



**SOLD:
NISSAN**

Lanyards

Exclusive Sponsorship

\$40,000

Capture the attention of every SAE World Congress attendee with this “everybody gets one” sponsorship item. Your company name/logo will be worn by, as well as visible to, all decision-makers throughout the event. Take advantage of this highly visible corporate branding opportunity!

Benefits:

- Sponsor name and/or logo on lanyards distributed with name badges to all attendees at registration.
- Opportunity to purchase one (1) “Priority Seating” table at the World Congress Banquet. *(To be purchased by March 7, 2008.)*

Further recognition:

- Company recognition on the Sponsor page of the World Congress Event Guide.
- Sponsor recognition on World Congress sponsor webpage with a hyperlink to your website.
- Recognition on sponsor appreciation banners displayed in Cobo Center.