

2009 SAE International Powertrains, Fuels, and Lubricants Meeting November 2 - 4, 2009 Grand Hyatt Hotel San Antonio, Texas

Tabletop Display

- \$2,000 per display space
- Includes one 6' x 30" table with two chairs
- One complimentary full conference registration
- Recognition in the event program

Value-added Sponsorship Opportunities (all prices US dollars)

Registration Area Sponsor..... \$5,000

Registration is a highly visible area featuring badge pick-up and on-site registration. Position your company name and logo at registration desk as well as, registration desk kick panels, and your literature displayed in the registration area.

Name Badge Lanyards \$3,000

Lanyards are distributed with badges at registration to each attendee. This is a great opportunity to have attendees wear your corporate brand for the entire conference! Many attendees consider lanyards a collectors item, so these lanyards could have lasting impact featuring your logo

Week-at-a-Glance Badge Insert – **Sold: Southwest Research Inst.**

With the Week-at-a-Glance Badge Insert, you will have the opportunity to showcase your name and logo to all attendees. This helpful summary of all scheduled events during the conference fits into all badge holders and displays your logo for all to see throughout the entire conference.

Event Guide Bookmarks..... \$3,000

Let your company logo/ trademark/tag line be the eye-catcher on the Event Guide Bookmark! Bookmarks are inserted into all Event Guides for the conference and distributed and available to all attendees at various locations throughout the event.

Official Conference Pens or Notepads \$2,500 each

Sponsor both for \$4,000!

As the sponsor of the Official Conference Notepads/Pens, you have the opportunity to provide notepads and/or pens with your corporate logo to all conference attendees to use while attending the technical sessions and visiting the displays. Notepads and pens that you supply will be distributed in the registration area.

Networking Opportunities

Monday Welcoming Reception

The Monday Evening Welcoming Reception is the premier networking function of the Conference; therefore, it is a great opportunity to be the company that welcomes all attendees to the event. Appropriate signage will give you recognition as the sponsor of this welcoming event. Showcase your corporate brand and identity to a highly technical audience by displaying your corporate literature at the reception.

Morning Refreshment Breaks: Monday – Tuesday – Wednesday \$3,000 each

When participants take a break from the sessions, your company can be in the spotlight. Take advantage of this networking opportunity to boost your corporate exposure. Signage will recognize your company as a sponsor of the refreshments.



NEW!

Afternoon Soda & Cookie Breaks: Monday and Tuesday \$3,500 each

Here is a fun opportunity to focus attention on your company: Sponsor one the Soda & Cookie Breaks. Attendees will enjoy this snack courtesy of your company. Signage will recognize you as the break sponsor.

Wednesday Afternoon Ice Cream Break..... \$3,500

Here is another fun opportunity to focus attention on your company: Sponsor this Ice Cream Break and provide a refreshing pause from the technical sessions for the attendees. Signage will recognize you as the break sponsor.

Sponsorship Packages

Gold Level \$7,500

One tabletop display space (\$2,000 value)
Three complimentary Symposium registrations (\$650 each, a \$1,950 value)
Logo recognition on the event web page with hyperlink to your website
Prominent display of logo on sponsor signage
Recognition in the on-site event guide

1. SOLD: Southwest Research Inst.

Silver Level \$5,000

Two complimentary Symposium registrations (\$650 each, a \$1,300 value)
Opportunity to provide promotional materials on-site to attendees
Logo recognition on the event web page with hyperlink to your website
Prominent display of logo on sponsor signage
Recognition in the on-site event guide

Bronze Level..... \$3,000

One complimentary Symposium registrations (\$650 value)
Logo recognition on the event web page with hyperlink to your website
Prominent display of logo on sponsor signage
Recognition in the on-site event guide

For more information and to take advantage of these opportunities contact:

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**Don't see a sponsorship you are looking for?
Feel free to contact me regarding a custom sponsorship solution tailored to your promotional needs!**