

2009 Department of Defense Maintenance Symposium & Exhibition

October 26 – 29 * Phoenix, Arizona, USA

Exhibit Display Information: \$2,400 (USD)

Includes:

- One 10 x 10 foot exhibit display space
- Two full conference registrations
- Additional \$250 per exposed corner
- Lead retrieval unit included – to capture attendee leads
- Event promotion in various SAE International publications and marketing pieces (if space reserved prior to production deadlines)
- Recognition in the Event Program
- Standard booth includes draped back wall and side rails
- Attendee networking functions in Exhibit Hall

Gold Partner: \$20,000 (opportunity for multiple companies)

Includes:

- ♣ Display of company logo on sponsor signage
- ♣ Recognition as SHARED sponsor of the Monday Evening Reception in Exhibit Hall
- ♣ Logo listed on the DoD Maintenance Symposium web page with hyperlink to sponsor's website
- ♣ Logo listing in the Event Guide
- ♣ Acknowledgement in event promotional brochures
- ♣ One complimentary banquet table
- ♣ One full-page ad in the Event Guide
- ♣ Golf hole sponsor

Silver Partner: \$10,000 (opportunity for 2 companies)

Includes:

- ♣ Display of company logo on sponsor signage
- ♣ Recognition as sponsor of one of the Continental breakfasts
- ♣ Logo listed on the DoD Maintenance Symposium web page with hyperlink to sponsor's website
- ♣ Logo listing in the Event Guide
- ♣ Acknowledgement in event promotional brochures
- ♣ One half-page ad in the Event Guide
- ♣ Golf hole sponsor

Bronze Partner: \$5,000 (opportunity for multiple companies) – **SOLD: Motorola**

Includes:

- ♣ Display of company logo on sponsor signage
- ♣ Logo listed on the DoD Maintenance Symposium web page with hyperlink to sponsor's website
- ♣ Logo listing in the Event Guide
- ♣ Acknowledgement in event promotional brochures
- ♣ Golf hole sponsor

Official DoD Event Bag Sponsor: \$20,000 - **Sold: Intermec**

Every attendee receives an event tote bag showcasing your company's logo. Each bag can be stuffed with corporate literature that outlines your capabilities. This high visibility sponsorship allows every person to walk away with a memorable gift from the conference. (Literature must be received two months prior to the event – August 31.)

Lanyards: \$10,000

A crowd favorite and popular item, attendees keep and use these lanyards after the event. Take advantage of the longevity of this corporate branding opportunity!

Conference Pocket Guide: \$ 8,500

SOLD: LMI

You will have the opportunity to showcase your name and logo to all attendees on this tri-fold pocket event schedule. This pocket guide is a helpful summary of all scheduled events during the conference.

Cyber Cafe': \$7,500

SOLD: SAS

Showcase your corporate name and message on all email stations in the hugely popular cyber cafe'. This area is in one the most utilized areas during the event. Prominent Signage accompanies the cyber café area.

Official Conference Pens:

SOLD: Lockheed Martin

As the exclusive sponsor of the DoD 2009 Official Symposium Pens, you will be given the opportunity to provide pens with your corporate logo or website address to all conference attendees. Pens will be handed out in the registration area.

Official Conference Notepads:

SOLD: Lockheed Martin

As the exclusive sponsor of the DoD 2009 Official Symposium Notepads you will be given the opportunity to provide notepads with your corporate logo to all conference attendees to use while attending the technical sessions and exhibition.

Golf Hole Sponsorship: \$500

**Sold: Lockheed Martin, URS EG&G Div.,
Intermec, Motorola**

Friends of the Industry

Sold: Rockwell Collins

Networking Opportunities

LUNCHEONS*

Tuesday, October 28th

\$15,000

Exhibit Hall

Wednesday, October 29th

\$15,000

Exhibit Hall

RECEPTIONS*

Tuesday Evening Reception

\$15,000

Exhibit Hall

Wednesday Maintenance Awards Reception – SOLD: BOOZ ALLEN HAMILTON

Maintenance Awards Banquet- SOLD: BOOZ ALLEN HAMILTON

Event Guide (8.5"x.11")

Back Cover	\$3,500 net
Inside Front Cover	\$3,000 net
Inside Back Cover	\$2,550 net
Inside Page Rate	
-Full Page 4C	\$2,300 net
-1/2 Page 4C	\$1,875 net

MAGAZINE ADVERTISING

Off-Highway Engineering
Aerospace Engineering
Automotive Engineering International

Looking for something you didn't see on this menu of opportunities? We are happy to work with you to create custom sponsorship packages to meet your needs and budget requirements. If you have an idea that you think will enhance your presence at the DOD09 event then please feel free to contact us!

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