



## **Concierge Club & VIP Check-in**

**Exclusive Opportunity**

**\$30,000**

**Concierge Club:** 1,050 square foot lounge available to speakers from the theaters, as well as all SAE World Congress VIPs, for relaxation, networking, food and beverages.

**VIP Check-in:** located in the main lobby of Cobo Center, this private room is used for VIP badge pick-up throughout the week.

### **Benefits:**

- Your company will be recognized in the following ways as the exclusive sponsor of the Concierge Club and the VIP Check-in:
  - Sponsor name/logo recognition on signage outside and inside the Concierge Club and the VIP Check-in area.
  - Sponsor name/logo recognition on invitations sent by SAE to attendees eligible to enter the Concierge Club and the VIP Check-in area.
  - Sponsor name/logo recognition on the exhibition map given to VIPs using the VIP Check-in area.
  - Opportunity to have Sponsor employees in the Concierge Club and the VIP Check-in area during hours of operation.
  - Opportunity to provide company promotional brochures to be displayed on a sponsor table in the Concierge Club and the VIP Check-in area.

### **You will also receive:**

- Opportunity to provide a custom giveaway at sponsor's expense for all Concierge Club guests.
- Opportunity to purchase a "Priority Seating" table at the World Congress Banquet. *(To be purchased by March 7, 2008.)*

### **Further recognition:**

- Company recognition on the Sponsors page of the World Congress Event Guide.
- Sponsor recognition on World Congress sponsor webpage with a hyperlink to your website.
- Recognition on sponsor appreciation banners displayed in Cobo Center.