

Designing Electronic Powertrain Controls

May 4-6, 2004 ■ Motorola Parmer Conference Center ■ Austin, TX

TABLETOP DISPLAY INFORMATION...

TABLETOP DISPLAY \$1,800

FEE INCLUDES:

- One table top display space
(Includes one 6 foot x 30 inch table with two chairs)
- One complimentary Symposium Registration
(Includes lunch and refreshment breaks, evening reception, and handout materials)
- Recognition in the event program

NETWORKING SPONSORSHIP OPPORTUNITIES...

*An easy, cost-effective way to distinguish your company from the competition at this event!
Choose either an exclusive or a package sponsorship to promote your company to top industry professionals.*

EVENING NETWORKING RECEPTION **CONFIRMED - dSPACE**

Serving as the event kick-off, the Welcome Reception is the premier networking function at this event. Grasp the opportunity to serve as host of this event and highlight your company name and logo.

CONTINENTAL BREAKFAST \$ 3,000 per day

Start the morning right with a continental breakfast for all attendees, compliments of your company.

MORNING BREAKS \$ 1,500 per day

Treat attendees with morning refreshments compliments of your company and boost your corporate exposure.

DAILY LUNCHES \$ 4,500 per day

Sponsor the daily lunches and showcase your corporate brand and identity to a highly technical audience. Distribute your corporate literature and maximize your presence at this event.

AFTERNOON REFRESHMENT BREAKS \$ 2,000 per day

As participants take a break for refreshments, your company can be in the spotlight. Take advantage of this networking environment and stand out from the rest.

PACKAGED SPONSORSHIP OPPORTUNITIES...

GOLD LEVEL \$ 10,000

- One tabletop display space
- Three complimentary Symposium registrations
- Banner ad on the Symposium web site
- Opportunity to provide promotional materials on-site to attendees
- Logo recognition on the event sponsors page of the SAE website with hyperlink to sponsor's website
- Prominent display of logo on sponsor signage
- Recognition in the on-site event program

SILVER LEVEL \$ 5,000

- Two complimentary Symposium registrations
- Opportunity to provide promotional materials on-site to attendees
- Logo recognition on the event sponsors page of the SAE website with hyperlink to sponsor's website
- Prominent display of logo on sponsor signage
- Recognition in the on-site event program

BRONZE LEVEL \$ 3,000

- One complimentary Symposium registration
- Logo recognition on the event sponsors page of the SAE website with hyperlink to sponsor's website
- Prominent display of logo on sponsor signage
- Recognition in the on-site event program

For more information or to take advantage of these opportunities contact:

SAE Exhibits Team; SAE International; 724-772-7116; exhibitions@sae.org