

Return to:
George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

3752 Crittenden Drive Louisville, Kentucky 40209-1122
 Telephone: 502.367.0254 Fax: 502.368.0284

**SIGN AND ART WORK
 ORDER FORM**

DEADLINE August 4, 2008

for return of this form:

Cancellation: No refunds on orders cancelled after deadline.

Late Request: Request after deadline will be filled as available at the standard rate.

Color Choice: Choices not indicated will be selected by George Fern Co.

This form is to be used for ordering special signs or artwork (NOT your booth I.D. Sign). There are two types of sign styles available to choose from. The first is signs created using computer cut vinyl graphics. These are good for one, two, or three color simple signs in solid colors. For more elaborate artwork with color gradients, we offer full color digital signs. Complex process color logos are an example of this. Prices indicated below are based on preparation of sign from customer copy or, if digital, computerized artwork supplied.

PRESSURE SENSITIVE VINYL SIGNS **FOUR COLOR DIGITAL SIGNS**

Prices indicated below are based upon 10 words per card and one color copy on white background. Signs other than sizes listed below will be prepared on a pro-rata price basis. Minimum order - \$ 30.00

Qty.	Code	Description	Discount Rate	Standard Rate	Amount
___	(801)	7" x 11" Card	\$ 35.00 \$ 52.50	\$ _____
___	(803)	11" x 14" Card	\$ 40.00 \$ 60.00	\$ _____
___	(805)	14" x 22" Card	\$ 45.00 \$ 67.50	\$ _____
___	(807)	7" x 44" Card	\$ 45.00 \$ 67.50	\$ _____
___	(811)	14" x 44" Card	\$ 65.00 \$ 97.50	\$ _____
___	(813)	22" x 28" Card	\$ 70.00 \$ 105.00	\$ _____
___	(815)	28" x 44" Card	\$ 90.00 \$ 135.00	\$ _____
___	(819)	24" x 96" Foamcore	\$ 200.00 \$ 300.00	\$ _____
___	(821)	48" x 96" Foamcore	\$ 250.00 \$ 375.00	\$ _____
___	(899)	Other _____ x _____	Call for Quote		\$ _____
___	(827)	Easel back for card signs .	\$ 10.00 \$ 15.00	\$ _____
___	(829)	Words in excess of 10	\$ 1.50 \$ 2.25	\$ _____
___	(831)	Colored card	\$ 7.50 \$ 11.25	\$ _____
___	(833)	Additional color lettering \$	7.50 \$ 11.25	\$ _____

Prices indicated below are based upon process color printing, mounting, and laminating on showcard or foamcore. Signs other than sizes listed below will be prepared on a sq/ft basis, rounded to the nearest 1/2 ft. x 1/2 ft. Minimum order - \$ 35.00

Qty.	Code	Description	Discount Rate	Standard Rate	Amount
___	(861)	7" x 11" Card	\$ 45.00 \$ 67.50	\$ _____
___	(863)	11" x 14" Card	\$ 50.00 \$ 75.00	\$ _____
___	(865)	14" x 22" Card	\$ 60.00 \$ 90.00	\$ _____
___	(867)	7" x 44" Card	\$ 60.00 \$ 90.00	\$ _____
___	(871)	14" x 44" Card	\$ 85.00 \$ 127.50	\$ _____
___	(873)	22" x 28" Card	\$ 90.00 \$ 135.00	\$ _____
___	(875)	28" x 44" Card	\$ 105.00 \$ 157.50	\$ _____
___	(879)	24" x 96" Foamcore	\$ 264.00 \$ 396.00	\$ _____
___	(881)	48" x 96" Foamcore	\$ 576.00 \$ 864.00	\$ _____
___	(882)	Other _____ x _____	\$16.50sq/ft.	\$24.75sq/ft	\$ _____
___	(883)	Senra _____ x _____	\$18.00sq/ft.	\$27.00sq/ft	\$ _____
___	(827)	Easel back for card signs .	\$ 10.00 \$ 15.00	\$ _____

Emblems, trademarks, logos, special style lettering, etc., can be prepared at extra cost depending on size and amount of work involved in production. Advance quotations can be provided upon submission of copy.

Emblems, trademarks, logos, special style lettering, etc., are *inclusive* of the above prices, if provided to us in digital format. Please provide in a PC vector format if available, or PC Raster is the second option. If you can only provide in Mac format, we will attempt to convert, but cannot guarantee 100% accuracy in conversion. If you have any questions on formats supported, please call.

PLEASE INDICATE COLOR OF SIGN AND LETTERING: **PLEASE CHECK TYPE OF SIGN DESIRED:**

COLOR OF BACKGROUND _____ COLOR OF LETTERING _____

Vertical Sign Horizontal Sign

INDICATE SIGN COPY

[] See Attached

Yes, I have completed and enclosed the Payment Form

No credit will be given after close of event on items or services ordered, but not received. If you have a problem please see the George Fern Co. Service Desk Personnel at the event site prior to leaving.

Sub Total: \$ _____
6.3% State tax: \$ _____
TOTAL: \$ _____

Name of Event **WATC #4-5372-08** Booth# _____ Phone () _____
 Firm Name _____ Fax # () _____
 Address _____ E-Mail _____
 Street City State Zip Code
 Print/Type Name _____ Signature _____ Date _____

All orders are subject to the terms and conditions as outlined on the payment form.