

SOLD: ZF

World Congress Registration Area Exclusive Sponsorship

\$35,000

First impressions are lasting and your company name and logo will be the one attendees see as they register in this high-traffic, high-visibility area located in the Cobo Center Lobby.

Benefits:

- Registration kick panels with your company name and/or logo will alternate with those with the SAE logo.
- Self-registration computers will feature your company name and/or logo on screensavers.
- Opportunity to provide at sponsor's expense mouse pads with a company message for use at each self-registration computer.
- Web banner on the World Congress on-line registration page on the SAE website.
- Company logo included on confirmation email sent to each electronic pre-registration (15,000 in 2007.)
- Opportunity to purchase one (1) "Priority Seating" table at the World Congress Banquet. *(To be purchased by March 7, 2008.)*

Further recognition:

- Company recognition on the Sponsor page of the World Congress Event Guide.
- Sponsor recognition on World Congress sponsor webpage with a hyperlink to your website.
- Recognition on sponsor appreciation banners displayed in Cobo Center.