

2008 Optimizing Powertrains: Improvements through Electric Control Systems

November 4 -6, 2008 • St. Anthony Historic Hotel • San Antonio, TX USA

Georgian Room

Tabletop Exhibitor Manual

Guidelines for Display:

- The display area is 9' x 9' which will include one 6 foot table with 2 chairs.
- If your display requires more space than the provided display area, you may purchase a second space prior to the event if one is available.
- Storage will not be provided. You may place items under your skirted table display.
- The height of your booth is not to exceed 5 feet above the table with an 8 foot maximum from floor to the top of the tabletop exhibit.
- You may have your table removed to put a piece of machinery or furniture in its place if that piece of machinery or furniture is manufactured or sold by the company. **It must conform to the dimension of the table and be approved prior to the conference.**
- No tapes, adhesives, or any items are to be used to hang or attach signs or display materials to the hotel/facility walls.
- Tables will be set up when you arrive. Please set up your display in the area that has been assigned to your company.
- Tabletop displays are considered "static displays" and do not require booth staffing at all times.
- There is no security guard service provided with this event. Please do not leave anything of extreme value in your display area such as laptops, briefcases, camera's, giveaways, etc.

Event Details:

- Installation hours will be Monday, November 3, 2008 at 8:00 am.
- Dismantle hours will be Thursday, November 6, 2008 after 3:00 pm.
- Electric is included with your table.
- Registration will be located in the foyer outside of the Travis Meeting Room.
- Networking Activities will be held in the Georgian Room (the same area as the table top displays).

Miscellaneous Items Included:

- One complimentary symposium registration is included with your purchase of a table top display (*includes refreshment breaks, evening receptions and handout materials.*)
- Company recognition and profile in the symposium handout
- Company recognition onsite

Shipping Information

- Ship your display materials to The St. Anthony Historic Hotel. Materials may not arrive before Friday, October 31, 2008.
- Shipping address:

The St. Anthony Historic Hotel
300 E. Travis Street
San Antonio, TX 78205 USA

Attn: YOUR NAME, SAE OPTIMIZING POWERTRAIN CONFERENCE/EXHIBITOR, NOV 4-6, 2008
YOUR COMPANY NAME

Exhibitor Badge Registration

- Go to <http://www.sae.org/events/training/symposia/optimizingpt/>
- Click on "Register"
- Click on "Exhibitor"
- Click on "Exhibitor Group Registration"
- Registration requires your EXHIBITOR ID and PASSWORD. (*Received in your tabletop email confirmation*)

Online Exhibit Directory

- Go to <http://www.sae.org/events/training/symposia/optimizingpt/>
- Under **Exhibit, Sponsor and Advertise**, click on "Online Exhibit Directory"
- In the box at the right, click on "Exhibitor Login".
- Enter **Exhibitor ID** and **Password** into respective fields.
(NOTE: Your company password is **both** font-style and case sensitive.
For easiest use, **copy** the **Password** from the confirmation email and **paste** into the field.)
- Click "Submit"
- "Stars" denote required fields and must be completed

All Exhibitors

Exhibitors are requested to provide (2) profiles:

[a] Print Directory profile (up to 50 words, *maximum*)

[b] Web Profile (approximately 100 words, *maximum of 1000 characters*)

NOTE: If you exceed the maximum number of allowable words per profile category and click "Submit", the system will not capture any information and you will need to begin again.

After updating this basic information, be sure to **Select Product Categories** via the "link on the left navigation bar.