

**CHANGE  
GLOBAL  
SUCCESS  
INTERNET  
LEADERSHIP  
TOTAL QUALITY  
STREAMLINING  
COMMUNICATION**

## **SAE Annual Leadership Seminar**

# **Leading SAE in the next Millennium**

**An important forum to ensure  
success in your role as an SAE leader**



**January 24-25, 2002  
Doubletree Hotel  
Romulus, Michigan**

### **TRENDS CHANGING ASSOCIATIONS**

SAE is responding to change:

- We're streamlining our processes
- We're responding to customer needs in over 30 countries
- We're reaching out to new customers in the manufacturing and maintenance sectors
- We're using electronic technologies such as the Internet to facilitate communications
- We're finding ways to maximize volunteer member time
- We're using Total Quality principles to achieve customer satisfaction
- We're providing development opportunities for members

### **A COMPREHENSIVE FORUM FOR TODAY'S SAE LEADER**

Through this forum, SAE can help you:

- Network with other SAE leaders
- Build relations with your leadership team
- Understand your new role—what it means to be an SAE leader today
- Lead with values and vision through SAE's governance process
- Learn the SAE staff's role as a key resource
- Grasp SAE's Vision for the year 2005 and how you can participate in making it a reality
- Implement Total Quality Management (TQM) within your operating board, committee, council, division, and workplace
- Expand your leadership skills
  - strategic planning tools
  - facilitation tools
- Identify resources to make your job easier

### **LEADING CHANGE**

These major organization changes make your role as a leader more important than ever.

Who Should Attend?

- Incoming Board of Director members
- Incoming operating board and committee members
- Incoming chairs of each of the operating boards and permanent committees which report to the Board of Directors
- Operating board and committee members who were unable to attend previous Leadership Seminars
- Any individuals who assist in leading SAE by serving in a chair capacity of a committee/activity

### **EXCELLENCE IN LEADERSHIP BEGINS WITH YOU**

We want you to be successful. Attendance at this Seminar is critical to ensure success in your new role as an SAE leader. We hope your schedule will permit you to participate. Please respond with your attendance plans by December 15, 2001, to:

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