

SAVE THE DATE

The First International Summit on the State of the Connected Vehicle

With Primary Focus on

Policy and Strategy for Deployment

April 16-17, 2009

The Connected Vehicle Trade Association in conjunction with the Michigan Department of Transportation and SAE International is hosting The First International Summit on the State of the Connected Vehicle with a Primary Focus on Policy and Strategy for Deployment. The first day will emphasis policy, funding, issues and strategies to accelerate deployments regionally and internationally, and the second half day will address near term business opportunities. The Summit will be held on April 16-17, 2009 at Cobo Hall in Detroit, Michigan.

The Summit brings together senior executives and policy officials from government and industry with responsibility for the deployment and operation of Connected Vehicle programs systems and products. Presenters from Europe, Asia and North America will provide perspectives from their respective regions. In addition, major corporate business leaders from automotive companies, the technology supplier community and communication companies will discuss the business and partnering opportunities in this rapidly evolving environment. This event will bring together the international public and private sector leadership with responsibility for deployment in the connected vehicle environment.

In addition, these leaders from automotive companies, the technology supplier community, and communication companies will discuss the business and partnering opportunities in this rapidly evolving environment. Specific questions the summit is expected to answer include:

- Deployment schedules including costs, product and service introduction schedules and installation projections locations
- International variations on business models for vehicle and roadside deployments
- Regional perspectives of deployment, policy, and business models
- Near term and longer term benefits regarding congestion, safety, environmental issues and economic development

- Wide area connectivity and other networks, and the interface of DSRC to ITS networks
- Highlights of short term business opportunities in the US and internationally

Attendees will be provided complimentary exhibit passes for SAE World Congress, April 20-23, 2009 and be able to take advantage of SAE's contracted hotel room rates.

Specific venues and agendas will be available during January. Contact sjm@connectedvehicle.org for additional limited details prior to that date.