

SAE 2012



ON-BOARD DIAGNOSTICS SYMPOSIUM

September 18 – 20, 2012
Hilton Anaheim
Anaheim, California, USA

EXHIBITOR PROSPECTUS

EXHIBIT • SPONSOR • ATTEND

Maximize your marketing dollars and reach your audience at the International On-Board Diagnostic (OBD) event covering pertinent industry topics. Exhibit, sponsorship and advertising opportunities are available to showcase your company and gain exposure to event attendees.

Mike McCarthy from the California Air Resources Board (CARB) and other experts in the field of On-Board Diagnostics will present at the event to educate attendees on the latest U.S. regulations and regulation changes.

To take advantage of these opportunities or for more information, contact:

Vanessa Reddick
SAE International, Event Sales and Development
Office: 1-724-772-7591
Email: vreddick@sae.org

www.sae.org/obd

Connect with influential decision makers in the On-Board Diagnostic space!

The SAE 2012 On-Board Diagnostic Symposium offers you the unique opportunity to get your products, services, and brand in front of influential representatives from international OEMs, Tier 1/2/3 suppliers, and Academic researchers.

Exhibit. Display space starting at \$2,400 (USD)

- One 6'x30" table and two chairs
- One complimentary Full Symposium Registration
* Includes access to: technical sessions, panels/keynote speakers, refreshment breaks, lunches, reception and tabletop exhibits.
- Company recognition and profile listing in the Event Guide (pending print deadlines)
- Company recognition and profile listing in the Online OBD Exhibitor Directory

Sponsor. Exciting sponsorship opportunities are available! Increase your visibility with one of several sponsorship options available to your company.

Premier Sponsor: Registration & Welcome Reception...\$15,500

Gold Sponsor: Lunch & Notepads or Pens
(Exclusive opportunity).....\$10,500

Silver Sponsor: Lunch Sponsor – (2 opportunities).....\$8,500

Bronze Sponsor: Refreshment Break - (6 opportunities)..\$6,500

Lanyards (Exclusive opportunity).....\$5,500

... and MORE!

Contact Vanessa Reddick for other sponsorship opportunities!

Advertise. Showcase your organization by combining the power of print and presentation! Blend your exhibit or sponsorship with an advertisement in the Event Guide for added exposure.

To reserve your position for the SAE 2012 On-Board Diagnostic event, contact:

Vanessa Reddick

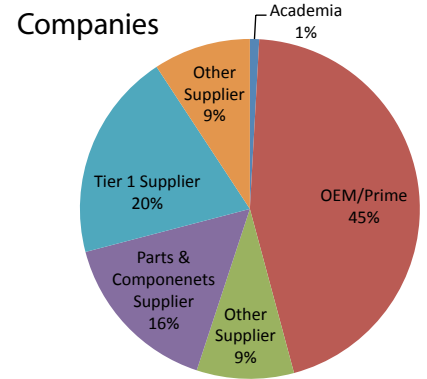
SAE International, Event Sales and Development

Office: 1-724-772-7591

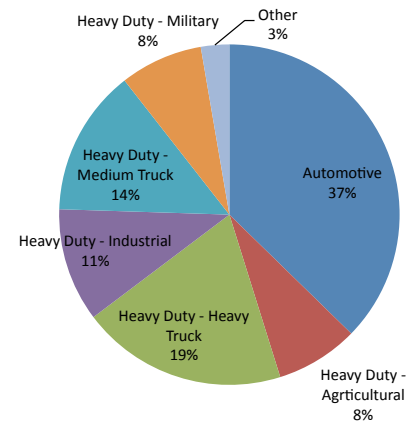
Email: vreddick@sae.org

Who Attends

Based on 2011 attendance.



Industries



Technologies

