



## Sponsorship Opportunities

| Sponsorship                | Benefits/Deliverables                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Net Price | Availability | STATUS                   |
|----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|--------------|--------------------------|
| Exclusive Platinum Partner | Custom package                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |           | Exclusive    | <b>Confirmed: Boeing</b> |
| Registration Area          | <ul style="list-style-type: none"> <li>• “Kick panels” at the registration tables will feature your company name and/or logo and will alternate with panels displaying the AeroTech logo</li> <li>• Company name will appear on confirmation emails sent to all attendees who pre-register for the event</li> <li>• On-site self-registration computers will feature your company name and/or logo on screensavers</li> <li>• Opportunity to provide mouse pads with a company message and/or logo for use at each self-registration counter (Mousepads at sponsor’s expense)</li> <li>• Opportunity to purchase one (1) “Priority Seating” table at the AeroTech banquet (To be reserved by September 1, 2009)</li> <li>• Complimentary exhibit passes to invite key customers to attend the AeroTech Exhibition</li> <li>• Company recognition on sponsor page of the AeroTech Event Guide</li> <li>• Sponsor recognition on the AeroTech sponsor webpage with a hyperlink to your website</li> <li>• Recognition on sponsor appreciation signage throughout event</li> </ul> | \$25,000  | Exclusive    |                          |
| AeroTech Padfolios         | <ul style="list-style-type: none"> <li>• Company name and logo displayed on the cover of padfolio distributed to all attendees</li> <li>• Opportunity to purchase one (1) “Priority Seating” table at the AeroTech banquet (To be reserved by September 1, 2009)</li> <li>• Company recognition on the sponsor page of the AeroTech Event Guide</li> <li>• Company recognition on the AeroTech sponsor webpage with a hyperlink to your website</li> <li>• Recognition on sponsor appreciation signage throughout event</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | \$20,000  | Exclusive    |                          |



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|---------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|--------------|---------------------|
| <b>AeroTech Pre-Banquet Reception</b><br><b>Wednesday</b><br><b>November 11, 2009</b> | <ul style="list-style-type: none"> <li>• Company name and/or logo on reception signage and cocktail napkins</li> <li>• Name recognition on the banquet tickets and banquet program (banquet sponsor's name also appears on tickets and program)</li> <li>• Company name recognition on the Special Events page of the AeroTech Event Guide and preliminary program (If purchased by printing deadline)</li> <li>• Discrete signage with company name and/or logo at bars</li> <li>• An invitation will be extended for one company executive to attend the "by-invitation-only" Afterglow Executive Reception following the banquet</li> <li>• One (1) complimentary, "Priority Seating" table at the AeroTech banquet</li> <li>• Complimentary exhibit passes to invite key customers to attend the AeroTech Exhibition</li> <li>• Company recognition on the sponsor page of the AeroTech Event Guide</li> <li>• Company recognition on the AeroTech sponsor webpage with a hyperlink to your website</li> <li>• Recognition on sponsor appreciation signage throughout event</li> </ul> | \$15,000  | Exclusive    |                     |
| <b>Tuesday Welcome Reception</b><br><b>November 10, 2009</b>                          | <ul style="list-style-type: none"> <li>• Company name and/or logo on reception signage and cocktail napkins</li> <li>• Company name recognition on the Special Events page of the AeroTech Event Guide and preliminary program (If purchased by printing deadline)</li> <li>• Discrete signage with company name and/or logo at food/beverage areas</li> <li>• One (1) complimentary, "Priority Seating" table at the AeroTech banquet</li> <li>• Complimentary exhibit passes to invite key customers to attend the AeroTech Exhibition</li> <li>• Company recognition on the sponsor page of the AeroTech Event Guide</li> <li>• Company recognition on the AeroTech sponsor webpage with a hyperlink to your website</li> <li>• Recognition on sponsor appreciation signage throughout event</li> </ul>                                                                                                                                                                                                                                                                                 | \$15,000  | Exclusive    | <b>SOLD: DuPont</b> |



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| Sponsorship                                                                             | Benefits/Deliverables                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Net Price | Availability | STATUS                 |
|-----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|--------------|------------------------|
| <b>Awards Luncheon and Presentation</b><br><b>Wednesday</b><br><b>November 11, 2009</b> | <ul style="list-style-type: none"> <li>• Company names and/or logo on signage at the entrance to the Luncheon</li> <li>• Recognition from the podium at the Luncheon</li> <li>• Name recognition on the Luncheon tickets and Awards program</li> <li>• Opportunity to provide brief introductory remarks</li> <li>• Opportunity to provide three to five slides for scrolling PowerPoint presentation prior to the start of the Luncheon</li> <li>• Company name recognition on the Special Events page of the AeroTech Event Guide and preliminary program (If purchased by printing deadline)</li> <li>• Four (4) complimentary Luncheon tickets with "Priority Seating"</li> <li>• Opportunity to provide special gifts to Awards Recipients and/or Luncheon attendees (Gifts at sponsor's expense)</li> <li>• Company recognition on the sponsor page of the AeroTech Event Guide</li> <li>• Company recognition on the AeroTech sponsor webpage with a hyperlink to your website</li> <li>• Recognition on sponsor appreciation signage throughout event</li> </ul> | \$10,000  | Exclusive    | <b>SOLD: Microsoft</b> |
| <b>Week-at-a-Glance Pocket Guide</b>                                                    | <ul style="list-style-type: none"> <li>• Company name/logo on the Week-at-a-Glance Pocket Guides distributed to all attendees</li> <li>• Pocket Guide will be formatted as a four-color, 8 ½" x 11" tri-fold</li> <li>• Back of the guide dedicated to your corporate message and may include a "Visit us at Booth..." invitation when appropriate</li> <li>• Opportunity to purchase one (1) "Priority Seating" table at the AeroTech Banquet (To be reserved by September 1, 2009)</li> <li>• Company recognition on sponsor page of the AeroTech Event Guide</li> <li>• Sponsor recognition on the AeroTech sponsor webpage with a hyperlink to your website</li> <li>• Recognition on sponsor appreciation signage throughout event</li> </ul>                                                                                                                                                                                                                                                                                                                       | \$7,000   | Exclusive    |                        |
| <b>AeroTech Audio/Visual</b>                                                            | <ul style="list-style-type: none"> <li>• Company logo displayed on the screen in each session room, prior to the session starting, during breaks and at the close of the session Excluding the Keynote Session and Executive Panel</li> <li>• Opportunity to purchase one (1) "Priority Seating" table at the AeroTech banquet (To be reserved by September 1, 2009)</li> <li>• Company recognition on the sponsors page of the AeroTech Event Guide</li> <li>• Company recognition on the AeroTech sponsor webpage with a hyperlink to your website</li> <li>• Recognition on sponsor appreciation signage throughout event</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                  | \$7,000   | Exclusive    |                        |

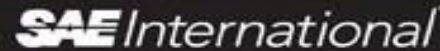
# SAE 2009 AeroTech

CONGRESS & EXHIBITION

November 10-12, 2009 • Seattle, Washington, USA

Global Aerospace Solutions for a More Efficient Future

www.sae.org/aerotech



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| Sponsorship                                                                                                   | Benefits/Deliverables                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Net Price                            | Availability                      | STATUS                                                                                                                                 |
|---------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|-----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <b>Conference Pens and Notepads</b>                                                                           | <ul style="list-style-type: none"> <li>• Company name/logo on the conference pens and/or notepads distributed in session rooms</li> <li>• Opportunity to purchase one (1) "Priority Seating" table at the AeroTech banquet (To be reserved by September 1, 2009)</li> <li>• Company recognition on sponsor page of the AeroTech Event Guide</li> <li>• Sponsor recognition on the AeroTech sponsor webpage with a hyperlink to your website</li> <li>• Recognition on sponsor appreciation signage throughout event</li> </ul> | \$5,000 each or \$9,000 for both     | Exclusive or shared opportunity   |                                                                                                                                        |
| <b>Networking Breaks</b><br>Tuesday afternoon<br>Wednesday morning<br>Wednesday afternoon<br>Thursday morning | <ul style="list-style-type: none"> <li>• Company name/logo on napkins and signage during networking breaks</li> <li>• Opportunity to purchase one (1) "Priority Seating" table at the AeroTech banquet (To be reserved by September 1, 2009)</li> <li>• Company recognition on sponsor page of the AeroTech Event Guide</li> <li>• Sponsor recognition on the AeroTech sponsor webpage with a hyperlink to your website</li> <li>• Recognition on sponsor appreciation signage throughout event</li> </ul>                     | \$5,000 each or pick two for \$7,500 | Exclusive or shared opportunities |                                                                                                                                        |
| <b>Friends of the Industry</b>                                                                                | <ul style="list-style-type: none"> <li>• Company name/logo promoted as a Friend of the Industry</li> <li>• Company recognition on sponsor page of the AeroTech Event Guide</li> <li>• Sponsor recognition on the AeroTech sponsor webpage with a hyperlink to your website</li> <li>• Recognition on sponsor appreciation signage throughout event</li> </ul>                                                                                                                                                                  | \$1,000                              | Shared Opportunities              | <b>SOLD: Siemens Aerospace, ThermoAnalytics Inc., Univ of Washinton Aeronautical Lab, Apple Rubber, PaR Systems, Tube Bending Inc.</b> |

**Customized opportunities are also available!  
To reserve your sponsorship today, contact:**

**Joanna Curtis**  
**724-772-4009**  
**jcurtis@saeorg**



## Sponsorship Opportunities

**Sponsorship**

**Benefits/Deliverables**

**Net Price**

**Availability**

**STATUS**

