

"The premier society dedicated to advancing mobility engineering worldwide"

## Statistical Energy Analysis Symposium

May 12-13, 2004 - MSU Management Center - Troy, MI

### TABLETOP DISPLAY INFORMATION...

**TABLETOP DISPLAY ..... \$1,500**

FEE INCLUDES:

- One tabletop display space  
(Includes one 6 foot x 30 inch table with two chairs)
- One complimentary Symposium Registration  
(Includes lunch and refreshment breaks, evening reception, and handout materials)
- Recognition in the event program  
(Includes brief description of company)

### NETWORKING SPONSORSHIP OPPORTUNITIES...

An easy, cost-effective way to distinguish your company from the competition at this event!  
Choose either an exclusive or a package sponsorship to promote your company to top industry professionals.

**EVENING NETWORKING RECEPTION..... \$ 5,000**

Highlight your company name and logo when you serve as the evening's host at this premier networking function for participants.

**CONTINENTAL BREAKFAST .....\$ 3,000 per day**

Start the morning right with a continental breakfast for all attendees, compliments of your company.

**MORNING BREAKS ..... 1,500 per day**

Treat attendees with morning refreshments compliments of your company and boost your corporate exposure.

**DAILY LUNCHES .....\$ 4,000 per day**

Sponsor the daily lunches and showcase your corporate brand and identity to a highly technical audience. Distribute your corporate literature and maximize your presence at this event.

**AFTERNOON REFRESHMENT BREAKS .....\$ 2,000 per day**

As participants take a break for refreshments, your company can be in the spotlight. Take advantage of this networking environment and stand out from the rest.

### PACKAGED SPONSORSHIP OPPORTUNITIES...

**GOLD LEVEL .....\$ 10,000**

- One tabletop display space
- Three complimentary Symposium registrations
- Banner ad on the Symposium website
- Opportunity to provide promotional materials on-site to attendees
- Recognition in the event program
- Logo recognition on the event sponsors page of the SAE website
- Prominent display of logo on sponsor signage

**SILVER LEVEL..... \$ 5,000**

- Two complimentary Symposium registrations
- Opportunity to provide promotional materials on-site to attendees
- Recognition in the event program
- Logo recognition on the event sponsors page of the SAE website
- Prominent display of logo on sponsor signage

**BRONZE LEVEL ..... \$ 3,000**

- One complimentary Symposium registration
- Recognition in the event program
- Logo recognition on the event sponsors page of the SAE website
- Prominent display of logo on sponsor signage

**[For more information or to take advantage of these opportunities contact:](#)**

**SAE Exhibits Team; SAE International; 724-772-7116; [exhibitions@sae.org](mailto:exhibitions@sae.org)**