

North American International Powertrain Conference
September 23 – 25, 2009
Hilton Toronto
Toronto, Canada

Sponsorship Opportunities

(Please note that 2008 sponsors have until February 2, 2009 to renew their sponsorship.)

NAIPC Conference Guides - **\$18,000**

SOLD: DENSO

SOLD: AISIN

Repeatedly expose your company's logo on the front cover of the event guide that every attendee will reference on a daily basis. Not only will your company's logo be distributed to every attendee at NAIPC, but they will also include a deluxe pen displaying your company's logo.

SOLD OUT

Premier Partner - **\$12,000**

SOLD: General Motors Corporation

SOLD: Hyundai Motor Company

SOLD: Nissan Motor Corp Ltd

SOLD: Toyota

SOLD: Ford Motor Company

The Premier Partnership opportunity integrates sponsorships within the entire conference, thoroughly associating your organization with this elite, executive-level event where the most profound issues in the automotive industry are presented, discussed, and debated. This includes exclusive sponsorship of the Keynote Presentation on Industry Innovation, where recognition of your company will be stated aloud from the podium. Finally, this sponsorship also includes all unsponsored food functions to date.

Welcome Reception - **\$11,500 (multiple companies); \$35,000 (exclusive)**

SOLD: Mahle Powertrain

SOLD: BASF

SOLD: Bosch

Sponsor the Welcome Reception that kicks off NAIPC! This Wednesday evening event combines unparalleled networking opportunities with a highly visible corporate capital. Your company has the opportunity to display a highly visible corporate capital during the elaborate spread of food and drink for attendees. A small table alongside the video screen will be available for placing corporate literature or distributing a gift of your choice*.

SOLD OUT

*Gift to be provided by sponsoring company

NAIPC Gala - **\$12,000 (multiple companies); \$36,000 (exclusive)**

SOLD: FEV

SOLD: AVL

SOLD: Ricardo

Take advantage of an evening that attendees don't see from. Thursday evening's Gala, held at the prestigious Casa Loma, is a memorable event. Attendees will enjoy the conversation, company, and atmosphere over a delicious sit down meal of heavy appetizers and desserts.

SOLD OUT

Networking Lunches - **\$12,000/each - Thursday and Friday**

Fuel attendees and participants for the afternoon sessions by sponsoring either the Thursday or Friday lunch. Attendees will delight in filling their plates with a hot lunch, while you'll enjoy having your company logo displayed on napkins with appropriate signage around the food stations for high visibility. Additionally, your company can choose to provide a gift to each attendee at their place setting during lunch.

Networking Breakfasts - **\$10,000/each - Thursday and Friday**

SOLD: Horiba - THURSDAY

Sponsor either the Thursday or Friday breakfast and leave an impression that starts early and lasts throughout the day. This sponsorship gives you the chance to provide a small gift with your company's logo.

Registration Area - **\$12,000**

SOLD: Delphi

Gain high visibility in an area that every attendee *must* visit. With the use of silk banners displaying your corporate logo along with deluxe pens and a scrolling video, your organization will leave a great first impression on every attendee at the event.

Pocket Schedule - **\$10,000**

SOLD: Honeywell Turbo Technologies

Handy to all attendees every day of the event, this easy-to-reference mini event guide can boast your company's corporate logo and grant high visibility.

Save the Date Notepads - **\$7,500**

SOLD: JATCO

Attendees will be interested in the details for the 2010 NAIPC event, so take advantage of the space where they will first get this information! These notepads will not only contain the date and location for the following year, but they will also be placed on every seat in the session room for use by all attendees.

Refreshment Breaks - **\$6,000/each (Thursday and Friday)**

SOLD: Victrex USA Inc (Thursday Breaks)

Sponsor the refreshment break that attendees will surely appreciate by rejuvenating them with assorted snacks and beverages.

Luggage tags and Luggage storage area on last day - **\$7,500**

Please an audience of executives that travels often with a convenient luggage tag displaying your organization's name and logo, as well as a secure area to hold their luggage.

In Room High Speed Internet - **\$10,000**

Provide the convenience of Internet access to executives that use it regularly, highlighting your company as a value provider.

Room Key Sponsorship **SOLD: Kolbenschmidt Pierburg** - **\$6,500**

Every time an attendee uses their room key, your corporate logo will have prominent visibility that will not be missed.

NEW!!

NAIPC Conference Supporter - SOLD: IAV Automotive Engineering Inc, \$3,000
SOLD: Roland Berger Strategy Consultant LLC

Newly created sponsorship to give companies visibility and exposure at a reasonable rate. Support this event and receive recognition and amenities as follows:

- Sponsor Page of Conference Guide
 - Sponsor appreciation signs throughout the conference
 - Sponsor on the NAIPC website with link to your home page
 - Sponsor in all printed promotional materials (providing sponsorship commitment is received prior to print deadlines)
 - One (1) conference registration discount of 50%
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Companies participating in the \$15,001 plus range, receive the following benefits:

- ◆ Recognition as a Sponsor in all printed event promotional materials**
- ◆ Full page, 4 color ad in the NAIPC Conference Guide
- ◆ Three (3) full conference registrations
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide
- ◆ Recognition on sponsor appreciation signs throughout conference
- ◆ Appropriate recognition surrounding individually sponsored event (as outlined on the contract)

Companies participating in the \$10,000 - 15,000 commitment level receive the following benefits:

- ◆ Recognition as a Sponsor in all printed event promotional materials**
- ◆ Half page, 4 color ad in the NAIPC Conference Guide
- ◆ Two full conference registrations
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide
- ◆ Recognition on sponsor appreciation signs throughout conference
- ◆ Appropriate recognition surrounding individually sponsored event (as outlined on the contract)

Companies participating in the \$6,000 – 9,999 commitment level receive the following benefits:

- ◆ Recognition as a Sponsor in all printed event promotional materials**
- ◆ One full conference registration
- ◆ Recognition as a Sponsor on the NAIPC website with link to your home page
- ◆ Recognition on sponsor page of Conference Guide
- ◆ Recognition on sponsor appreciation signs throughout conference
- ◆ Appropriate recognition surrounding individually sponsored event (as outlined on the contract)

**Providing sponsorship commitment is received by print deadlines.