a unique opportunity for one company to provide attendees with this important and vital networking tool of contact information for the 112th Congress 2<sup>nd</sup> session and more. Design & deliver your corporate message on the back cover on this easy to use reference guide. *\*The Directory is mailed to all SAE attendees after April 1, 2011.*

**Registration & Lanyards (Exclusive Opportunity).....SOLD: Continental**

*maximum exposure while attendees wear your corporate logo!*

- Lanyards with your corporate message, web address and/or logo distributed at Registration
- Acknowledgement on the Registration web page as the sponsor
- Corporate logo will be printed on all on-line registration confirmation letters
- Prominent display of logo on sponsor recognition signage at the meeting
- Recognition on the Government and Industry Meeting website
- Recognition on the sponsors' page of the G & I Meeting Event Guide

**Audio/Visual Sponsorship.....SOLD – US Environmental Protection Agency (EPA), U.S. DOT/NHTSA, US Dept of Energy (DOE)**

**Conference Pens or Notepads...Pens SOLD: Bosch Chassis....Notepads SOLD: EASi LLC**

Design your own company message or product details on a notepad to be made available in the technical session rooms. Or, a personalized pen that will get your business noticed.

- Design a company message on a notepad and/or pen to be distributed to attendees in the technical session rooms – to be printed by SAE
- Prominent display of logo on sponsor recognition signage at the meeting
- Recognition on the Government and Industry Meeting website
- Recognition on the sponsors' page of the G & I Meeting Event Guide

**Email Station.....SOLD: Bosch Diesel**

**\*\*\*NEW\*\*\***

- Sponsor the Email Station laptop screens available for attendees
- Include your company logo and connect to your company or product web address with hyperlink
- *Print On-Demand* feature available
- Screen Saver can be customized with up to 3 rotating images
- Custom mouse pads can be provided (at sponsor's expense)
- Prominently display logo on sponsor recognition signage at the meeting
- Recognition on the Government and Industry Meeting website
- Recognition on the sponsors' page of the G & I Meeting Event Guide

**Coat Check Sponsor.....\$3,500**

**\*\*\*NEW\*\*\***

- Logo recognition on signage in the Coat Check area
- Fabric banner displayed with your 4 color advertising message (approx. size 3 ft. w x 6 ft. h) to be displayed in meeting hallway (*Sponsor to submit print-ready artwork*)
- Two (2) complimentary full conference registrations (*including lunches*).
- Recognition on the Government and Industry Meeting website
- Recognition on the sponsors' page of the G & I Meeting Event Guide

**Week-at-a-Glance.....SOLD: American Chemistry Council**

- Submit your custom 4-color company artwork to be printed on reverse of the week's agenda; placed in every attendee's badge
- Logo printed on front
- Prominently display logo on sponsor recognition signage at the meeting
- Recognition on the Government and Industry Meeting website
- Recognition on the sponsors' page of the G & I Meeting Event Guide

**Pocket Hand Sanitizer Spray.....\$2,500**

**\*\*\*NEW\*\*\***

- Your corporate logo printed on the sanitizer spray to be distributed at Registration to attendees
- Prominently display logo on sponsor recognition signage at the meeting
- Recognition on the Government and Industry Meeting website
- Recognition on the sponsors' page of the G & I Meeting Event Guide

**Friends of the Industry (unlimited opportunities).....\$1,000**

**SOLD: Alliance of Auto Mfg., AMECA, American Honda Motor Co., American Petroleum Inst., Automotive Safety Council, Bridgestone Americas, Inc., BMW of North America LLC, Chrysler Group LLC, Corning Environmental Tech., CU-ICAR, Daimler, Delphi Corp., Diesel Tech Forum, Drive Natural Gas Initiative, Ford Motor, Ford Research & Innovation Ctr., General Motors, Global Automakers Assoc., Magna International Inc., Mazda North American Operations, MECA, Motor & Equip Mfg Assoc., Navistar Inc., Subaru of America Inc., Takata Corporation, USCAR, Valeo Inc., Volvo**

This option is open to companies who wish to show their support of the industry.

- Signage throughout the conference recognizing your company as a sponsor
- Logo and company listing on the sponsor page of the Government/Industry website and in the Event Guide
- Acknowledgement in event promotional brochures

**Event Guide Advertising Opportunities**

- Inside 4c Front Cover [2nd] - **SOLD -InterRegs**
- Inside 4C Back Cover [3rd] - **SOLD -InterRegs**
- Back 4C Cover [4th] - **SOLD -InterRegs**
- Inside B/W Full page - \$825 *gross*
- Inside B/W half page - \$475 *gross*

**For more information contact:**

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