



EXHIBIT PROSPECTUS

SAE 2008 Wichita Aviation Technology

Congress & Exhibition

August 19–21, 2008

Century II Convention Center
Wichita, Kansas, USA

NOW the exhibit will be closer to the technical sessions, maximizing your exposure to this desirable audience

AEROSPACE
engineering & manufacturing

Official publication of the
Wichita Aviation Technology
Conference & Exhibition



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Who Should Exhibit:

Parts, component and avionics manufacturers as well as service, avionics, flight display and flight guidance suppliers who view the general aviation/light jet industry and emerging global aircraft finishing industry as solid potential for growth in upcoming years. Plan to take advantage of the opportunity to exhibit if your company is involved with the design, engineering and production of these exciting aerospace industries. Also plan to exhibit if your company is a supplier of any products used in these industries. A complete list of past exhibitors is included in this brochure.

Who Will Attend:

This conference traditionally attracts a broad spectrum of aerospace corporate executives, engineers, researchers, operational and production personnel. Aerospace industry decision-makers are anxious to view available new product developments and enhanced services. Exhibitors have a unique opportunity to network one-on-one with qualified attendees, complete with product demonstrations and "hands-on" analysis of hardware.

Exhibition Details/Rental Rates:

The rental rate is \$2,000 per 10' x 10' (3m x 3m) booth or \$20 per sq. ft. plus \$250 per exposed corner. Rental rate includes:

- Access to 700+ industry personnel
- Two complimentary conference registrations
- Your company's listing in more than 30,000 direct mail promotions
- Event promotion in *Aerospace Engineering & Manufacturing* magazine (circulation 25,000+)
- Unlimited quantities of complimentary VIP passes to invite your prime prospects to attend the exhibition
- Your company's listings and product/service description in the official WATC Event Guide
- Online exhibitor service area
- Comprehensive Exhibitor Service Manual
- High visibility sponsorship opportunities
- 8' back wall drape and 3' side rail drapes
- 7" x 44" (18cm x 112cm) company identification sign
- Security during non-show hours

Space Assignment Procedure:

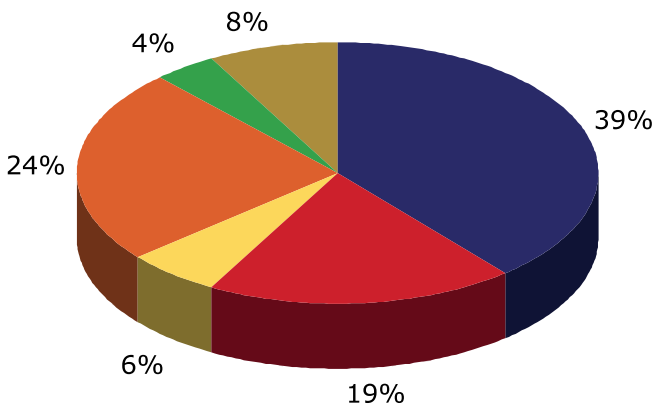
Exhibit space is assigned based on first-come, first-serve basis. Sign up now to assure prime space location.

Sponsorship Opportunities:

Sponsoring an event – whether a networking event or an event giveaway – is a great way to enhance your company’s presence at this event. Take advantage of opportunities to extend your organization’s visibility by sponsoring events such as: coffee/soda breaks, receptions in the exhibit hall, lanyards, registration area, etc.

WATC Demographics:

Job Functions



- Design/Test/Production/Engineering
- Sales/Marketing
- Corporate Official
- R&D Education
- Manufacturing/Maintenance
- Other - Aerospace

WATC Technical Sessions will cover the following technologies:

- Aerodynamics
- Propulsion
- Structures
- Stability and Control, Flying Qualities
- Design/Design Processes/Software
- Safety, Crashworthiness
- Manufacturing
- Fuels & Lubes
- Flight Test
- Certification
- Light Sport Aircraft (LSA)
- Very Light Jets and Light Jets (VLJ, LJ)
- Rotorcraft
- Personal Air Vehicles
- Aging Aircraft, Airworthiness
- FAA Update
- Emerging Technologies
- Avionics, Glass Cockpit Revolution
- Accident Investigation/Air Safety
- Legal/Product Liability and the Engineer

Contact your SAE Account Representative or SAE Customer Sales & Support at:

Toll-free, US & Canada 1-888-875-3796
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 Fax..... 1-724-776-3087
 Email CustomerSales@sae.org
 Web www.sae.org/watc

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Past WATC Exhibitors

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|---|--|--|---|
| A E Petsche Co Inc | Diversified Technical Systems Inc | MAMTC/ECT | Rocky Mountain Instrument Co - Laser Division |
| Aerofit Products Inc. | DuPont Nonwovens | Markem-LaserInk Corp | Roll Forming Corporation Aerospace |
| Aeroflex Wichita Inc | Dynatek Laboratories | Max Viz Inc | S S White Technologies Inc |
| Aerospace Engineering | EDS PLM Solutions | Maximum Industries Inc | SAE International |
| Altair Engineering Inc | Electro Enterprises Inc | Mechanical Dynamics | Sisson & Associates |
| AMETEK Aerospace | Electromech Technologies | Mid America Manufacturing Technology Ctr | Snap-On Tools Corp |
| APEX Design Technology Inc | EWI | Mid-Continent Instrument Co Inc | Starwin Industries Inc |
| Applied Composites Engineering | Fastening Systems International | MPC Products Corp | State Of Sonora |
| Applied Dynamics International | Fatigue Technology Inc | MSC Software Corporation | Stuekerjuergen Aerospace Composites |
| ATK Launch Systems Group | Federal Mogul Systems Protection Group | NMC Group Inc | Teledyne Battery Products |
| Aventus Inc | Fisher Unitech Inc | Northcoast Technologies LLC | Textron Fastening Systems |
| B & C Specialty Products | Flow International Corp | Northstar Aerospace | Thales-Heim Data Systems Inc |
| Barry Controls Aerospace | Goodrich Corporation | Nylon Molding Corporation | Thunderbird Technical Sales |
| Bombardier Aerospace | GSC Foundries Inc | Oklahoma Dept of Commerce/Int'l Div. | TKS Ice Protection Systems - Aerospace |
| Brasseler USA | Hampson Aerospace | Olympus Industrial America Inc | Systems & Technologies |
| Capture 3D Inc | Hangsterfer's Laboratories Inc | Omega Components Inc | TNO Madymo North America |
| Certtech LLC | High Tech Finishing | Oregon Aero Inc. | Triumph Aerospace Systems - Wichita |
| Cessna Aircraft Company | Hitchcock Industries | OSI Soft | VACCO Industries Inc |
| Click Bond Fastening Systems | Integrated Solutions | Performance Review Institute | VREX Inc |
| Click Bond Inc | Kaiser Electroprecision | PerkinElmer | Weber Technologies Inc |
| CMC Electronics Inc | Kamatics Corporation | Personal Press | Wilson Case Inc |
| Concorde Battery Corporation | Kamen Wiping Materials/ BBA FiberWeb | PM Research Inc | |
| Cox & Co | Kansas State Board of Tech Professions | Pratt & Whitney Canada | |
| Crane Aerospace & Electronics - North America | Lee Aerospace Inc | PRC-DeSoto International | |
| Crissair Inc | Lee Co, The | Pride Plating | |
| DARCorporation | Lord Corporation | Production Tool & Technology Inc | |
| DCM Clean Air Products | M Torres Group / Aerospace | Rapid Processing Solutions Inc | |
| DeltaHawk Inc | | | |