

**North American International Powertrain Conference**  
**September 19-21, 2012**  
**Westin Chicago River North Hotel**  
**Chicago, Illinois, USA**

**Sponsorship Opportunities**

**Gala Dinner and Reception - \$16,500**

**SOLD: FEV**

**SOLD: AVL**

**HOLD: Ricardo Inc**

- ◆ Recognition as Premier Partner and Gala sponsor
- ◆ Recognition as Gala sponsor in all printed event promotional materials
- ◆ Shared sponsor of the Gala Dinner and Reception with Ricardo and AVL
- ◆ Full page, 4 color ad in the NAIPC Conference Guide\*\*
- ◆ Three (3) full conference registrations
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference
- ◆ Recognition as shared sponsor of the Gala throughout the event itself

**Keynote Presentation and Premier Partner – \$13,500**

**SOLD: Chrysler LLC**

**SOLD: Nissan Motor Corp Ltd**

**HOLD: Hyundai Motor Company**

**SOLD: IAV Engineering**

**HOLD: Toyota**

**HOLD: Ford Motor Company**

- ◆ Recognition from the podium
- ◆ Recognition as a Premier Partner in all printed event promotional materials
- ◆ Full page, 4 color ad in the NAIPC Conference Guide\*\*
- ◆ Recognition on signage at entrance to the keynote presentation
- ◆ Three (3) full conference registrations
- ◆ Recognition as a Premier Partner on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference

**NAIPC Conference Guides - \$10,000**

**SOLD: DENSO**

**SOLD: AISIN**

- ◆ Recognition as Gold Partner and Conference Guide sponsor
- ◆ Logo on the front cover of the conference binder
- ◆ Pen with company logo included within the conference binder
- ◆ Recognition as a Sponsor in all printed event promotional materials
- ◆ Full page, 4 color ad in the NAIPC Conference Guide\*\*
- ◆ Three (3) full conference registrations
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference

### **Lunch Sponsor & Gold Partner - \$13,500**

**SOLD: Ticona (Thursday lunch)**

**HOLD: Schaeffler (Friday Lunch)**

- ◆ Recognition as Gold Partner and host of one of the lunches
- ◆ Recognition as a Sponsor in all printed event promotional materials
- ◆ Full page, 4 color ad in the NAIPC Conference Guide\*\*
- ◆ Three (3) full conference registrations
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference
- ◆ Opportunity to provide a small gift with your company's logo

### **Registration Area - \$13,500**

**SOLD: Delphi**

- ◆ Recognition as Gold Partner and Registration sponsor
- ◆ Welcome gift (SAE approved) with company logo distributed at registration
- ◆ Signage throughout registration area displaying company logo
- ◆ Recognition as a Sponsor in all printed event promotional materials
- ◆ Full page, 4 color ad in the NAIPC Conference Guide\*\*
- ◆ Three (3) full conference registrations
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference

### **Welcome Reception - \$13,500**

**SOLD: Mahle Powertrain**

**SOLD: Robert Bosch LLC**

**HOLD: BASF**

- ◆ Recognition as Gold Partner and Welcome Reception Sponsor
- ◆ Recognition as a Sponsor in all printed event promotional materials
- ◆ Full page, 4 color ad in the NAIPC Conference Guide\*\*
- ◆ Three (3) full conference registrations
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference
- ◆ Opportunity to display a highly visible corporate capabilities video (format determined by SAE)
- ◆ Small table alongside the video screen available for placing corporate literature or distributing a gift of your choice (Gift to be provided by sponsoring company)

### **Luggage Check & Gold Partner - \$12,000**

- ◆ Recognition as Gold Partner and sponsor of luggage check
- ◆ Opportunity to choose luggage tags or other small gift to distribute at luggage check
- ◆ Recognition as a Sponsor in all printed event promotional materials
- ◆ Full page, 4 color ad in the NAIPC Conference Guide\*\*
- ◆ Three (3) full conference registrations
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference

### **Session Room High Speed Internet - \$12,000**

- ◆ Recognition as a Silver Partner and Internet sponsor
- ◆ Provide the convenience of Internet access to executives
- ◆ Tent cards on tables in session room with logo
- ◆ Recognition as a Sponsor in all printed event promotional materials
- ◆ Half page, 4 color ad in the NAIPC Conference Guide\*\*
- ◆ Three (3) full conference registrations
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*<http://www.chrysler.com/en/>
- ◆ Recognition on sponsor appreciation signs throughout conference

### **Breakfast Sponsor & Silver Partner - \$11,500**

**SOLD: ZF (Friday Breakfast)**

**HOLD: Continental (Thursday Breakfast)**

- ◆ Recognition as a Silver Partner and host of one of the breakfasts
- ◆ Recognition as a Sponsor in all printed event promotional materials
- ◆ Half page, 4 color ad in the NAIPC Conference Guide\*\*
- ◆ Two (2) full conference registrations
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference
- ◆ Opportunity to provide a small gift with your company's logo.

### **Pocket Schedule - \$11,500**

**HOLD: Honeywell Turbo Technologies**

- ◆ Recognition as Silver Partner and Pocket Guide sponsor
- ◆ Company logo on pocket guide distributed in conference binder
- ◆ Recognition as a Sponsor in all printed event promotional materials
- ◆ Half page, 4 color ad in the NAIPC Conference Guide\*\*
- ◆ Two (2) full conference registrations
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference

### **Room Key Sponsorship - \$7,500**

**SOLD: KPSG**

- ◆ Recognition as Bronze Partner and Room Key sponsor
- ◆ Company logo on each room key distributed to attendees by the hotel
- ◆ Recognition as a sponsor in all printed event promotional materials
- ◆ One (1) full conference registration
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference

### **Save the Date Notepads - \$7,500**

**SOLD: JATCO**

- ◆ Recognition as Bronze Partner and Notepad sponsor
- ◆ Company logo on "save the date" notepads placed on every seat in the session room
- ◆ Recognition as a Sponsor in all printed event promotional materials
- ◆ One (1) full conference registration
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference

### **Bronze Partner - \$ 6,500**

**SOLD: Means Industries Inc. (Thursday a.m.)**

**SOLD – The Timken Company (Friday a.m.)**

- ◆ Recognition as a Bronze Partner
- ◆ Exclusive sponsor of one of the networking breaks
- ◆ Signage during break recognizing your company as the sponsor
- ◆ Recognition as a Sponsor in all printed event promotional materials
- ◆ One (1) full conference registration
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide\*\*
- ◆ Recognition on sponsor appreciation signs throughout conference

### **NAIPC Conference Supporter - \$3,500**

**SOLD: Hella**

**SOLD: Horiba**

**HOLD: MSC Software**

Recognition as a Conference Supporter on:

- ◆ Sponsor page of conference guide\*\*
- ◆ Sponsor appreciation signs throughout the conference
- ◆ Sponsor on the NAIPC website with link to your home page
- ◆ Sponsor in all printed promotional materials (providing sponsorship commitment is received prior to print deadlines)
- ◆ One (1) conference registration discount of 50%

*\*\*Providing sponsorship commitment is received by print deadlines*

**Please contact Joanna Curtis  
for customized opportunities and advertising rates.**

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**724-772-4009**

*Sponsorship packages are subject to change, based on program development, at the discretion of SAE.*