



## **SAE Awards Ceremony: Honoring Excellence**

### **Exclusive Opportunity**

**\$35,000**

*At this “red carpet” Tuesday evening awards ceremony and reception, SAE will recognize more than 80 accomplished professionals of the mobility industry. The highest honors that SAE bestows will be presented, followed by a very special networking event.*

#### **Benefits:**

- Your company will be recognized in the following ways as the exclusive sponsor of the SAE Awards Ceremony: Honoring Excellence:

Recognition as the host of Honoring Excellence on all signage at the event.

Opportunity to provide up to five corporate capability slides to be included with five Ceremony-related slides in a looped slide presentation that will run prior to the Ceremony as guests arrive.

The slide presentation discussed above will also be shown at the “Wall of Fame,” displayed near the Technology Theater and Technology Forum on the exhibition floor at Cobo Center.

Company logo will appear in a bottom corner of the Honoring Excellence program. Sponsor also has the opportunity to provide a B/W ad for the inside cover of the program.

Company name will be listed on the Awards Ceremony page in the World Congress Event Guide.

Ten (10) complimentary tickets to the Awards Ceremony and reception.

#### **You will also receive:**

- Opportunity to purchase one “Priority Seating” table at the World Congress Banquet. *(To be purchased by March 7, 2008)*
- Opportunity to provide a small gift to guests to commemorate Honoring Excellence

#### **Further recognition:**

- Company recognition on the Sponsors page of the World Congress Event Guide.
- Sponsor recognition on World Congress sponsor webpage with a hyperlink to your website.
- Recognition on sponsor appreciation banners displayed in Cobo Center.